

Rhodesia's 20 white MPs could play power-broking role

BY BRIDGET BLOOM, AFRICA EDITOR IN SALISBURY



Ian Smith, former Prime Minister and still a hero to many of his countrymen though others are less certain.

SOME 30,000 white voters go to the polls in Rhodesia today in what seems like an irrelevant sideshow beside the increasingly violent struggle for power between the black parties.

The whites have tumbled from their once impregnable power. They will have 20 seats out of 100 in the new Zimbabwe assembly, and although that is 20 more than the Patriotic Front alliance at Lancaster House wanted to give them, all their "blocking powers" have gone.

In the sense that the outcome of today's poll is almost a foregone conclusion, the white election is irrelevant. The Rhodesian Front, led by Mr. Ian Smith, the former Prime

Minister, is unopposed in 14 of the 20 constituencies.

In only two of the six which are contested do the independent candidates stand any chance of coming close to the Rhodesian Front nominees.

Yet despite the profound changes in their political position in two years, and putting aside for a moment their undoubted power in the army and influence through the civil service and business, the whites could still play a critical role in parliamentary terms.

The Lancaster House constitution prevents the white MPs from forming a coalition with a single minority black party. But it does not stop them forming a Government with the largest African party, even if that party has won

fewer seats than the other black parties combined. Neither are the whites prevented from forming a coalition with a group of minority African parties.

In theory at least, the 20 white members could combine with Bishop Abel Muzorewa's United African National Council—provided he had one more seat than Mr. Robert Mugabe—to frustrate the formation of a coalition between Mr. Mugabe and Mr. Joshua Nkomo. There is a more realistic possibility that the whites would join the Bishop in coalition with Mr. Nkomo and others, to keep Mr. Mugabe out.

Whatever happens—and there is endless and for the time being fruitless speculation about

whom the Governor might call on to be Prime Minister after the black election—an anti-Mugabe coalition is the hope of the vast majority of whites.

Immediately after the Lancaster House conference, the mood was a little euphoric, as sanctions were removed and the country, albeit under a British Governor, was released from its pariah status.

But morale has taken a nose-dive since the black campaign began in earnest and it began to dawn on people that Mr. Mugabe might win a lot of seats. Study of his ZANU-IPF party may reveal that it is more likely to introduce old-style "African Socialist" policies than Marxism, but for whites Mugabe remains the Marxist bogeyman against whom they can unite.

It is this principally which has

enabled the Rhodesian Front to paper over its differences, which are probably more bitter than they have ever been. The split in the party has centred, following Lancaster House, on Ian Smith's continued leadership. Given the adulation and loyalty which the former Prime Minister once inspired, it is astonishing to hear him called, albeit in private "pizheaded, vain and dishonest" by former close colleagues.

It is claimed that half of the present Rhodesian Front candidates believe that Mr. Smith is out of touch with realities and should go, though efforts to persuade Mr. David Smith, the former Finance Minister, to challenge him or to lead a new party have failed. "There was no time to form a new party" said one informant "and if we

had tried, Ian Smith would have got the sympathy vote of the women and those others who persist in thinking he's done marvellously by this country."

For now, the Rhodesian Front will remain together. But the differences could surface in the new Parliament whether or not Mr. Mugabe forms part of the new Government. Those challenging Ian Smith could prove more amenable to African aspirations and would seek compromise rather than confrontation with the new Government.

But that is for the uncertain future. Another form of crystallising has taken place at some white election meetings where there has been dark talk of "contingency plans" and even military coups in the event of "things getting out of hand."

The talk of Marxist dangers reached an emotional level at a meeting attended by Ian Smith on Monday when he was asked whether, "If Marxists came to power," he envisaged a military coup. "Let's wait and see," was the answer. A young man on crutches, who said he was a serviceman, said a coup could not be discounted. "We're still here and we're prepared to fight."

He got what was probably the highest ovation of the whole white campaign. But it was the hard-line right-winger who said afterwards: "And if we did? We'd only be back to square one."

It may be a bitter moment for them, but he, and not the soldier, probably speaks for the key white echelons in the army, and elsewhere.

Why Mrs. Gandhi takes a cool view of Afghanistan

BY OUR NEW DELHI CORRESPONDENT

THE SOVIET UNION is unlikely to despatch any more troops to Afghanistan for the moment, but this was apparently the only assurance held out to Indian leaders by Mr. Andrei Gromyko, the Soviet Foreign Minister, in two days of talks which ended yesterday.

An Indian Foreign Office spokesman parried questions on possible withdrawal of Soviet forces already stationed in Afghanistan, and it appears that there may not even be a token withdrawal as earlier suggested.

Chris Sherwell adds: Mr. Gromyko's visit to New Delhi offered the Soviet leadership its first opportunity for face-to-face talks with the new Government of Mrs. Gandhi, as well as to explain its intervention in Afghanistan.

Mrs. Gandhi remains opposed to the Soviet troop presence in Afghanistan, but is also concerned about the military and economic support now being planned for Pakistan's military

regime, and about Pakistan's own role in the continuing internal revolt by Moslem rebels in Afghanistan.

Anti-Moscow feeling in New Delhi is also tempered by India's strong links with the Soviet Union. These are illustrated most clearly in the 15-year Indo-Soviet treaty of friendship and co-operation signed in 1971.

When Mrs. Gandhi lost power in the 1977 elections to Mr. Morarji Desai and the Janata Party, the new talk of a policy of "genuine non-alignment" sparked fears in Moscow that its long-standing ties with India would be eroded.

In fact Janata managed to improve India's relations with western countries without losing its now-traditional super-power ally to the North. The Soviet Union also benefited from the failure of the Desai Government's attempted rapprochement with Peking, which foundered when China invaded Vietnam in early 1979.

As a result friendship with

the Soviet Union remains a cornerstone of India's foreign policy, despite persistent attempts by the U.S. to win support from the region's strongest power. The consequences are to be seen in crucial fields like defence, space, nuclear power and heavy industry.

The Indian air force, for example, is to be modernised under a new collaboration agreement with the Soviet Union announced last October. In the early 1980s India is due to acquire AN-32 medium transport aircraft and Mi-8 helicopters. The prospect is also held out that India will start manufacturing the MiG-23 aircraft.

India is already building the MiG-21 and an advanced version of the MiG-21 at three Soviet-aided plants. But the Soviet Union has not acceded to the India request for MiG-35, and the MiG-29 fighter announced in 1978 with British Aerospace represents an attempt to

diversify India's sources of military supplies.

This diversification was further highlighted last November when India signed an \$85m deal to buy the Harrier aircraft from Britain for its only aircraft carrier, the Vikrant.

An Indian team visited Moscow last September to look at cruisers and high speed corvettes, and the navy already receives submarines and frigates from the Soviet Union.

The Indian army is similarly supplied by the Soviet Union, but there is some diversification with Britain trying last year to sell the 40-30 tank—a successor to the Chieftain—in competition with the Russian T-72. An informal defence agreement with France last year covered tanks and artillery.

Although India's space programme is ostensibly for peaceful purposes, it is widely acknowledged to have potential military applications, and the Soviet Union has given assist-

ance. India's first satellite, launched in April 1975, was put up on a Soviet booster rocket.

In the nuclear field, too, the Soviet Union has shown it is ready to help. Last year Moscow agreed to supply India with 250 tons of heavy water for India's nuclear programme. Last March talks on nuclear collaboration with the Soviet Union focused on the idea of a 1,200MW reactor—the biggest in Asia.

On the broader industrial front the Soviet Union is helping India to improve the capacity of its two Soviet steel plants at Bokaro and Bhilai. Technical and financial assistance will also be given in building a third Soviet steel plant at Vishakhapatnam and a new 800,000-tonne alumina plant.

With such large-scale assistance it is hardly surprising that the Soviet Union has become India's largest and most important trading partner. The value of trade between the two countries has soared from

Rs 17m in 1953 to over Rs 10,000m (\$1.2bn) last year.

For India the attraction of the Soviet Union is its reliability. Officials speak of Moscow standing by its friends through thick and thin, a compliment which has acquired added weight in the past two years and is supported by the example of the Janata period of Government. When New Delhi turned to Washington and especially to Peking, Moscow tried all the more assiduously to cultivate its existing ties.

But there have been undeniable setbacks for the Soviet Union because of India's rigid determination to remain non-aligned and detached from super-power conflicts.

India under Mr. Desai refused last year to recognise the Heng Samrin Government in Phnom Penh despite Soviet exhortations, just as this year under Mrs. Gandhi it refused to condone the Soviet presence in Afghanistan.

S. African company plans own oil-from-coal plant

BY BERNARD SIMON IN JOHANNESBURG

PLANS TO build South Africa's fourth oil-from-coal plant have reached an advanced stage, according to General Mining, the country's second largest mining house. The coal deposits on which the plant would be based lie north of Pretoria and may also be used for the extraction of large quantities of uranium, alumina, potassium and a small amount of molybdenum.

A final decision on the synthetic fuel project, worth several hundred million pounds, will probably be taken within the next 12-18 months. General Mining says the coal is highly reactive in chemical processes and suitable for a wide variety of potential uses.

The plant would use a direct liquefaction process to produce the synthetic fuel, eliminating the gasification stage, used by Sasol, the state-controlled company which runs South Africa's single operating oil-from-coal plant and is building two others.

Tests so far indicate that the fuel will probably yield more diesel than petrol. The Sasol process produces about twice as much petrol as diesel. Supplies of diesel in South Africa are scarce.

The project is being developed with the help of overseas technology. General Mining refuses to give details of its origins, but says some laboratory tests have been done in West Germany.

General Mining also refuses to give details of the eventual size or cost of the project. Its chairman says the coal reserves are adequate in support operations "on a large scale." Press reports indicate that the project may cost around R1,000m (£55m).

The uranium-bearing deposits are much smaller than total coal reserves, but the company says they are large enough to be a significant addition to national reserves.

China appoints overlord for engineering industry

BY TONY WALKER IN PEKING

A NEW COMMISSION with the enormous task of overseeing China's sprawling engineering industry is to be headed by Mr. Bo Yibo, one of the first victims of the Cultural Revolution. The Standing Committee of the National People's Congress has announced Mr. Bo's appointment at the end of a week-long meeting.

The Machine-Building Industry Commission, as it is known, will be responsible for 8 divisions of Chinese industry concerned

with the production of such items as power machinery and rolling stock, armaments, military-related nuclear equipment, ships, aircraft and guided missiles.

Mr. Bo was branded a "big renegade and counter-revolutionary revisionist" in June 1966 and disappeared from view until last year when he was rehabilitated and appointed a Vice Premier. During the 1950s and 1960s he was considered one of China's foremost economic planners.

£12m fund for West Bank land

By David Lennon in Jerusalem

ISRAELI yesterday allocated £150m (£370,000) for the purchase of private Arab land on the occupied West Bank of the Jordan. Mr. Ariel Sharon, Minister in charge of settlements, said the land would be used for building new Jewish settlements and disbanding existing ones.

The Minister told the Knesset finance committee, which approved the allocation, that Israel had bought 75 acres of privately owned land on the West Bank in the past year. Nearly half had been purchased for the settlement of Elon Moreh, which has since been dismantled by court order.

The Minister also complained to the committee members that because of recent publicity given to Israel's surreptitious land purchases, Arab farmers and landowners were scared to sell and prices had shot up.

Since occupying the West Bank in 1967, Israel has quietly bought thousands of acres, not all of which is registered in the name of the Israeli purchaser because of the seller's fears of reprisals. Under Jordanian law, it is a capital offence to sell West Bank land to Israelis.

Meanwhile, the Israeli military government has ordered the seizure of 250 acres of land north of Jerusalem, for a new settlement, Levona. The Palestinian villagers whose land is being taken, say it is privately owned and are considering an appeal to the High Court.

Warning for Lebanese factions

By Roger Matthews in Damascus

A LEBANESE delegation headed by Mr. Selim al-Khoss, the Prime Minister, held crisis talks in Damascus yesterday on the decision by Syria to withdraw or regroup its peacekeeping forces in Beirut.

Most factions in Lebanon predict a dangerous escalation of fighting should the Syrian troops pull back from the "green line" which separates the Palestinian and left-wing Moslem forces in west Beirut from the right-wing Christian militias in the East.

Only hours before the start of yesterday's talks Mr. Ahmed Iskandar, Syria's Minister of Information, insisted that the decision to pull back from positions in Beirut was irrevocable.

He said Syria would not permit the outbreak of another civil war in Lebanon, but neither would it continue acting just as a policeman. The Lebanese Government and the different factions had to accept their responsibilities.

Among issues discussed yesterday were the composition of the 22,000-strong Lebanese army, the relationship of the right-wing Christian militias with Israel, and the alleged hacking given by the Lebanese right-wing to the extremist Moslem Brotherhood which is accused of trying to stir up sectarian strife within Syria.

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Trudeau pledges to curb foreign role in economy

BY VICTOR MACKIE IN OTTAWA

A NEW Liberal Government would greatly increase government participation in Canadian economy, and cut back the role of foreign companies, Mr. Pierre Trudeau, the Liberal Party leader, said in an election campaign speech on Tuesday night.

He told a Toronto audience that his party would review the performance of foreign-controlled multinationals to make sure they were doing enough for Canada and Canadians.

Mr. Trudeau said that the Liberals would "ensure that the federal government becomes an active player in industrial development, rather than just a passive referee."

A Liberal Government would also use its purchasing power to steer contracts to Canadian firms, and would direct Crown corporations to do the same.

He said a Liberal Government would pursue five policies to boost the economy:

- It would give "government-backed loans" to the Foreign Investment Review Agency to help provide assistance to Canadian companies which want to compete for foreign take-overs or repatriate foreign ownership of assets;
- It would create a publicly-owned National Trading Company to assist Canadian companies to expand sales abroad;
- It would give the Canada Development Corporation, which is both publicly and



Mr. Pierre Trudeau

privately owned, a bigger role in industrial development, along the lines of Petro-Canada's role in energy;

- It would build, with Petro-Canada leading the way, the first all-Canadian Alberta oil sands plant;
- Finally, it would use Ottawa's trade and commerce powers under the constitution and the banking laws to eliminate proliferating inter-provincial barriers to movement of capital and labour.

Brazil bid to curb interest rates

By Diana Smith in Brasilia

SR. DELFIN NETTO, Brazil's Planning Minister, has asked private bankers to hold lending rates to present levels for the next four months, as part of the fight against inflation.

Interest for private borrowers is now running at about 48 per cent a year, while business loans run at about 38 per cent a year.

"Even if you must go into the red," Sr. Netto told the bankers at a meeting this week, "we ask you to help the Government to bring inflation down to 45 per cent this year." In 1979, inflation reached 77.2 per cent.

Although the banking community has committed itself verbally to trying to hold rates down, it is not over-enthusiastic about the restraint.

Sr. Netto has hinted, however, that if voluntary restraint is not forthcoming, the banks might be forced to comply.

LATIN AMERICAN RESERVES BULGE

Pandolfi goes on SDR selling tour

BY DAVID MARSH

THERE IS more than a touch of incongruity about the mission to Latin America next month by Sig. Filippo Maria Pandolfi, the Italian Treasury Minister who is currently chairman of the International Monetary Fund's interim committee.

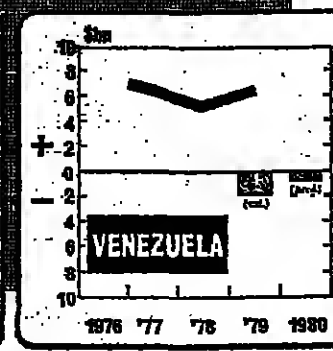
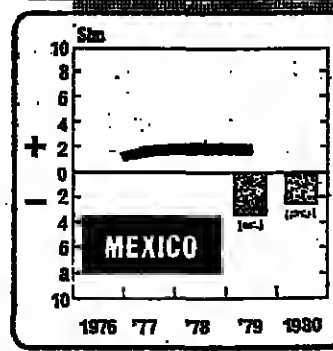
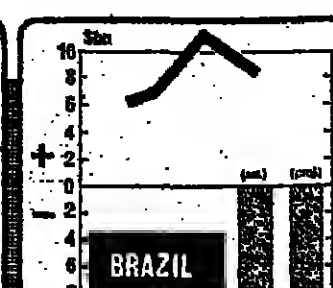
In an area where IMF delegations normally arrive bearing loan packages for hard-pressed governments, the Fund this time is itself seeking pledges of hard cash in support of a potentially far-reaching scheme for international monetary reform.

Sig. Pandolfi will be visiting Mexico, Venezuela, Brazil and Argentina in an attempt to win support for the IMF's plan to set up a substitution account to reduce the overvalued dollar in world reserves. Under the scheme, which the Fund hopes to have in place by the end of this year or early in 1981, central banks will be asked to exchange part of their dollar holdings for IMF-issued assets denominated in the Fund's multiple currency unit, the Special Drawing Right.

Sig. Pandolfi will probably extend his travels to Saudi Arabia and the Gulf over the next month or so to promote the plan among the Middle East oil exporters. Unless he wins promises of support from the developing world, the idea is unlikely to get off the ground when it comes up for approval at the next meeting of the interim committee in Hamburg in April.

The IMF's courtship of Latin America over the substitution account provides clear evidence of the shift in the balance of world financial power that has taken place over the last decade.

Since the mid 1970s the foreign exchange reserves of the Latin American group have shown a dramatic increase of a similar order of magnitude to the published growth of reserves in the Middle East. Both Brazil and Argentina, for instance, are now among the world's top 10



growth in the reserve role of the D-Mark—are uneasily aware that such diversification could continue unless confidence in the dollar is maintained.

None of the countries, however, is likely to be particularly enthusiastic about swapping dollars for SDR assets. The new units to be offered by the IMF will not be as liquid as many central banks would prefer, especially in countries like Brazil, with large foreign debts.

Important questions on the interest rate and capital backing still have to be resolved.

Many countries would no doubt prefer to carry on using the anonymous services of the Euromarket—where large amounts of their reserves are deposited—to carry out diversification of reserves, rather than the devices invented by the IMF.

Nonetheless, Sig. Pandolfi is unlikely to get the brush-off. Both Mexico and Argentina have very recent memories of co-operation with the Fund in 1976-77, when they borrowed large amounts from the IMF to tide them over balance-of-payments crises.

Brazil, which needs to borrow \$20bn to \$30bn ahead this year, will see the face of it as more reluctant than anyone else to pledge reserves to the IMF scheme. But at a time when Brazil itself is almost certainly considering raising a large loan from the Fund, the Brazilian authorities will not want to offend the IMF by refusing to have anything to do with the proposal.

The IMF is hoping for total initial subscriptions to the SDR account of about \$20bn. Sig. Pandolfi will probably be happy if, through a mixture of politeness and psychology, he can get about \$2bn from Latin America (roughly corresponding to the area's share of world reserves), with the rest coming equally from the Middle East and the industrialised West.

Reagan to debate with Bush

BY JUREK MARTIN, U.S. EDITOR IN WASHINGTON

IN A TACIT acknowledgment that he is no longer assured of the Republican Party's presidential nomination, Mr. Ronald Reagan has agreed to a public debate in New Hampshire with Mr. George Bush, currently his chief rival, just three days before that state holds the first official primary election on Saturday week.

Mr. Bush's surprise victory in last month's Iowa party caucuses and the evidence of polls showing him running strongly throughout New England had previously persuaded the former Governor of California to agree to take part in a candidates' forum in Manchester, New Hampshire, next Wednesday.

But in confronting Mr. Bush directly, Mr. Reagan is clearly raising the stakes in the campaign. The tougher line he has been espousing recently will undoubtedly be given full airing as he seeks to portray his opponent as a closet liberal without true conservative credentials.

Mr. Reagan will be campaigning almost constantly in New Hampshire for the next two weeks and has the enthusiastic backing of the Manchester Union Leader, run by perhaps the most controversial publisher in the nation, the arch-conservative Mr. William Loeb.

The newspaper seems to have made it a personal mission to destroy Mr. Bush. This might

seem a laughable goal, but it has to be remembered that in 1972 Senator Edmund Muskie, then the Democratic front runner, was finally goaded by Mr. Loeb's insults into breaking down and weeping in the snows of Manchester.

Meanwhile, on the democratic side, the sharpness of Senator Edward Kennedy's rhetoric increases daily. Apparently bolstered by the fact that his loss to President Carter in the Maine caucuses was less than he had feared and some of the President's advisers had hoped, he is charging that the president's foreign policy "has collapsed around him" and that this failure had brought the country to the brink of war.

Mexico raises interest on deposits

By William Chislett in Mexico City

MEXICAN BANKS will raise interest rates paid on long-term deposits as of tomorrow. The Banco de Mexico, the central bank, made the decision in an effort to stimulate greater savings and increase credit to the fast expanding private and public sectors.

High inflation is making the interest rates unattractive, and has led in recent months to more growth in dollar-denominated bank deposits, a feature which developed after the 45 per cent devaluation of the peso in 1976.

Finance plan for Alaska pipeline

BY DAVID LASCELLES IN NEW YORK

A WHOLLY new approach to financing the \$15bn Alaska gas pipeline appears to have been adopted by the U.S. Government in order to get it built as soon as possible.

The pipeline, which has President Jimmy Carter's blessing, will carry gas from Alaska's North Slope oil fields. It will be the largest civil engineering project ever undertaken in the U.S., and as such is a vital component of the U.S.'s energy future.

The Department of Energy confirmed yesterday that it had proposed to the three large oil companies which own most of the gas in the North Slope that they finance a large part of the project in return for a share in the equity.

This marks a major shift from the previous official position,

which specifically excluded the producers from taking a share in the equity, largely on anti-trust grounds. A department official confirmed yesterday that, if this plan is accepted, the Alaska Pipeline Law would also have to be changed.

The three companies, Exxon, Atlantic Richfield and Standard Oil of Ohio (Sohio), have been asked to put up \$1bn to cover the cost of building a gas conditioning plant and the Alaskan part of the pipeline. (Most of the other parts already exist, or will be built by Canada.) They would also have to set aside \$5bn for cost overruns.

In return, they would have a degree of managerial control over the pipeline. But the Government intends to limit their power by retaining the

right to nominate enough people to the pipeline company's board of directors to get its way. The Government would also guarantee cost overruns beyond the oil companies' commitment.

The oil companies add yesterday they were studying the proposal's details and would have a comment for several days. Previously, they have shown interest in participating in the pipeline, so long as they had some control.

There was no comment either from Northwest Energy, leader of the consortium of equipment makers and consumers which want to build the pipeline. In the past Northwest has favoured oil company participation, although not necessarily in the form proposed by the Energy Department.

Gas find excites Wall St.

BY OUR NEW YORK STAFF

THE possibility that an important gas find has been made in Wyoming is exciting Wall Street.

Standard Oil (Indiana) reported late on Tuesday night that an exploratory well in the so-called overthrust belt had shown a good flow, though it cautioned that further testing would be necessary before a final determination could be made.

The well produced gas at the rate of 8.5m cubic feet a day through a 1/2 inch opening at a depth of just 15,000 feet. The discovery is potentially significant because it lies between two other good fields and suggests that all three wells could have entered one enormous gasfield.

The overthrust belt is a geological formation which runs through a large area of the Midwest. However, oil companies have been concentrating on an area in and around south-west Wyoming, where several finds have already been made.

Reports of the Standard Indiana find first trickled out last week and sent shares in companies with interests in the area soaring.

Mr. John Swearingen, in an interview with Dow Jones on Tuesday, described the overthrust belt as in the "early" stages of development, but added: "Our view is there are still opportunities to find substantial oil and gas in the overthrust belt, and there's always a chance of finding an elephant (a giant field)."

Oil company ready to build shale plant

By Ray Dafer, Energy Editor

ATLANTIC RICHFIELD is ready to start building a U.S. plant to extract oil from oil shale, Mr. Thornton Bradshaw, the corporation's president, said at a Royal Institute of International Affairs lunch in London yesterday.

A plant to produce 50,000 barrels of oil a day would cost \$1.5bn to \$2bn over three years, although the company might opt for a smaller operation, he said.

First, however, legislation was needed to provide a financial "safety net" for companies like Atlantic Richfield which were taking risks in developing alternative energy sources.

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2	1505	2487	2786	3158	3284	3977	4110	5281	5296	6798	8265	8283	9569	10690	11713	12784	13445
3	1618	2489	2787	3159	3285	3978	4111	5282	5297	6799	8266	8284	9570	10691	11714	12785	13446
4	1619	2490	2788	3160	3286	3979	4112	5283	5298	6800	8267	8285	9571	10692	11715	12786	13447
5	1717	2491	2789	3161	3287	3980	4113	5284	5299	6801	8268	8286	9572	10693	11716	12787	13448
6	1718	2492	2790	3162	3288	3981	4114	5285	5300	6802	8269	8287	9573	10694	11717	12788	13449
7	1719	2493	2791	3163	3289	3982	4115	5286	5301	6803	8270	8288	9574	10695	11718	12789	13450
8	1720	2494	2792	3164	3290	3983	4116	5287	5302	6804	8271	8289	9575	10696	11719	12790	13451
9	1721	2495	2793	3165	3291	3984	4117	5288	5303	6805	8272	8290	9576	10697	11720	12791	13452
10	1722	2496	2794	3166	3292	3985	4118	5289	5304	6806	8273	8291	9577	10698	11721	12792	13453
11	1723	2497	2795	3167	3293	3986	4119	5290	5305	6807	8274	8292	9578	10699	11722	12793	13454
12	1724	2498	2796	3168	3294	3987	4120	5291	5306	6808	8275	8293	9579	10700	11723	12794	13455
13	1725	2499	2797	3169	3295	3988	4121	5292	5307	6809	8276	8294	9580	10701	11724	12795	13456
14	1726	2500	2798	3170	3296	3989	4122	5293	5308	6810	8277	8295	9581	10702	11725	12796	13457
15	1727	2501	2799	3171	3297	3990	4123	5294	5309	6811	8278	8296	9582	10703	11726	12797	13458
16	1728	2502	2800	3172	3298	3991	4124	5295	5310	6812	8279	8297	9583	10704	11727	12798	13459
17	1729	2503	2801	3173	3299	3992	4125	5296	5311	6813	8280	8298	9584	10705	11728	12799	13460
18	1730	2504	2802	3174	3300	3993	4126	5297	5312	6814	8281	8299	9585	10706	11729	12800	13461
19	1731	2505	2803	3175	3301	3994	4127	5298	5313	6815	8282	8300	9586	10707	11730	12801	13462
20	1732	2506	2804	3176	3302	3995	4128	5299	5314	6816	8283	8301	9587	10708	11731	12802	13463
21	1733	2507	2805	3177	3303	3996	4129	5300	5315	6817	8284	8302	9588	10709	11732	12803	13464
22	1734	2508	2806	3178	3304	3997	4130	5301	5316	6818	8285	8303	9589	10710	11733	12804	13465
23	1735	2509	2807	3179	3305	3998	4131	5302	5317	6819	8286	8304	9590	10711	11734	12805	13466
24	1736	2510	2808	3180	3306	3999	4132	5303	5318	6820	8287	8305	9591	10712	11735	12806	13467
25	1737	2511	2809	3181	3307	4000	4133	5304	5319	6821	8288	8306	9592	10713	11736	12807	13468
26	1738	2512	2810	3182	3308	4001	4134	5305	5320	6822	8289	8307	9593	10714	11737	12808	13469
27	1739	2513	2811	3183	3309	4002	4135	5306	5321	6823	8290	8308	9594	10715	11738	12809	13470
28	1740	2514	2812	3184	3310	4003	4136	5307	5322	6824	8291	8309	9595	10716	11739	12810	13471
29	1741	2515	2813	3185	3311	4004	4137	5308	5323	6825	8292	8310	9596	10717	11740	12811	13472
30	1742	2516	2814	3186	3312	4005	4138	5309	5324	6826	8293	8311	9597	10718	11741	12812	13473
31	1743	2517	2815	3187	3313	4006	4139	5310	5325	6827	8294	8312	9598	10719	11742	12813	13474
32	1744	2518	2816	3188	3314	4007	4140	5311	5326	6828	8295	8313	9599	10720	11743	12814	13475
33	1745	2519	2817	3189	3315	4008	4141	5312	5327	6829	8296						

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WORLD TRADE NEWS

Nissan resists call for U.S. plant

BY CHARLES SMITH, FAR EAST EDITOR, IN TOKYO

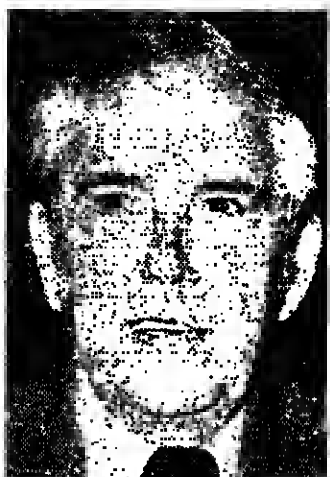
NISSAN MOTORS Japan's number two car manufacturer, is not now planning to build passenger cars in the U.S. and has no intention of being hurried into a decision on the matter.

This was indicated yesterday by Nissan executives after a meeting between the Nissan president, Mr. T. Ishihara, and Mr. Douglas Fraser, the President of the United Auto Workers union, at which Nissan was strongly urged to build an American car plant. Mr. Fraser described the meeting with Nissan as "unsatisfactory and disappointing." He was less emphatic about a similar session with executives of Mitsubishi Motor Corporation, apparently because of Mitsubishi's relationship with the Chrysler Corporation.

Nissan's coolness towards the idea of a U.S. car manufacturing plant is based on calculations of profitability and on its assessment of future market prospects. The company says one of the seven passenger car models it now sells in the U.S. is being shipped in sufficient numbers to justify local manufacture. The top selling model, the Datsun



Mr. Takashi Ishihara, President of Nissan, and Mr. Doug Fraser, president of the U.S. United Auto Workers' union.



210, averaged 15,000 units per month last year. In future Nissan believes its competitive strength in the U.S. market may deteriorate. It expects this to happen as the result of stronger performance by the U.S. motor industry in the small car market where American manufacturers are now weak. Nissan does have

plans, which should mature before long, to assemble and subsequently manufacture pick up trucks in the U.S. But the company emphasises that there is no current intention of extending the truck operation to include passenger cars.

Nissan's sales of passenger cars in the U.S. grew by 39 per cent last year, but the company claims this was abnormal. In response to a call for export restraint Mr. Ishihara told Mr. Fraser "prudence" in the U.S. market from now on. The same expression has been used by Japanese motor manufacturers in talks with Britain's Society of Motor Manufacturers and Traders as an indication of Japan's intention not to exceed more than its present UK market share.

Mr. Fraser is due to hold talks tomorrow with Mr. Eiichi Toyoda, the President of Toyota Motors. He is expected to present the same demands to Japan's top motor manufacturer as were made yesterday to Nissan, but the Toyota response has yet to be revealed.

Toyota, as of now, has lagged even behind Nissan in announcing plans for assembly or manufacture of trucks in the U.S. The company is tightlipped on this as well as on the possibility that it might move into car assembly. It had averaged sales of more than 20,000 passenger units per month last year—somewhat above the estimated break even level for profitable local manufacture.

Washington rules against Japan ovens

By David Suchman in Washington

IMPORTS from Japan of microwave ovens and certain types of electric motors have injured U.S. producers of the same products, the U.S. International Trade Commission (ITC) has ruled.

Under new accords, contained in the General Agreement on Tariffs and Trade (GATT), the U.S. has to prove domestic injury to its industry before any anti-dumping action can be taken, and the finding by the ITC, a quasi-independent Government agency, now goes to the Commerce Department for investigation as to whether the imports were sold at unfairly low prices.

The Japanese oven imports totalled \$149m last year, while the heavy electric motors were only some \$18m. Congress, in passing the GATT agreements, has also required the administration to speed up its consideration of trade complaints. So far only a few U.S. companies have made use of this tighter timetable, though an array of steel dumping suits is said to be in preparation.

At the same time, the ITC has ruled Japanese and Italian imports of passenger railway cars is not damaging U.S. manufacturers, noting that the carriages under these contracts have not yet been delivered to the cities of Cleveland, Philadelphia and Washington, and that they are, in any case, to contain U.S. parts.

Agencies add: The ITC also ruled in four separate anti-dumping cases that imports of liquid caustic soda from Britain, West Germany, France and Italy were not injuring domestic producers. The imports from all four countries totalled about \$9.3m in 1978, the ITC said.

The ITC panel also allowed the Valve Manufacturers Association (VMA) to withdraw two complaints that had charged the Japanese and Italian Governments with subsidising exports of valves, taps and similar devices to the U.S. market. ITC officials said the petitioners apparently concluded that it would be difficult to prove that these imports had caused "material injury" to the domestic industry.

The ITC now has 20 investigations under way. Among these are nine separate investigations on exports of dextrine and corn starches with the nine countries of the EEC.

Iran cuts Soviet gas supplies

BY SIMON HENDERSON IN TEHRAN

IRAN has reduced its gas exports to the Soviet Union to a level just 15 per cent of what was contracted for under the Shah, according to Mr. Ali Akbar Moinefar, the Oil Minister.

At the same time, Iran, which has the world's second largest gas reserves after Russia, is now asking for a price five times the previous one, Mr. Moinefar said in Tehran yesterday.

The figure he stated of \$3.90 per 1,000 cubic feet is more than the \$3.50 mentioned a month ago. The present price is 76 cents per 1,000 cubic feet and Iran has been trying to renegotiate this since the revolution.

Mr. Moinefar said exports had fallen because of the decline in production after the revolution and the increased domestic demand for gas. Apart from a tough negotiating posture, some sources indicate that an extra factor has been winter rain in the normally desert, oil-rich Khuzestan Province which may have reduced gas exports temporarily to zero in the last few days because of damage to the pipeline.

Mr. Moinefar has denied that the expensive floods have disrupted oil production, currently estimated at 3m barrels a day, of which 2m goes for export. But even diminished gas supplies—an associated product

of oil production—will mean inconvenience for the southern Soviet Republic of Armenia, Azerbaijan and Georgia.

The floods, being seasonal, at worst will only cause damage which Iranian engineers have tackled in previous years.

It is not clear from Mr. Moinefar's comments whether Iran will build up gas supplies to the Soviet Union, back towards the contract level of 28m cubic metres per day. Plans to build a second gas pipeline to the Soviet Union, involving a swap arrangement with Russian gas going to Western Europe were cancelled soon after last year's revolution.

R-R wins £10m share of U.S. airline order

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

ROLLS-ROYCE will get a £10m share of an additional order for two Boeing 757 short-range jet airliners from Eastern Airlines of the U.S. using the Dash 535 version of the RB-211 engine.

The order, announced in Derby yesterday, raises Eastern Airlines orders for the 757 airliner to 23 aircraft on firm contract with another 24 on option. British Airways is also buying 19 of the 757s, with another 18 on option, also using the 535 engine.

Total orders for this new Rolls-Royce engine now amounts to over 180 units, including spares worth over £40m. The company is negotiating with other airlines world wide and further orders are expected to be announced during the coming year. Each 757 aircraft uses two of the 535 engines.

Rolls-Royce said yesterday that the 535 engine is now ahead of schedule in its development programme. After the engineering disputes last year the programme fell about eight weeks behind schedule but management and workers at

the company's aero division at Derby put in a major effort, including working over the Christmas holidays. The delays have now been more than made good and Rolls-Royce intends to stay ahead of schedule through this year's intensive development programme.

Rolls-Royce is scheduled to deliver its first set of production engines to Boeing in Seattle in September next year. The company expects to do better than this however and have the first engines available by next July.

So far, six engines have been built for development work and over 700 hours of test bed running have been achieved. By the time the first engines are delivered, the programme will have achieved over 3,000 hours of test bed running.

After its own period of flight testing, Boeing plans to deliver the first 757 airliners to both Eastern and British Airways in early 1983.

● Mexican Airlines has ordered three DC-10-15 jets from McDonnell Douglas, Reuters reports from San Francisco.

Changes in ECGD bank scheme

By Margaret Hughes

THE NEW arrangements on fixed rate export finance announced yesterday by Mr. Cecil Parkinson, Minister for Trade, involved two major changes. On one hand, it brings to an end the Export Credits Guarantee Department's refinancing role and on the other considerably widens the eligibility to participate in export credits.

The ending of the refinancing scheme, Mr. Parkinson claimed, will yield "significant savings in public expenditure in future years." In fact, the refinancing burden on public expenditure has been eased considerably over the past four years so that the ECGD at present refinances only sterling lending over five years.

The ECGD was not able to quantify the likely savings in public expenditure. But for the financial year to March 31, 1979 the amount it refinanced was about £37m at most.

Existing business will still however be refinanced so that it will take some years for the full benefit to public expenditure to be realised. At December 31, 1979 the amount of refinanced sterling advances outstanding was £1.7bn. At the same time the interest rate subsidy will continue. In the current financial year, this is expected to amount to some £300m.

While the end of Government refinancing takes ECGD out of the "banking" side of export finance, the other change widens the business far beyond the straight banking system. In future all banks recognised under the 1971 Banking Act will be able to act as sole lenders or leaders of syndicates as well as participate. This means that for the first time branches of foreign banks in London will be eligible.

Spain keen on tank project

BY ROBERT GRAHAM IN MADRID

WEST GERMANY will consider Spanish participation in the Franco-German project for a battle tank for the 1990s. This is one of the main upshots from a two-day visit to Germany by Sr. Agustín Rodríguez Sahagún, the Spanish Defence Minister, which ended on Tuesday.

Spain's present armoured strength centres on the old American M-47 and M-48 tanks. These are undergoing a pro-

gressive refit and upgrading at the Talbot (Chrysler) plant near Madrid. But Spain needs to improve its armoured potential and Sr. Sahagún discussed with the Germans the possibility of purchasing the new version of the Leopard.

Sr. Sahagún said after his talks that Spain was also keen on sharing in the Franco-German battle tank project, and this participation interested the Germans.

Leyland wins £10m order from Uganda

By John Worrall in Nairobi

LEYLAND KENYA has negotiated a £10m order with the Uganda Government for buses, trucks and Land Rovers.

Leyland is to supply 150 truck engines, cabs and chassis, 20 six-wheel Land Rovers, 80 four-wheel Boxers and 50 four-wheel Clydesdales. They are also delivering 140 kits in knock-down form for Clydesdale single deck buses.

The bodies are to be made at the Leyland assembly plant in Nairobi, and are to be built by Leyland-Albion in Uganda.

The BL factory at Solihull is to supply 450 Land Rovers, 400 as long wheelbase vehicles, and the rest as ambulances.

Renault in £275m Portugal deal

BY JIMMY BURNS IN LISBON

THE PORTUGUESE Government yesterday signed a final agreement with Renault for a Escudos 30bn (£275m) expansion programme in which the French car manufacturer will have a 70 per cent stake. This is the largest foreign investment ever in Portugal, and the biggest industrial project to have been approved here since the 1974 revolution.

The main elements of the agreement are: ● Renault will step up its assembly of R4, 5 and 12 cars from 10,000 units a year to 30,000 units a year by 1987 at a reconverted plant in Setúbal, near Lisbon.

● Production of engines for the R5 will be stepped up to include the manufacture of 220,000 units by 1987, mainly for export at a reconverted plant in Cadix near Oporto. The plant will also

produce gearboxes and rear axles.

● The building of a new foundry and the reconversion of Renault's assembly plant in Gardo to implement the manufacture of engines and plants.

● The creation of an estimated 13,000 new jobs, 7,000 of these in subsidiary industries.

Local participation in manufacturing at the assembly plant will be increased from 20 to 60 per cent and there will be an 80 per cent local content in engine production.

In addition to tax deductions envisaged for priority investments under existing Portuguese

legislation, the agreement includes a number of generous incentives through which Renault is expected to increase its share of the Portuguese market from 10 per cent to more than 30 per cent.

The Government has agreed to a grant of Es 473m which will be used by Renault to cover costs of technical training locally. Portugal has also agreed to compensate Renault if domestic car sales drop by more than 8 per cent of the original projections agreed to by the Portuguese Government and Renault. This is that total domestic car sales will increase from 45,000 to 80,000 by 1984.

VW-Peru talks advance

BY ROGER BOYES IN BONN

VOLKSWAGEN, the West German motor manufacturer, has concluded its negotiations with Peru on the local assembly of Passat-class cars and medium sized 5-6.5 ton trucks.

A VW official said yesterday that Herr Hans Dieter Wiedebold, the chief negotiator in Lima, had just wined up the talks and would now report to the board on the talks which look set to give the company an important new foothold in the South American market. The board is expected to give the final go-ahead for the move in early March.

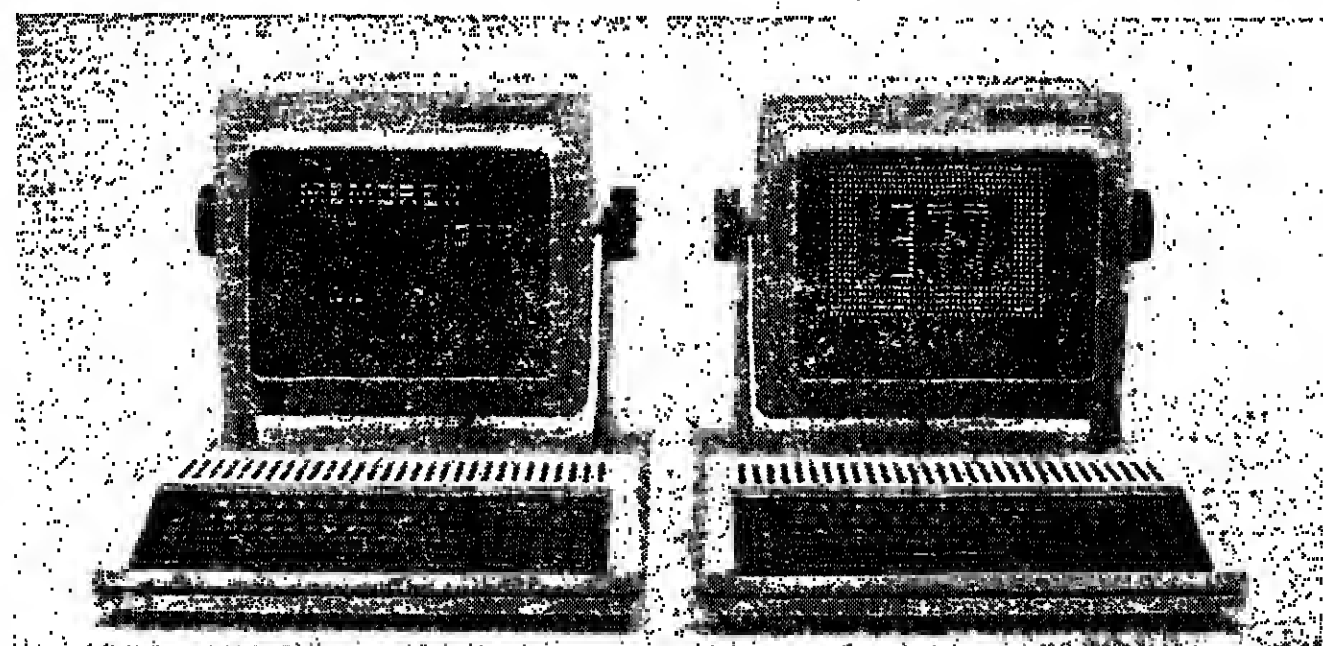
Volkswagen stressed yesterday that although the assembly in Peru would not involve large numbers of vehicles—only tens of thousands, according to company officials—there were strong prospects for VW in the Andean Pact countries, which group Peru, Bolivia, Ecuador, Colombia and Venezuela, which have launched a sweeping programme aimed at establishing regional motor industry. By 1985 the Andean market is expected to be about 350,000 vehicles and the bulk of the demand—about 200,000—will come from Venezuela.

DOUGLAS DC 8 - 53

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International bidding: Two sugar-beet plants (Chile).

Industria Azucarera Nacional S.A. IANSA (National Sugar Industry) announces to investors that it has put up for international bidding two sugar beet plants located in the southern part of the country. The first one is in Linares - 315 kilometers south of Santiago, i.e., 7th region. The second one is in Los Angeles, 8th region, 509 kilometers south of Santiago.

Natural or legal persons—either Chilean or foreign may participate according to the specifications.

BIDDING CONDITIONS AND COMPLETE INFORMATION

Bidding conditions and the annexed inventories with the description of the assets to be sold, technical records and a complete feasibility study of Linares and Los Angeles plants recently prepared by an expert advisory bureau, are at the disposal of interested parties.

Bidding conditions cost US\$ 200—in national currency—for each plant, and may be withdrawn beginning January 21 st, 1980 at the following addresses:

England: Charge D'Affaires, 12 Devonshire Street London W1n 2 - DS.
France: Chilean Embassy, 2 Av. de la Motte Fiequet 75007, Paris.
Germany: Chilean Embassy, Kronprinzstrasse 20, 53 Bonn - BAD, Godesberg.
Spain: Chilean Embassy, Serrano 14, Madrid.
Switzerland: Bureau D'Affaires Financieres (Chili), 50 Rue de Moillebean, Geneva 19.
United States: Corfo, One World Trade Center, Suite 5151, New York.

Date for offer presenting: April 2nd, 1980.

Date for bidding adjudging: 30 days since the offer presenting.

Date for plants delivery: before July 15th, 1980.

ASSETS TO BE BIDDED

- Lands and factory facilities, warehouses and offices including the whole Linares and Los Angeles plants. The Los Angeles plant includes an alcohol distillery.
- All the machinery, vehicles, tools, inputs, etc. existing in Linares and Los Angeles plants according to the inventories annexed to the bidding conditions.
- Bidding also includes the transfer of the dwelling houses placed at the plant lands.

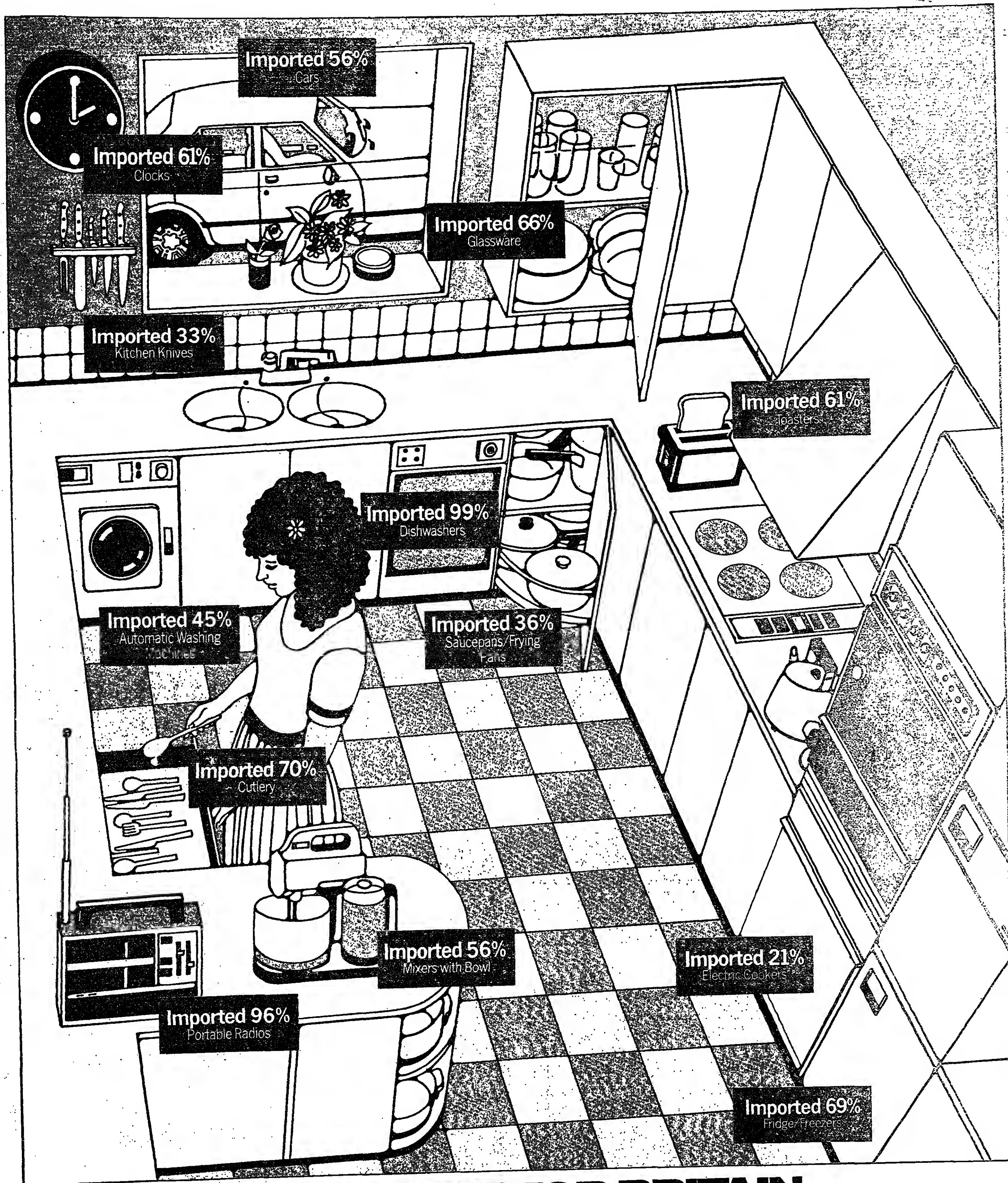
Note: Plants are bidded separately.

REMARKS

Any remarks interested parties may pose or for further information please contact the above mentioned offices.



iansa-Chile



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Make no mistake. Britain is fighting a battle all right. It is being fought in our own homes.

British manufacturers are fighting for a proper share of the domestic market for goods and products.

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Make your own judgement. But first consider - we are falling further and further behind in the business of creating wealth for our nation.

It's time for us to stop worrying about where we've all gone wrong.

And start trying to put things right.

To be sure, we are better off than we were twenty years ago.

But then our standard of living was one of the highest in Europe. Now it's about the worst. Britain has always existed - and prospered - as a trading nation.

But last year the volume of our manufactured exports grew only one tenth as fast as our imports.

And no country can continue to export successfully without a strong base at home.

Other countries give themselves a much better chance. They instinctively protect domestic markets by preferring to buy home-produced goods when they can.

The British on the other hand are no longer buying British.

We're too busy looking down our noses at ourselves and our products.

And it's helping to lose the battle.

In one vital industry, the battle has reached a crucial level.

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As Britain's only British owned volume car maker, BL directly or indirectly supports some 2 million people.

Unlike Britain's other volume manufacturers, practically all the cars BL sells here are made in Britain.

It has a heavy investment of public money, the fruits of which are now beginning to come through.

The new Mini Metro and the Leyland T45 truck are just two examples of many exciting new products coming from BL this year.

BL certainly has a tremendous amount to gain from a positive shift in attitude towards the British buying British.

But the problem doesn't just belong to BL. Every foreign car bought in Britain means less British steel, tyres, plugs, lights, carburettors, batteries.

And every seven cars brought in destroy the job of a British worker.

Of course no manufacturer has any right to expect even the most patriotic of us to buy British out of a sense of duty.

That said, too many of us are too ready to be convinced that a home made product is inferior because it is made at home.

It's a peculiarly British problem that doesn't exist in other countries.

So next time you're looking to buy anything, but especially a motor car, look at the British product first. Then, if it doesn't suit you, we'll be surprised. But we'll have no complaints.

ISSUED MAINLY IN THE INTERESTS OF BL BUT ALSO ON BEHALF OF BRITISH MANUFACTURING INDUSTRY.

BSC faces a tough recovery

BY ROY HODSON

TEMPORARY price-cuts on some steel products will probably be offered by British Steel Corporation after the strike, to recover its market from cheaper imports.

Although the strike's end is not in sight, a main problem facing BSC's management is how to regain customer confidence, to re-enter the international steel trade quickly and effectively.

The prospect is daunting for the marketing men. Since BSC last made any steel for sale — on December 24, 1979 — the international market for iron and steel products has suffered a general downturn because of world economic uncertainties.

European industry expects a no-growth year and steel prices are already under pressure throughout the EEC.

Hitherto the British market's comparative isolation has enabled domestic steel makers in private and public sectors to maintain their domestic prices at premiums of up to 15 per

cent above ruling Continental prices. Such premiums are considered unrealistic now that BSC must try to regain its market.

BSC is losing £17m a week during the strike but its board is agreed that, because of international competition, it cannot recoup any of this by passing the burden on to customers through higher prices.

Also, the board does not consider higher prices a possible solution to meeting striking workers' pay demands.

Mr. Gordon Sambrook, a board member and BSC's commercial director, said yesterday: "We haven't a cat in Hell's chance of getting the money by raising prices."

BSC's best hope of recovery lies in its ability to maximise production from its new iron and steelmaking facilities, which when running flat out will provide some of the lowest unit production costs in Europe. But months must elapse between the strike's end and

restoration of full and efficient production.

In that interim BSC is expected to show an unprecedented flexibility on prices for the range of steel products being imported from European and other world steel-producers.

These so-called commodity steel products, which can be produced and sold almost anywhere in the world, include flat-rolled products, mild steel plate, smaller sections and angles, mild steel bars, and reinforcing bars.

Steel imports to Britain account for about 20 per cent of the market worth some £600m a year. Mr. Sambrook expects a temporary rise in imports of between 4 per cent and 5 per cent during the post-strike period.

Some foreign steel is reaching British industry in spite of picketing at ports. Companies which have stopped up their purchases of foreign steel are likely to retain those secondary

sources of supply after the strike has ended.

Even before the strike, this year was expected to be a poor one for British steelmakers in the home market, with demand likely to fall from 15.5m product tonnes (1979) to only 14.25 product tonnes.

Imports are certain to capture an abnormally high share of that total market, because of the strike and supply problems when BSC is starting up plants in the post-strike period.

The total market probably will be even smaller than forecast, because of BL Carr's intention to shut plants and lay off workers. BSC estimates it has been supplying BL with 600,000 tonnes of steel a year directly and indirectly.

It is too early to make any accurate assessment of the steel business that will be lost because of the BL plans. But shrinkage expected in the automobile market reduces BSC's for manoeuvre even further.

Inmos worried by cash hold-up

BY JOHN LLOYD

DELAY BY the Government in approving the second tranche of £25m for Inmos, the semiconductor venture backed by the National Enterprise Board, is costing the company around £300,000 a day in lost future production, according to Mr. Iann Barron, Inmos managing director.

Mr. Barron said last night that the plant, planned for Bristol, would earn that amount when it reached full production at the end of 1982. It was planned to go into limited production by the end of 1981, though that target may now slip.

"This is obviously a serious matter for us. We assumed that a decision would be made before the end of last year, and that we could begin work on the new factory from January 1. In effect, every day lost since then is costing us in lost production and lost markets."

Inmos announced its decision to set up its first UK manufacturing plant in Bristol, at a cost of £24m, at the end of December. It was expected that the Government would announce approval for the further £25m support early in January.

Second tranche

The new Board of the NEB has approved the second tranche and it is understood that officials in the Department of Industry have swung round in support of it. The booming market for semiconductors has convinced officials of the viability of the project.

It is believed, too, that Sir Keith Joseph, the Industry Secretary, is in favour of the scheme, but he faces a battle with the Treasury to approve the extra cash at a time when public spending cuts are demanded.

The company does not face an immediate cash crisis, since it has only spent around £10m of the first £25m tranche, mainly on pilot production in the U.S. However, it must receive approval on the second before it proceeds with the Bristol factory.

Controversy

It must also, receive an industrial development certificate to allow it to develop the site, though it is expected that the certificate will be automatically granted if and when the second tranche is made.

There has been some controversy over the choice of Bristol for the plant. Mr. Alan Williams, an Industry Minister in the previous Government, has said that the decision to locate it there, rather than in a development area, was "a betrayal" of previous undertakings.

The Government must also decide whether to allow Inmos to make its own commercial decisions.

Hooligans meet their match

A NEWLY INSTALLED electronic system of crowd control at Ipswich Town Football Club has more than halved incidents of hooliganism.

In the 1978-79 season over 180 arrests were made at the ground, but so far, this year, halfway through the season, only 45 have been made.

Receiver called to Welsh gelatine manufacturer

BY ROBIN REEVES, WELSH CORRESPONDENT

RECEIVER MANAGERS were yesterday called into P. Leiger and Sons, the South Wales gelatine manufacturer, which only a year ago received a £2m capital injection from the Welsh Development Agency.

The investment by the WDA, Wales' equivalent of the National Enterprise Board, was its biggest financial stake in a single Welsh company.

The industry's problems have been highlighted by the closure of Hodgson's Gelatine, and Sterling Gelatine's recent statement that it would close its Northampton plant by the end of March. Croda International, another UK manufacturer, is cutting production with 150 redundancies.

Gelatine is used in the food, pharmaceutical and photographic industries.

Significantly, Hodgson's was a subsidiary of British Tanners, which was the subject of a

National Enterprise Board rescue operation, before it finally folded. Sterling is a subsidiary of the French company Rousselot, the world's largest gelatine producer, which plans to import its requirements from France.

The appreciation of sterling against other currencies in the past three months in particular has made trading very difficult for the UK gelatine industry.

Adding to the acute embarrassment surrounding the Leiger announcement is the fact that soon after the capital injection of WDA funds was disclosed, Mr. Jack Loveland, the agency's executive director responsible for investment, left to join Leigers as joint chief executive.

The WDA is also owed more than £1m in its capacity as landlord of Leigers' premises on the Treforest Industrial Estate and supplier of services such as electricity, water and steam to the company. Leiger has failed

to meet its rent and service charges since last autumn.

Pending an examination of the company's financial position, the joint receivers and managers from Deloitte Haskins and Sells have authorised the continuation of production. They hope all or part of the business may be sold as a going concern.

It employs 380 at the Treforest site, though as recently as two years ago it employed 750.

The directors' statement blamed the company's difficulties on worldwide over-capacity in gelatine manufacture.

Leiger, which has been one of the world's leading gelatine manufacturers, started production in South Wales in the mid-1930s. In recent years it has won three Queen's Awards for export achievement, selling its products to more than 70 countries.

Steel shortage worries railways

BY LYNTON MCLEAN

BRITISH RAIL, which has lost £12m in revenue as a result of the steel strike, said yesterday that the long-term effects of the strike were a matter for concern.

Iron and steel movements accounted for just over 15 per cent, £59.4m, of British Rail's total freight revenue of £394.4m in 1978.

British Rail has been hit by reduced demand for coal from power stations due to the strike. Almost no coke has been carried to steelworks since it started on January 2.

Coal and coke movements accounted for 94m tonnes of BR's total of 170m tonnes of freight in 1978.

The British Rail board has cancelled all steel trains in Scotland, the North-East, South Wales and other steelmaking areas.

This decision was taken some time ago to minimise the

effects of the strike on rail freight, which under Government policy is not allowed to lose money.

The freight business was in serious financial difficulties last year. Almost all the £9.6m operating loss for British Rail as a whole in the first six months of the year was attributed to freight.

BR blamed the road haulage strike, the series of 24-hour strikes by ASLEF, the train drivers' union, the engineering strike and the weather.

It said yesterday that any loss on freight, including that for the first half of last year, must be made up by internal funds or borrowing.

Extra borrowing would require Government approval. A loss has been avoided, it is understood, by transfer of funds from more successful parts of the railways.

The steel strike, started after

the end of BR's financial year in December, will not affect 1979 results.

It is certain to have a serious effect on results this year.

BR said yesterday it was saving on the business by not making overtime, night duty or "unsocial hours" payments for

men usually involved in steel transport. All are on basic pay.

These savings have cut the loss from the strike to £2m a week. Likely operating loss for the freight services will be paid for by transfer of funds from parts of British Rail which include the successful Inter-City services.

Short time for shipyard starts next week

BY WILLIAM HALL, SHIPPING CORRESPONDENT

AUSTIN AND PICKERSGILL, one of the most successful nationalised shipyards, will introduce short-time working next week because of shortage of steel. It is the first shipyard to run into difficulties as a result of the steel strike which started six weeks ago.

The company will put its 2,600 production workers on to a three-day week from Monday. Just before Christmas, Austin and Pickersgill announced a spate of orders. It uses between 600 and 700 tons of steel a week. Since the steel strike began it has received no new steel.

Mr. Ken Douglas, the managing director, said yesterday that he had enough steel left for three or four ships.

The company is more vulnerable than most yards because of the size and number of orders it has received recently.

Other yards that are close to completing ships are less affected.

Appledore Shipbuilders, Devon, which uses about 400 tons a week, said it had enough for the next two ships, but after that would not be able to build the next two on order without fresh supplies.

Pits can continue five weeks

THE NATIONAL Coal Board is thought to have supplies of steel products sufficient to last at least another five weeks before the steel strike starts to bite coal output.

The NCB, which estimated at the beginning of January that it had steel products sufficient to last just six to eight weeks, now believes that it has enough to maintain normal production

until the second half of March.

Improvisation has enabled the Coal Board to spin out its stocks. For example, steel underground supports have areas and used elsewhere, after being reworked if damaged or bent. There has also been a small but fairly constant been removed from worked out exchange of steel parts between collieries.

Court questionnaires condemned

LEGAL AID questionnaires should be withdrawn from Magistrates' Courts where they are circulating because they are "objectionable and entirely unofficial," according to this week's Law Society Gazette.

The solicitors' journal says the questionnaire, a supplement to the usual Home Office form, has recently appeared in some courts and its use is apparently spreading.

The Gazette suggests that increasing use of the supplementary form may be partly due to the fact that it was reproduced in full in the November 24 issue of the Justice of the Peace Journal "with an approving comment."

But the questionnaire was not approved by the Justice Clerks' Society, which it adds, made no approach to the Law Society on the matter.

EUROPEAN OPTIONS EXCHANGE									
Series	Vol.	April	Last	Vol.	July	Last	Vol.	Oct.	Stock
ABN C	F.210	5	4.50	—	—	—	—	—	F.285
ABN D	F.320	5	2.80	—	—	—	—	—	F.285
AKZ C	F.28.50	80	3.90	—	5	4.30	—	—	F.28.50
AKZ D	F.28.50	115	3.30	—	90	2.20	1	5	F.28.50
AKZ C	F.27.50	60	0.70	137	1.10	—	—	—	F.27.50
AKZ D	F.27.50	80	0.30	46	0.60	—	—	—	F.27.50
AKZ C	F.25.50	10	0.60	—	1	0.50	—	—	F.25.50
AKZ D	F.25.50	10	0.60	—	80	1.20	—	—	F.25.50
AKZ C	F.27.50	5	0.8	—	—	—	—	—	F.27.50
AKZ D	F.27.50	5	0.8	—	—	—	—	—	F.27.50
AKZ C	F.27.50	2	1.62	—	—	—	—	—	F.27.50
AKZ D	F.27.50	2	1.62	—	—	—	—	—	F.27.50
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AKZ D	F.27.50	2	1.62						

Telling people where to invest is as important to us as telling people where to go.

A lot of people turn to the English Tourist Board for advice before they set off on holiday.

They find the information we give them makes a big difference to their enjoyment of a region.

But instead of going on holiday, say you were going to build a hotel. Would you consult the ETB about its location?

Probably not.

Yet an important part of our job is to help investors pinpoint development opportunities in areas needing them.

It goes hand in hand with the work we do to promote those areas for holidays.

At the moment, for instance, there's a campaign on TV to persuade people in the South to visit the Northcountry.

You've probably seen the commercial featuring Spike Milligan.

The size of the campaign reflects the size of the tourist industry today.

It's grown enormously over the last few years with



WE'RE RUNNING A TV CAMPAIGN TO ENCOURAGE TOURISM IN THE NORTH.

projects that arrive at the ETB each week in search of help and advice are on such a scale.

But regardless of size, we're looking for quality and viability in a scheme.

The following is a good example of this.

When Mr. Buchanan approached us he had two disused farm buildings at Homeleigh that he wanted to convert into self-catering accommodation.

In order to retain the Cornish character of the barns, and to complete the work to a high standard, he needed our help.

We gave him our advice and a grant, and by June last year the accommodation was ready for the first ten guests.

It's projects like this, where existing buildings are improved with care and consideration, that we're only too happy to assist.

The Newbus Arms is another example.

Set in quiet countryside 3 miles east of Darlington, this Gothic manor house had been standing empty until Mr. Paxton bought it in 1976.

Owner of a construction company, he was, like many of the businessmen we've helped, looking for an opportunity to diversify his business interests.

We liked his plans for converting the house into a first class hotel and agreed to help.

We're particularly keen to encourage this type of investment, as often the properties concerned are in areas with little or no accommodation.

Sometimes the best way to attract holidaymakers to an area, and at the same time extend the holiday season, is to develop a complete range of facilities.

This is what a London firm wanted to do at Northam, North Devon.

They'd bought a Georgian house and 17 holiday bungalows in 1969. Then eight years later they decided to redevelop the site and approached the ETB with their plans.

There was to be 59 self-catering chalets, a swimming pool, squash court, tennis courts, putting green, games room, restaurant and club bar.

It was exactly the kind of development that's needed in many areas of England in order to attract visitors, particularly from overseas, away from the well-known and often congested holiday centres. With our help, Lenwood Country Club re-opened in 1978. But how, exactly, could the ETB help you?

Obviously we'd need to talk to you to answer that, but it might be an idea if we looked more closely at the different kinds of help we have to offer.

Perhaps the hardest part for anyone investing in tourism is getting to know about the opportunities that exist.

That's why, a short while ago, we produced a series

Begun in 1970, it covers two hundred acres of parkland near Chester-le-Street and

is a recreation of the region's history and way of life.

Many of the attractions were developed with ETB's financial assistance, including a farm, a colliery with a row of pitmen's cottages, and a tramway, and our involvement is continuing into the eighties.

Beamish attracted 300,000 visitors last year. By 1985 the figure is expected to be over half a million.

It's a good example of the sort of large scale investment we hope to see more of in the future.

Obviously few of the 40 or so



THE POOL AT THE LENWOOD COUNTRY CLUB. IT WOULDN'T HAVE BEEN POSSIBLE WITHOUT OUR HELP.

of regional portfolios of Development Opportunities in Tourism. Already they've led to a major hotel development and there are others under consideration.

Prepared in collaboration with the relevant regional tourist boards and local authorities, each one gives background information on the area and, where known, specific development opportunities in four categories of tourism: serviced accommodation, self-serviced accommodation, leisure facilities, and business facilities.

Each regional portfolio costs £10 and all information in them is continuously under review.

They can reduce significantly the time and effort normally taken to locate a site for development, especially as each location has been checked with the local authority.

So if you're contemplating a self-catering development, for example, you can get a good idea of the type of investment most likely to be profitable and least likely to meet planning objections.

You'll get further help, too, from our series of Development Guides that deal, in particular, with various aspects of taxation and legislation.

And a new series, Planning Advisory Notes, although mainly intended for local authority planners, will certainly be of interest if you're involved in the planning or management of a tourist development.

We may be able to assist financially with a project too, although this depends, amongst other things, on its location.

We can only consider loans and grants for projects in Assisted Areas;

that is Cornwall and parts of Devon and the North of England down to a boundary stretching roughly from Stoke-on-Trent to Skegness.

However, we can give advice on investment in tourism for the whole of England, and we maintain close contacts with the Clearing Banks and other major sources of finance who are increasingly sympathetic to supporting investment in tourism.

We offer the most comprehensive range of information and expertise on tourism matters. But if we are unable to help, we're usually in touch with someone who can.

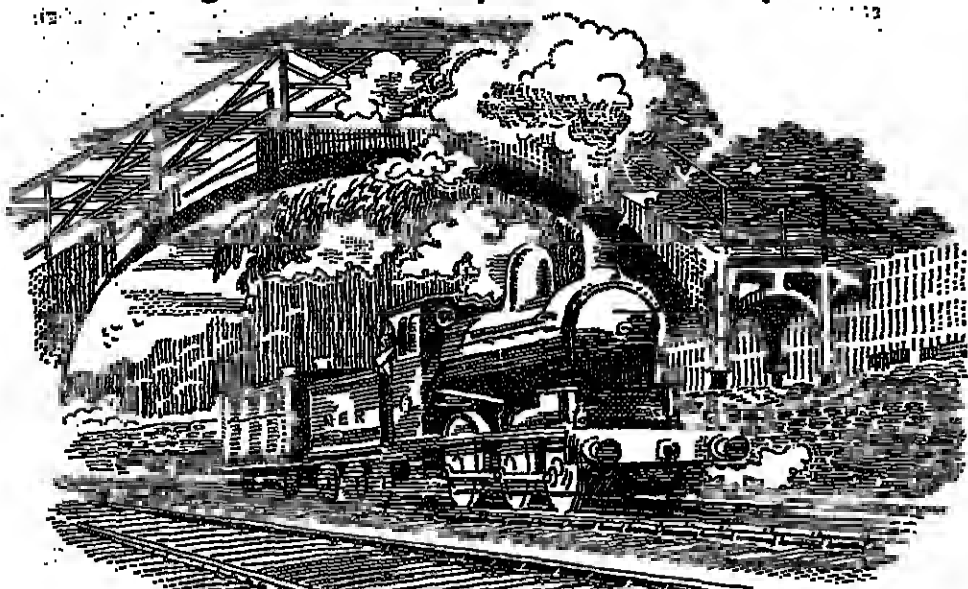
No matter the project you're considering then, if it involves investment in tourism, we'd like to talk to you.



Phone 01-730 3400 and ask for Frank Howe if you'd like general advice on tourism investment in England, or Paul McKeough for details of grants and loans for specific projects in Assisted Areas.



English Tourist Board, 4 Grosvenor Gardens, London SW1W 0DU.



THE ETB HELPS TO RECREATE THE PAST AT THE NORTH OF ENGLAND OPEN AIR MUSEUM.

an increase in visitors from overseas of over 90% between 1971 and 1979.

But if we are to continue to attract overseas tourists, and more important perhaps, are to persuade those who live here to take their holidays here too, it's vital we provide the facilities they expect, especially in areas at present lacking them.

This is why the ETB want to encourage investment in tourism and why perhaps we could be helping you.

What kind of scheme are we interested in?

Let's look at some examples. They should also give you an idea of the scope of our experience in helping investors.

One of the largest and most imaginative schemes we've been involved in is The North of England Open Air Museum at Beamish.



AT HOMELEIGH AN ETB GRANT HELPS RETAIN THE CHARACTER OF TWO CONVERTED BARNs.

UK NEWS

Experts 'best judges' of reactor hazards

BY DAVID FISLOCK, SCIENCE EDITOR

NUCLEAR EXPERTS rather than Government ministers should decide whether to shut down a nuclear plant because of cracks, a select committee of MPs was told yesterday.

Specific technical decisions about nuclear reactor safety should be taken by the chief nuclear inspector said Dr. Walter Marshall, deputy chairman of the UK Atomic Energy Authority and a director of the National Nuclear Corporation. Dr. Marshall was giving evidence to the Select Committee on Energy.

The arguments underpinning the decision should be as fully disclosed to the public as possible, added Dr. Marshall.

The decision would have to go to a minister if there was serious disagreement between the technical experts. But Dr. Marshall did not think that this situation would ever arise, because in the event of any disagreement the chief nuclear inspector would come down on the side of safety and close the plant.

What worried him more was that the nuclear inspector might come under political pressure to reverse his decision to close a plant, said Dr. Marshall, who with Sir John Hill, UKAEA chairman, was being questioned by MPs about the Government's decision to build a 1,100 MW pressurised water reactor (PWR) of Westinghouse design.

Both said that they supported the Government's decision, which had been arrived at because of fears that attempts to choose between the British-designed advanced gas-cooled reactor (AGR) and the PWR at this stage would prolong "for ever" the public controversy over reactor choice.

However, "ideally we ought to be concentrating on one or the other," said Dr. Marshall.

He was saying that the UK Atomic Energy Authority would take the lead responsibility for acceptance of the PWR pressure vessel, which would be made overseas—probably in France, Germany or Holland. He estimated that a team of 20-30 would need to work for "a few years" on techniques of quality control and quality assurance to be ready to take delivery when the time came.

Dr. Marshall assured the select committee that he was satisfied a British PWR could be built safely. If it was not, the nuclear inspectors would not approve it, he said. Britain had already amassed a lot of "similar but not identical" experience in building PWRs for nuclear submarines.

Parliament's role was to make sure that the responsibilities for safety were correctly distributed between the UK Atomic Energy Authority, the electricity supply industry and the Nuclear Installations Inspectorate. He believed that at present Britain had got its organisation and the Acts of Parliament behind it "exactly right," in contrast with the U.S.

Questioned about the choice of the PWR, and of Westinghouse as its supplier, Dr. Marshall pointed out that one had to look beyond performance figures. In his view, proficiency in construction and operation "greatly outweighs relative differences between different technologies."

MLR unlikely to start falling until mid-May, say brokers

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

MINIMUM LENDING RATE is unlikely to start to fall from its current 11 per cent level until mid-May at the earliest, say stockbrokers James Capel.

In a new circular they highlight the City's increasingly cautious mood concerning short-term interest rates.

Ahead of publication this afternoon of full money supply figures for mid-January, they warn of the possible need for further substantial sales of gilts, edged stock by mid-April if sterling M3 growth is to be contained.

However, because of a fall in liquidity of pension funds and insurance companies, such sales would put further pressures on financial markets. It would appear to be preferable to leave the market without a new tap issue until after the end of the March banking month.

James Capel, like some other brokers, previously had believed that money supply would come within the target range by early spring.

But the firm now thinks the figures for banking February (announced in March) will still be above the required level, and that it will not be until banking March that the rate of monetary growth will fall below the 11 per cent upper limit.

They say mid-May (when the April banking figures are announced) would appear the earliest date that a cut in MLR could be contemplated, because the Government is likely to want sight of two reasonable sets of money supply figures before allowing a cut in interest rates.

This, increasingly, is the view of other brokers.

NCB will put up coal by over 15%

By Martin Dickson, Energy Correspondent

A SUBSTANTIAL rise in coal prices—probably more than 15 per cent—is likely to be announced by the National Coal Board before the weekend.

The increases will come under the NCB's regular annual price review, which takes effect for industrial users on March 1. Domestic prices are usually held down until November to encourage householders to stock up in the summer when trade is slack.

But this did not happen last year when the price of all coals rose 8.13 per cent on July 1, on top of a 9 per cent rise in March for industrial users. It is not clear whether this year's Coal Board will be able to return to the November date for domestic increases and be able to guarantee fixed prices for the year.

The size of the rise for industrial coals will have a significant impact on electricity prices, which are set to rise about 17 per cent in April, and further amount in the autumn.

An understanding reached between the NCB and the Central Electricity Generating Board last summer should have a restraining effect on steam coal price rises. The agreement specified that the CEBG would take 75m tonnes of NCB coal a year for the next 10 years provided the board did not raise its prices by more than the rate of inflation.

At the same time, in setting its new prices, the NCB will have had to take account of the 20 per cent pay settlement it reached with the miners last December, the effect of inflation on its other costs and the steep rise in the price of alternative fuels, such as oil and gas.

High cost of competing offshore

BY WILLIAM HALL, SHIPPING CORRESPONDENT

THE DECISION by Salvesen Offshore Holdings to pull out of the offshore drilling market underlines the problems facing a British company wanting to break into a highly cyclical business dominated by the North Americans.

As the first independent British company to try its hand at offshore drilling, Salvesen wanted to run with the giants in the North Sea before it could even walk. Sadly, its departure from the scene coincides with the first offshore drilling boom for over five years. Oil companies are desperate to get their hands on anything that can drill in a scramble to find new sources of oil outside the Middle East.

Eggar Forrester, the London shipbroker, says the daily

market—Ben Line/Ben Odeco and Kingsnorth-Marine Drilling—started off with high hopes. It was formed in 1974 to acquire a converted drillship, the Dalmahoy, which was already owned by another Christian Salvesen Company. Salvesen, a large private Scottish company, wanted to bring in outside investors and invited Finance for Industry, North Sea Assets and Rio Tinto Zinc to participate, whilst retaining a 40 per cent stake itself.

With the extra capital, Salvesen Offshore Holdings (SOH) ordered another converted drillship, the Dalkeith, and planned to acquire another two ships which would have catapulted it in the big league.

From the start, however, things went wrong. After being unused for a while, the first drillship won an Indian Government contract but was damaged by a cyclone and laid-up. The cost of converting the second drillship escalated from \$20m to \$30m and SOH could not find work for it when it was delivered.

As a result Salvesen Offshore ran seriously short of funds and even with full utilisation of the vessels, it was impossible to meet its third party obligations. The shareholders injected extra cash, rescheduled the bank borrowings and purchased the tax losses—all to no avail.

So, early last year, having written down the investment to nil, the Dalmahoy was sold for \$11.5m—roughly half what they could have got today. Although this provided the company with adequate funds at the time, Salvesen concluded that a one vessel drilling company was too small to compete with the giants and took the decision to withdraw altogether. Earlier this year, the last drillship, the Dalkeith, was sold to the Danish shipping group, Lauritzen, for around \$20m—\$10m less than the initial building cost.

With hindsight it is easy to see where Salvesen Offshore went wrong. From the beginning it was undercapitalised and bad

INDEPENDENT UK DRILLERS

Company	Jack-up	Drill ship	Semi-sub
Ben Line	1	2	2
Ben Odeco	1	2	2
Kingsnorth	1	2	2
World	216	63	114
Under construction	74	4	3

*Odeco owns 50 per cent, Ben Line 30 per cent, remainder held by North Sea Assets and Royal Bank of Scotland.

**Furness Withy owns 60 per cent, remainder Norwegian.

***Source: H. Clarkson & Co.

The venture was regarded as a partnership between equals. Odeco provided the drilling expertise and Ben Line provided the ship management and engineering expertise. The joint venture now owns a jack-up rig, a conventional drillship and a sophisticated dynamically positioned drill ship, all of which are drilling in various corners of the world.

While Ben Odeco has not been particularly profitable during the recession, it has survived and enabled Ben Line to build up its own drilling expertise. Consequently, when two semi-submersible drilling rigs came up for sale in 1977 Ben Line decided to buy them on its own account.

Earlier this month, Ben Line increased its commitment to the offshore market with the purchase of an \$18m drillship, the Fredericksburg, from Atwood Oceanics of Houston. Its current drilling contract, which will continue until May 1981, is not particularly profitable at around \$18,500 per day. But once the rig is recontracted, Peter de la Bédollière, Edinburgh Financial and General Holdings, masterminded the deal, believes that the rig could earn close to \$30,000 per day. Not so long ago drillships of this type could not find employment at rates of \$15,000 per day.

The two major independent British groups left in the market—Ben Odeco/Ben Line and Kingsnorth—own between them eight offshore drilling rigs out of a world total of 440. With the cost of building new semi-submersible drilling rigs around \$60m and drillships around \$30m, the cost of getting established in the offshore drilling market is now beyond most British companies' means.

SEMI-SUBMERSIBLE DRILLING RIGS DAILY OPERATING RATES

	\$
end-1974	40,000
1975	22,000
1976	20,000
1977	18,000
1978	16,000
1979	45,000
Current	50,000

operating rates charged by semi-submersible drilling rig owners have shot up by 150 per cent over the last year or so. At \$20,000 per day drilling rigs were not covering their financing charges. But at current rates of \$50,000 plus per day, they are making handsome profits. This is emphasised by the way prices of second hand semi-submersibles have jumped from \$22m to around \$50m over the last 12 months.

Despite attempts by the UK Government to stimulate an indigenous offshore drilling business, the current boom will bypass UK companies to a large extent. Today, there are just two major independent UK forces in the offshore drilling

to rely heavily on bank borrowings. This is not a recipe for success in a highly cyclical industry since the banks are far less amenable than equity investors when their interest payments dry up.

Salvesen Offshore also made the mistake of specialising in one type of offshore drilling rig, which limited its flexibility in seeking new work. It also bought-in outside expertise, but did not have a strong international partner.

Ben Line, by contrast, decided at a very early stage that if it was going to succeed in the offshore drilling market, it needed an experienced partner. After many months of research, Ocean Drilling and Exploration (ODECO) of New Orleans was approached. As a result Ben Odeco was formed as a joint venture between Odeco and Ben Line Offshore Contractors. Ben Line owned 60 per cent of the latter company, and North Sea Assets and Royal Bank of Scotland came in as minority partners.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1975=100); retail sales volume, retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Ind. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unemp.	Vacs.
1978	110.4	103.3	103	111.7	273.0	1,340	230
4th qtr.	109.7	102.2	102	110.1	276.5	1,351	234
1st qtr.	115.3	107.6	102	116.6	299.5	1,299	258
2nd qtr.	113.2	103.1	102	109.9	307.6	1,269	247
3rd qtr.	112.7	103.3	102	112.4	314.3	1,296	239
4th qtr.	112.9	101.6	102	111.4	304.4	1,265	246
Aug.	111.3	100.4	101	108.8	302.4	1,264	243
Sept.	112.2	103.0	101	111.3	309.6	1,282	237
Oct.	114.0	105.4	101	113.5	317.5	1,282	234
Nov.	111.9	103.1	101	112.4	316.9	1,294	219
Dec.							
1980							
Jan.						1,339	307

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal mfg.	Textile	Hous. starts
1978	106.1	97.4	124.0	97.3	99.9	102.4	20.2
4th qtr.	105.5	99.0	126.5	98.5	98.6	99.1	12.9
1st qtr.	109.1	103.2	123.7	102.9	110.6	103.6	21.5
2nd qtr.	108.6	95.7	123.8	94.3	104.9	100.7	28.7
3rd qtr.	108.4	92.3	130.1	95.1	96.3	99.9	15.2
4th qtr.	105.9	94.0	131.0	92.0	92.0	92.0	15.2
Aug.	104.0	92.0	131.0	89.0	107.0	103.0	12.0
Sept.	104.0	92.0	131.0	96.0	100.0	93.0	29.3
Oct.	107.0	101.0	132.0	100.0	100.0	97.0	18.2
Nov.	105.0	99.0	128.0	98.0	95.0	95.0	14.7
Dec.							

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance, current balance (£m); balance of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Resv. terms	Resv. US\$Bn
1978	122.9	112.9	-0.039	+0.614	-480	106.9	15.77
4th qtr.	109.4	117.2	-1.510	-1.238	-234	106.0	16.78
1st qtr.	126.7	131.4	-0.582	-0.578	-227	107.9	21.69
2nd qtr.	123.2	129.5	-0.406	-0.406	-142	108.5	23.18
3rd qtr.	123.8	129.1	-0.533	-0.385	-177	107.1	22.54
4th qtr.	122.0	129.3	-0.183	-0.122	+8	107.1	22.76
Aug.	128.6	134.1	-0.418	-0.368	-85	106.4	22.49
Sept.	123.7	125.0	-0.048	+0.005	-12	106.1	22.42
Oct.	136.1	122.1	-0.072	-0.022	-104	105.7	22.73
Nov.							
Dec.							
1980							
Jan.						22.71	

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net inflow, HP, new credit, all seasonally adjusted. Minimum lending rate (end period).

	M1	M3	Bank advances	DCE	BS inflow	HP	LT	MLR
1978	14.9	11.9	8.6	+1.774	878	1,584	121	
4th qtr.	7.6	9.3	32.6	+1.924	777	1,581	12	
1st qtr.	9.7	17.2	28.5	+2.705	777	1,587	14	
2nd qtr.	11.5	9.9	13.2	+2.414	933	1,379	14	
3rd qtr.	4.6	12.1	16.2	+2.049	839	1,363	17	
4th qtr.	11.5	9.9	13.2	+2.414	933	1,379	14	
Aug.	12.7	10.1	14.6	+1.550	944	616	14	
Sept.	6.3	12.1	18.1	+1.287	124	608	17	
Oct.	4.6	12.1	14.2	+2.353	161	608	17	
Nov.								
Dec.								
1980								
Jan.						236	17	

INFLATION—Indices of earnings (Jan. 1978=100); basic materials and fuels, wholesale price of manufactured products (1975=100); retail prices and food prices (1974=100); FT commodity index (July 1962=100); trade weighted value of sterling (Dec. 1971=100).

	Earnings	Basic matls.	Wholesale	RPI	Foodst.	Comdty.	Strls.
1978	136.4	147.1	157.3	202.6	208.0	257.89	62.7
4th qtr.	144.2	153.4	161.6	208.9	215.5	268.53	64.0
1st qtr.	147.3	153.4	161.6	218.5	225.2	293.35	67.4
2nd qtr.	154.1	163.9	174.4	221.1	231.2	301.66	71.4
3rd qtr.	154.1	163.9	174.4	221.1	231.2	293.35	67.4
4th qtr.	153.3	163.1	173.3	220.9	231.2	290.04	71.4
Aug.	153.6	172.5	178.2	232.2	232.6	301.66	69.4
Sept.	158.1	178.1	180.3	235.6	234.3	311.34	68.4
Oct.	162.2	188.0	181.6	237.7	237.0	297.23	68.4
Nov.	162.2	187.4	183.8	239.4	239.9	295.12	69.7
Dec.							
1980							
Jan.		192.3	187.9			308.69	71.8

*Not seasonally adjusted.

Operations director for Rank Xerox (UK)

Mr. David Harris has been appointed director of operations for RANK XEROX (UK) succeeding Mr. Graham Clark, who has become managing director. Mr. Harris was previously regional manager of the company's southern region.



Mr. David Harris

Mr. Stephen K. Jones, business editor of the Economist, is to take over as editor of FINANCIAL WEEKLY on March 1.

Mr. G. A. M. Ormiston has been appointed an associate director of KIRKLAND-WHITTAKER (STERLING BROKERS).

Mr. A. J. Lindsay has been appointed chief executive of the carpets division of GUTHRIE INTERNATIONAL in succession to Mr. A. W. Easter, who has resigned for personal reasons. Mr. Lindsay joined Guthrie in 1970 and has been managing director of Woodward Groveson, a component company of Guthrie's carpet division, for the last three years.

Mr. Anthony G. Stanton has been appointed managing director of CORY DISTRIBUTION. He was previously personnel director of Ocean Cory and remains on that Board. Mr. Philip Foster has become business development manager at Cory Distribution and Mr. Alan Major is now sales consultant for Corydon.

Mr. Bryan Matter has been appointed director, car field operations, at TALBOT with responsibility for all car sales through regional and district field operations. He has been succeeded by Mr. Roger Stangroom as director, car fleet.

Mr. Derek Oram has been appointed managing director of FRY'S DIECASTINGS and Mr. John Steward has become technical director.

Mr. Denis Barrington retains his position as company secretary and has been made administration director. Mr. Oram was previously deputy managing director of Dowty Meco and Mr. Steward was with GEC Overseas Services. Fry's Diecastings is a subsidiary of Lead Industries Group.

Mr. R. V. Stroom, previously deputy chairman of STROUD RILEY DRUMMOND, has been appointed non-executive chairman. He succeeds Mr. J. A. Selk, who has relinquished the chairmanship but remains a non-executive director. Mr. R. M. Simmonds has been made deputy chairman and as group chief executive has taken over direct responsibility for the James Drummond and Sons subsidiary in place of Mr. W. P. Ward, who is leaving the company. Mr. D. J. Restrick has joined the Board as a non-executive director, replacing Mr. G. Meredith who is retiring.

Mr. Ian Fowlds has been appointed director of ANGLIA FORWARDING (STRATFORD).

Mr. Richard Savage has been appointed director of personnel at QUAKER OATS. He joins the company from Cadbury Schweppes.

Mr. A. G. Kennedy, managing director travel, THOMAS COOK GROUP, has been elected to the Board of THOMAS COOK BANKERS. Mr. D. R. Chapman, managing director Thomas Cook Bankers has joined the Board of the Thomas Cook Group.

Mr. P. C. Venus has been appointed a director of HOWSON DEVITT (LIFE AND PENSION BROKERS), a member of the Devitt Langton and Dawday Day Group.

Mr. Dennis M. Manton has been appointed president of DOCUMENTATION WORLD TRADE CORPORATION, of Esher, Surrey, and Mr. Derek Thompson has become director of country operations.

Mr. J. R. Clark has been appointed to the Board of PENTOS.

Mr. Paul A. J. Kinnaird has joined DOWTY MECO as production director.

Mr. Robert Worley has been appointed assistant director of the CITY COMMUNICATIONS CENTRE, succeeding Mr. Colin Williams who became the Centre's executive director in September last year. Mr. Worley joins the Centre from Sandwick Property Company.

BASE LENDING RATES

A.B.N. Bank	17%	Hambros Bank	17%
Allied Irish Bank	17%	Hill Samuel	17%
Amoy Bank	17%	Hoare	17%
American Express Bk.	17%	Hongkong & Shanghai	17%
Bank of America	17%	Industrial Bk. of Scot.	17%
Bank of Cyprus	17%	Keyser Ullmann	17%
Bank of N.S.W.	17%	Kowles & Co. Ltd.	17%
Bank of Paris	17%	Langris Trust Ltd.	17%
Bank of Rome	17%	Lloyds Bank	17%
Bank of Scotland	17%	Edward Manton & Co.	17%
Bank of Spain	17%	Midland Bank	17%
Bank of the West	17%	Samuel Montagu	17%
Barclays Bank	17%	Morgan Grenfell	17%
Banco de Bilbao	17%	National Westminster	17%
Bank of Credit & Commerce	17%	Norwich General Trust	17%
Bank of India	17%	P. S. Refson & Co.	17%
Bank of London	17%	Royal Bank of Canada	17%
Bank of Montreal	17%	Ryl. Bk. Canada (Ldn.)	17%
Bank of New York	17%	Schlesinger Limited	17%
Bank of the Orient	17%	E. S. Schwab	17%
Bank of the Pacific	17%	Security Trust Co. Ltd.	17%
Bank of the South	17%	Standard Chartered	17%
Bank of the East	17%	Trade Dev. Bank	17%
Bank of the Middle East	17%	Trustee Savings Bank	17%
Bank of the West	17%	Twentieth Century Bk.	17%
Bank of the East	17%	United Bank of Kuwait	17%
Bank of the South	17%	Williams & Glyn's	17%
Bank of the Middle East	17%	Woltrust Secs. Ltd.	17%
Bank of the West	17%	Yorkshire Bank	17%
Bank of the East	17%		
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Drive to cut abuse in benefits system

BY ROBIN PAULEY

A FURTHER drive to reduce fraud and abuse in the benefits system was announced yesterday by Mr. Reg Prentice, Social Security Minister, who claimed the net saving in 1980-81 would be £50m.

The scheme involves employing 1,000 more specialists including 100 more special investigators. At a time when the Government is generally cutting back on civil servants we shall be engaging more at an extra cost of £3m. But they will save £50m so the net saving of £50m pays their salaries many times over," Mr. Prentice said. "I hope an additional saving will come from the deterrent factor of increased inquiries," he added.

He said the proportion of frauds compared with the overall total of benefit was small, but the system was so large that a small proportion was big money. If only 1 per cent of claims were fraudulent the loss to the taxpayer would be £200m.

"At a time of reduced public

expenditure it is particularly intolerable that money is being dishonestly diverted from helping those in genuine need," Mr. Prentice said.

The campaign will have three main targets:

- Fraud, including working while claiming benefit, girocheque and order book frauds and making false claims of income or circumstances.
- Voluntary unemployment, where people remain on benefit when suitable employment is available.
- Liable relatives, most of these cases of which involved people abandoning their family responsibilities to the State instead of paying their share of maintenance.

A survey showed the average fraud to involve £300 ranging from £10 for a lost giro to £30,000 or more.

The campaign signifies a major switch in emphasis from prosecuting offenders to trying to prevent abuse and save the money. This new policy reflects

the realisation that the greater the number of prosecutions the greater the loss of money.

Mr. Prentice agreed that it was difficult to quantify either the scale of fraud or the saving. The £50m net hoped for was based on projections from the amounts recovered by the present over-worked staff.

Proof that considerable fraud and abuse was taking place was given in a West Midlands pilot study at the end of last year. In 60 per cent of the cases, the investigation resulted in the benefit no longer being claimed and in a further 7 per cent the amount of benefit was reduced.

Mr. Prentice also said that 40 per cent of unemployment benefit recipients left the books when they received a letter asking them to attend a follow-up interview.

The Minister said there must be a clear distinction between scroungers and genuine claimants to create a better atmosphere in which people would not feel it was undignified to make a claim.

The £1.5bn cost of marrying in Britain

BY LISA WOOD

TYING the nuptial knot in Britain is an expensive business. Wedding guests alone last year munched their way through an estimated £149m of food at receptions, according to a survey published yesterday.

The survey, of 1,050 couples who were married in the 12 months up to February of this year, was conducted by Wedding Day and First Home, a bridal magazine.

The magazine estimated that the 380,000 couples who married during the period spent approximately £1.5bn on their marriages. The average cost of a wedding ceremony was £1,314.

In 1979-80 Mr. Average and his bride spent £312 on their honeymoon, £2,265 on items for their home and £1,119 on a car.

But some spent more. The highest price paid for a wed-

ding dress was £2,000 while the most spent on flowers was £400. While some spent £3,000 on an engagement ring, others managed to buy one for as little as £1.

According to the survey 92 per cent of the sample were married to while although all those interviewed in Wales and Ulster wore the traditional dress. Men in North East Scotland spent most on their clothes—£130—although

the average British male spent £85 on his wedding attire.

The majority of the sample was saving towards getting married and a building society was the favoured form of investment.

But while some planned to have only 140 saved by the time they got married, the average sum was £2,185. One couple claimed to have saved £40,000 and a lucky 5 per

cent of the sample planned to buy a home outright.

Living at home with parents after marriage was very unpopular—only 1 per cent of the sample planned to do this.

But while settling up home can be expensive—at the top end of the scale couples spent £500 on a bed and £1,000 on curtains—it can be managed a lot cheaper—£5 for a bed and £5 for curtains.

TV project for Fidelity Radio

By John Lloyd

FIDELITY RADIO, the UK's sole producer of radios for the mass market is to start manufacturing black and white portable televisions in June.

The company will produce about 70,000 low-priced models in the first year, and more than 100,000 units in the second. It will introduce a second, more expensive remote control model.

The growing black and white portable market is about 1.4m units a year with manufacturers like Thorn, Rank, Eyle and Philips accounting for between 40 and 50 per cent. Japanese imports make up much of the remainder.

Mr. Jack Dickman chairman of Fidelity, believes the company's design is simpler and more reliable than other sets on the market. The investment in the set will be modest—less than £200,000—because Fidelity will make the set largely on existing automated assembly lines.

Trade estimates last year show sales of black and white sets at about 1.4m compared with 1.1m units the previous year.

Pirelli says new tyre can cut average petrol bill by 4%

BY JOHN GRIFFITHS

PIRELLI is to launch a new tyre which it says could lead to a 4m tons a year cut in Europe's annual oil import bill.

The P8 tyre is said to reduce rolling resistance by about 20 per cent compared with the best of the current generation of steel-belted radial tyres and by about 40 per cent compared with the fast-disappearing crossply. This, says Pirelli, should cut the average motorist's fuel bill by 4 per cent.

Two car manufacturers, one Italian the other Swedish, will

unveil models fitted with P8s in the next few weeks.

A number of European car makers are testing the P8 and Pirelli has also been talking to UK manufacturers. As it is unsuitable for cars not specifically designed around it, it is not being offered to car manufacturers for current models.

The P8 is a 65 per cent aspect (height to width) ratio steel and nylon belted radial for which slightly wider than standard rims are required. Fuel-saving is achieved partly because of its

shape, although Pirelli says 50 per cent of the improvement is due to new tread compound materials.

While the concept is not new, to date it has been applied mainly to higher-performance vehicles. The P8, however, is aimed at the volume market. Pirelli is unlikely to be alone in this market for long as other tyre manufacturers have followed a similar development route. This type of tyre is expected to be in widespread use by the mid-1980s.

Hi-fi buyers switch to 'separates'

By John Lloyd

FASHION in the audio market appears to be swinging away from the music centre back to separate pieces of hi-fi equipment.

Pre-Christmas sales were down on the same period in 1978, and stocks are now building up at shops in an "alarming" way, according to the British Radio Equipment Manufacturers Association.

UK manufacturers have held back on the production of music centres, but imports continue to flood in. Most importers are now cutting orders in anticipation that the market will remain flat, at best.

Imports account for 60 per cent of the UK music centre market of which more than 80 per cent comes from the Far East, mainly Japan and less than 20 per cent from Europe.

The proportion of the "separates" market taken by imports is even higher, though there are problems of definition. The newest equipment on the market is known as "separate music centres," where the equipment is designed as separate boxes but interconnected.

Henley Centre forecasts 20% inflation

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

A PESSIMISTIC view of short-term inflation prospects is presented by Henley Centre for Forecasting in its latest monthly projections.

The centre estimates that the 12-month retail price inflation rate—currently 17.2 per cent—will rise to 20 per cent in the second quarter and will still be more than 16 per cent at the end of this year.

The annual average inflation rate for 1980-81 is expected to be 12 per cent.

The centre has raised its forecasts, because it now expects a 17 per cent increase in employers' pay bills this year.

Barclays Bank's latest quarterly review compares similarities between the UK economy in 1974-75 and now.

In the earlier period the world inflation rate peaked in the first quarter of 1974; it now seems likely to occur in early 1980.

In contrast, however, the UK departed from the world in-

flationary cycle in 1974 as price rises accelerated until well into 1975.

Several factors suggest that, now, inflation can be checked. Barclays says: "Although we are entering a critical period as far as inflation prospects are concerned, there are grounds for hope, indeed belief, that the inflation rate is nearing its peak in the UK, as is other industrialised countries. For the UK, 1980 may be the year when history does not repeat itself."

INVESTMENT IN ELECTRONIC CONSUMER GOODS

Japan's support needed

BY JOHN LLOYD

THE CENTRAL importance of the Japanese electronics companies to the UK has been heavily underscored by the latest report from the electronic consumer goods sector working party of the National Economic Development Office.

The working party recommends that Japanese manufacturers should be discouraged from exporting goods to the UK in the quantities they do, but encouraged to manufacture these goods in the UK.

It says that voluntary restraint agreements between the UK and a number of Far Eastern countries—namely Japan—should be maintained and strengthened and that the European Commission should also impose voluntary restraint at European level.

However, it simultaneously leaves the door open to those manufacturers prepared to make further investments in the UK and suggests they might invest in component production.

Five Japanese companies are presently active here: Hitachi and Toshiba, who have formed joint ventures with GEC and Rank respectively to produce colour TVs; Sony, Matsushita and Mitsubishi.

There are problems in Europe with both the availability and

quality of a range of components used in TV manufacture, including integrated circuits, power transistors, power diodes, switches and small-screen cathode ray tubes.

At the same time, components from Far Eastern countries tend to be of lower quality than those used by Japan. Japanese companies are usually vertically integrated and thus quality is more easily controlled. The working party thinks the same system should be developed in Britain.

The report believes some entertainment-information systems of the future will be increasingly micro-processor-based and will include video tape and disc players, videodata inputs, video games, facsimile devices, memory stores and keyboards.

It points out that the French are investing in video receivers linked to telephones, with the aim of installing one in every home in the next five years, and that the West Germans, Canadians, Japanese and French are all experimenting with wide-band cable TV networks.

In view of this, the working party believes the Government and the Post Office should carry out some unfashionable intervention, and provide a similar sort of infrastructure. It sug-

gests a national cable TV network using optical fibres, developing educational software for use in schools and for export, and teaching basic computer training to schools.

Another problem is that the companies which have the technology do not necessarily have mass-production facilities or rental-retail outlets.

The report says the working party will be exploring the possibilities of producing these devices at internationally competitive prices.

Will UK industry respond to these calls? There are grounds for optimism. Thorn has introduced a new, simplified chassis which has commanded the respect of Japanese competitors.

All the Japanese companies with their own plants are expanding, especially Sony. Among the weaker companies, the Decca TV plant is about to be taken over by someone (a joint Blomstone/South Korean bid still seems likely, whether Racal or GEC takes the bulk of the company).

And the development of the Prestel information service still gives UK companies a lead, if they want to use it. In short, the patient is improving, though the next bulletin will be awaited with apprehension.

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To the Holders of

KINGDOM OF DENMARK

9% Twelve Year External Loan Bonds of 1976 due March 1, 1982

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Bonds of the above-described issue, Morgan Guaranty Trust Company of New York, as Fiscal Agent, has selected through operation of the Sinking Fund for redemption on March 1, 1980 at the principal amount thereof together with accrued interest to the date fixed for redemption \$1,750,000 principal amount of said Bonds bearing the following serial numbers:

OUTSTANDING COUPON BONDS OF \$1,000 EACH OF PREFIX "A" BEARING NUMBERS ENDING IN ANY OF THE FOLLOWING TWO DIGITS:

ALSO OUTSTANDING COUPON BONDS OF \$1,000 EACH OF PREFIX "A" BEARING THE FOLLOWING NUMBERS:

On March 1, 1980, the Bonds designated above will become due and payable at the redemption price of \$1,000 in such coin or currency of the United States of America as at the time of payment is legal tender for the payment of public and private debts therein, and will be paid, upon presentation and surrender thereof in a negotiable form with all coupons appertaining thereto maturing after the redemption date, at the option of the holder either (a) at the Corporate Trust Department of Morgan Guaranty Trust Company of New York, 30 West Broadway, New York, N.Y. 10015, or (b) subject to applicable laws and regulations, at the main office of Morgan Guaranty Trust Company of New York in Brussels, Frankfurt/Main, London, or Paris or at the main office of Privatbanke A/S, Den Danske Landmandsbank, Kjøbenhavn, København or R. Hentzen jr. in Copenhagen. Payments at the office referred to in (b) above will be made by a check drawn on, or by a transfer to, a United States dollar account maintained with a bank in New York City. Coupons due March 1, 1980 should be detached and collected in the usual manner.

From and after March 1, 1980 interest shall cease to accrue on the Bonds herein designated for redemption.

Ministry of Finance of the Kingdom of Denmark
by: Morgan Guaranty Trust Company
OF NEW YORK, Fiscal Agent

January 29, 1980

NOTICE

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1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	
100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200

Monetarism 'is the only real hope'

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

DESPITE present difficulties the Government will persist in its firm monetary policies to overcome inflation and reduce excessive government spending, taxation and intervention, Lord Cockfield, Minister of State at the Treasury, told the Lords last night.

"However hard and stony the road may be the Government's policy does offer real hope for the future," he said. "There is no alternative policy which could offer that hope or indeed,



COCKFIELD: Hard and stony road.

any hope at all." He was replying to an attack on the Government's policy from Lord Kaldor, the Labour peer, who was one of the economic advisors to the Wilson Government.

Lrd Kaldor initiated a debate on the Government's industrial, financial and monetary policies and their effect on economic growth, standard of living, employment and defence.

Replying for the Government Lord Cockfield declared: "We believe that the absolute precondition of success in fighting inflation lies in firm monetary and financial policy. Without it, all else fails."

He said that Lord Kaldor seemed to think that monetary policy should have an immediate effect. But this was not so. There was a considerable time lag between changes in the rate of money supply and in the rate of inflation.

He also accused Lord Kaldor of ignoring other factors such as output and productivity and changes in the velocity of the circulation of money.

"We don't believe we have found in monetary theory a philosopher's stone which will turn all to gold," said Lord Cockfield. "We do say that control of the money supply provides the best means and the most reliable so far discovered of combating inflation in a free society."

It was the only method which

reconciled individual choice and freedom with stability.

"If people insist on being irresponsible then they will harm themselves," he warned. "If employers concede excessive wage demands they do so at the expense of their profits and the risk of insolvency. If workers secure excessive wage demands they do so at the expense of their jobs and other people's jobs."

"The wages of irresponsibility are low profit, insolvency and unemployment."

Lord Cockfield recalled that suggestions had been put forward for the establishment of a new national economic forum to thrash out how much could be afforded in wages and salaries. But the Government seriously doubted whether there was room for the creation of such an additional body. He indicated that the Government would prefer further discussions to be centred on the National Economic Development Council.

He also stressed that the Government was still opposed to an incomes policy. In the past these policies had one thing in common — they had all failed.

From the Labour benches Lord Kaldor said that the advent of the present Government marked a break with the past which was little short of a revolution. The money supply, virtually an

unknown quantity throughout the postwar period, had come to occupy the centre of the stage. It was endowed with an almost mystical importance by present Ministers.

"The grave danger is that the Government will fall completely in their chief objectives on account of the naivety of their beliefs," he said.

The present situation was consistent with money supply playing a passive role, he argued.

Why have a target rate of growth of money supply at all? he asked with irony. "Why not have a zero target or even a negative one?"

He predicted that the policy would lead to a progressive deterioration in the economic situation and in the capacity of the nation to produce weapons for its own defence.

"The sooner the Government is brave enough and manly enough to do a necessary U-turn the better our future," said Lord Kaldor.

For the Liberals, Lord Rochester saw the need for a broad all-party approach to Britain's economic difficulties. "There is a need for elements in all political parties to come together and tackle our problems," he said.

"To judge from the response to the recent lecture by Roy Jenkins, that is also the message that the British people are trying hard to get across

to us. I hope that we shall bear it and act on it in time."

Viscount Amory, the former Conservative Chancellor of the Exchequer, supported the Government's intention to introduce trade union reform. He also supported the Government in wanting to curtail the proportion of the gross national product which went on non-wealth creation, and in trying to cut back detailed state interventions.



KALDOR: Calls for 'manly' U-turn.

More water workers turn against offer

BY PHILIP BASSETT, LABOUR STAFF

WATER WORKERS in two more unions in the supply and sewerage industry are now also voting to reject the employers' 19.2 per cent pay package following the unexpected decision earlier this week to throw out the offer by the majority union, the General and Municipal Workers'.

Both the Transport and General Workers' Union and the National Union of Public Employees have been testing membership feeling on the offer, mainly in branch ballots, since agreeing to recommend its acceptance.

First returns to both unions on votes cast before the GMWU delegates decided to reject the package were showing acceptance. Yet the GMWU decision was a surprise since it came from a traditionally moderate union which has shifted opinion in the water depots.

Voting in the TGWU ballot was running about 50-50 on early returns, but decisions

since the GMWU delegates' conference have nearly all been heavily against acceptance. The NUPE ballot is also thought to be showing similar results now after early indications of acceptance.

Full results of both consultations will not be officially known until February 20, five days before the strike date set by the GMWU delegates.

The apparent swing against the offer by the other two unions will compound the difficulties now facing the employers' body, the National Water Council, particularly since it urged the GMWU to ballot its members on the package following the delegates' rejection.

The council is still hoping to hold talks on pay with the unions before the end of the week.

The three unions—GMWU, TGWU and NUPE—and the Confederation of Health Service Employees, have, however, all accepted a 13 per cent pay package for 250,000 National Health

Service ancillary workers following consultations with union members.

In particular, COHSE said yesterday that its voting had shown a 9-1 majority in favour of accepting the deal. Mr. Charlie Donnet, GMWU national officer, said the acceptance of the offer would spare a repeat of last year's industrial action by the ancillary workers.

The deal gives increases averaging 11.9 per cent on pay, with further increases in April from the Glegg comparability commission. Workers on the lowest pay band will move from £47.28 to £53.07 and then to £54.45 in April, and those on the highest from £61.82 to £69.81 and then to £76.17 in April. The deal also improves holidays and shift as well as other payments.

A similar package covering 17,000 ambulance staff also seems likely to be accepted, although the final result of balloting will not be fully clear for some days.

Hospital staff threaten action

BY GARETH GRIFFITHS, LABOUR STAFF

HOSPITAL laboratory technicians in several areas are expected to withdraw emergency cover at night for blood transfusions and pathology work, to protest against the Government's decision to forbid local pay agreements.

Health service unions last month opted for local rather than national pay negotiating machinery for 16,000 staff. However, Mr. Patrick Jenkin, Social Services Secretary, last week told local authorities not to reach separate agreements but to provide a standard rate for on-call payments.

The Association of Scientific,

Technical and Managerial Staffs, the main union, yesterday said it would back the local action. Mr. Reg Bird, an ASTMS national officer, said the decision would particularly affect the East Midlands.

There were indications the withdrawal of emergency cover would also hit daytime work.

Mr. Bird said local on-call agreements had been reached with between one-third and one-half of authorities. Rates ranged up to £11 for an on-call payment and authorities had showed they were willing to pay.

The Department of Health and Social Security rate has been fixed at £5 for on-call and

£5.40 for call-out allowance. The DHSS said only 12 authorities had reached local arrangements. The main effect of the ASTMS action would be to create more work for other health service staff.

The other three unions involved in the dispute—the National and Local Government Officers' Association, the National Union of Public Employees, and the Confederation of Health Service Employees—have yet to decide what action to take. NALEO is to continue limited industrial action by refusing to provide emergency call-out rosters.

Civil Service pay plan criticised

BY PHILIP BASSETT, LABOUR STAFF

THE GOVERNMENT'S proposals for settling Civil Service pay this year were criticised yesterday by the Public Accounts Committee. The fixing of the cash limit for the service has been delayed until the results of an independent pay comparability report are known.

The committee's criticism follows that of the new Commons select committee on the Treasury and Civil Service, which reported on the Government's proposals last week.

The select committee's suggestions of altering the pay date for the service and increasing parliamentary control over Civil Service pay have prompted widespread criticism by both Whitehall officials and the Civil Service unions.

The Public Accounts Committee, in its fourth report for this parliamentary session, published yesterday, also stressed the "overriding importance" of parliamentary control. While it accepted the "unprecedented" suggestion to fix a cash limit rather than separate departmental figures, it said it would be "strongly opposed" to seeing provisions for pay in the main estimates reflecting only

settlements which had already been agreed.

Such a move, the committee said, would throw away the valuable advances made in the control of public spending.

It would be preferable, the committee said, for full provision for pay and other elements of departmental expenditure to be made in the main estimates presented at the normal February date.

The committee's report also included a Civil Service Department memorandum which showed that overtime working accounts for about 5 per cent of the total provision for wages and salaries.

The amount of overtime worked in the service is not shown separately in the estimates nor published regularly, unlike overtime for manufacturing and other industries.

The amount worked, expressed as a percentage of permanent staff, ranges from none to 18.2 per cent in the Home Office—mainly because of prison work. Other high figures include the Stationery Office at 8.3 per cent, and Customs and Excise at 8 per cent.

The CSD normally advises all departments to avoid working overtime working.

TUC seeks increases in old-age pensions

BY ERIC SHORT

THE TUC in the draft of its annual economic review is repeating its demand for substantial increases in old age pensions, child benefit allowances and other social security services.

The demands are for increases above the statutory minimum rises expected to be announced in the forthcoming Budget. The TUC has always maintained that the basic State pension level should be one-third of national average earnings for a single person and half of average earnings for a married couple.

National average earnings are now about £100 a week. Allowance for further rises—by the time of the next pension up-

rating in November—it is believed that the TUC is seeking a pension of £38 a week for a single person and £57 for a married couple. The present rates are £23.30 and £37.30.

Such a rise would cost around £3bn and lead to higher National Insurance contributions. The TUC has said that most of the increase should fall on the employer's contribution.

The TUC also maintains that the child benefit allowance should be the same amount as the National Insurance benefit for children.

At present this is £5.70 a week for each child is due to rise in November—compared with the £4 a week child benefit allowance.

Meccano workers accept deals

AIRFIX INDUSTRIES said yesterday that more than half the workforce of the Meccano factory in Liverpool, where a strong campaign is being waged against proposed closure, had now accepted offers of financial settlements.

These were proffered in letters sent to each of the 940 employees a fortnight ago. The

company said yesterday that about 500 had now indicated acceptance, and the number was growing at the rate of 30 or 40 a day.

A joint union-management working party has been set up to investigate the possible sale of the Meccano factory and Liverpool City Council has commissioned financial consultants to study its viability.

Oil wealth 'does not' affect EEC budget row

By Ivor Owen

BRITAIN'S case for a substantial reduction in the size of her net contribution to the EEC budget is not weakened by the growing wealth being derived from North Sea Oil, Sir Ian Gilmour, the Lord Privy Seal, insisted in the Commons yesterday.

He maintained that M. Rene Monory, the French Economics Minister, had been "seriously misled" when he expressed a contrary view earlier in the week.

"We shall seek to correct him," Sir Ian promised. But he clearly failed to dispel the growing doubts among many MPs about the likelihood of the Government attaining the objective of "broad balance" between Britain's EEC payments and receipts, set by the Prime Minister before the November summit in Dublin.

Even so, Mr. Jonathan Aitken, (C Thanet E.) seemed to upset some of his colleagues on the Tory benches when he suggested that it might be wiser, in view of the intransigence being shown by the French and German Governments if Ministers started to reduce expectations in Britain about the possibilities of a cut of £1bn being secured.

There was ironic laughter when Sir Ian replied: "I don't think you are right to say that the French and German Governments have been more intransigent than was expected."

Pressed to say whether the Government still held to the objective of "broad balance" Sir Ian explained that this phrase had led to wide misunderstanding.

As a result, the Prime Minister announced after the Dublin meeting that Britain had agreed to seek a "genuine compromise."

Sir Ian sidestepped suggestions that in the event of failure, to settle the budget controversy, Britain would start to withhold VAT payments from the Community.

He emphasised: "We are intent on finding a solution. We have not properly considered any measures that might be taken if we did not reach a solution."

More election observers will go to Rhodesia

BY IVOR OWEN

IN A bid to underline the fact that secrecy of the Rhodesian ballot affords the most effective counter to intimidation Britain is to reinforce the team of observers—probably by another 500—assigned for duty in the polling stations in rural areas when voting takes place in the country's general election.

The additional personnel, expected to be drawn largely from the ranks of police and local government officials with experience in electoral procedures, will be flown out to Salisbury in the course of the next few days.

Sir Ian Gilmour, the Lord Privy Seal and Deputy Foreign Secretary, told the Commons yesterday that their task would be "to be present in polling stations in rural areas to ensure that the arrangements for voting are scrupulously fair."

While intimidation was condemned from both sides of the House, Mr. Peter Shore, Labour's shadow Foreign Secretary, emphasised the growing concern that the advice which Lord Soames, the Governor, and his British staff were getting from the Rhodesian civil and military authorities was "strongly biased."

He acknowledged that the Governor and his staff were doing their best in a difficult situation, but they not only had

to be fair but had to be seen to be fair.

"That is not so easy," said Mr. Shore. He asked who would advise the Governor which areas to choose should be decided to exercise his recently assumed powers to suspend elections in any area where systematic intimidation made it impossible for a fair election to be held.

Sir Ian replied that there was no doubt at all that Lord Soames and his staff had done "a very remarkable job indeed," and was still doing so. They had been unfairly traduced in many quarters and he refused to accept that they were acting on biased advice.

The advice which the Governor had taken into account in enacting the Ordinance enabling him to suspend elections in the British election supervisors. "They are quite clear about what is going on in the areas which they visit," Sir Ian declared.

There were protests from the Government benches when Mr. Andrew Faulds (Lab., Warley E.) attacked the "open partisanship" of the Governor which, he said, had been the subject of comments in the British and foreign Press.

He suggested that the implications that the candidates of Mr. Robert Mugabe's ZANU-PF party might be banned would

be seen as "British rigging of the election" in favour of Mr. Ian Smith.

Sir Ian retorted: "It is quite outrageous to suggest that the Governor is partisan."

Earlier Mr. Shore urged that Mr. Smith should be invited to join with other party leaders in publicly reaffirming his commitment to the outcome of the procedures agreed at the Lancaster House conference.

The former Rhodesia Prime Minister, he said, should withdraw his remarks about not accepting the election result if it went the way he disliked.

Mr. Shore also asked why the Governor had not been able to intervene to prevent proceedings being brought against Mr. Garfield Todd, another former premier of Southern Rhodesia, who was arrested on Saturday.

Sir Ian promised to draw the Governor's attention to the point made by Mr. Shore concerning Mr. Todd. Sir Ian revealed that Mr. Todd called on the Rhodesian Attorney-General on Tuesday and made a statement bringing to light circumstances which he had not previously disclosed to the police.

"The Rhodesian Attorney-General is considering in the light of the statement whether or not a prosecution should proceed."

Whitehall studies benefit payments through banks

BY ELMOR GOODMAN, LOBBY STAFF

DISCUSSIONS are taking place between Government departments over the practicality of involving the clearing banks in the payment of child benefits, and possibly other benefits, like pensions at best. An internal working paper is being drawn up which may be used as the basis for a consultative document.

Treasury Ministers are apparently attracted by the idea of paying such benefits into banks and saving accounts on a monthly basis as an alternative to the present

system of weekly payment through the Post Office.

This would be broadly in line with the recommendations of Sir Derek Rayner, the joint-managing director of Marks and Spencer's, in his report on Whitehall efficiency, and could result in considerable cost savings.

According to one Department of Health estimate, £35m could be saved by altering the existing system for paying Social Security benefits.

Nevertheless, there are both practical and political objections to the change even though at this stage no Minister is suggesting that anyone should be forced to use a bank.

Within Westminster, a powerful lobby has already been mounted in behalf of sub-postmasters who claim that such a change could endanger their livelihood by killing off an important part of their business. Their case has been taken up by Tory backbenchers, over 70 of whom have signed various motions pointing out the consequences of such a switch for rural post offices.

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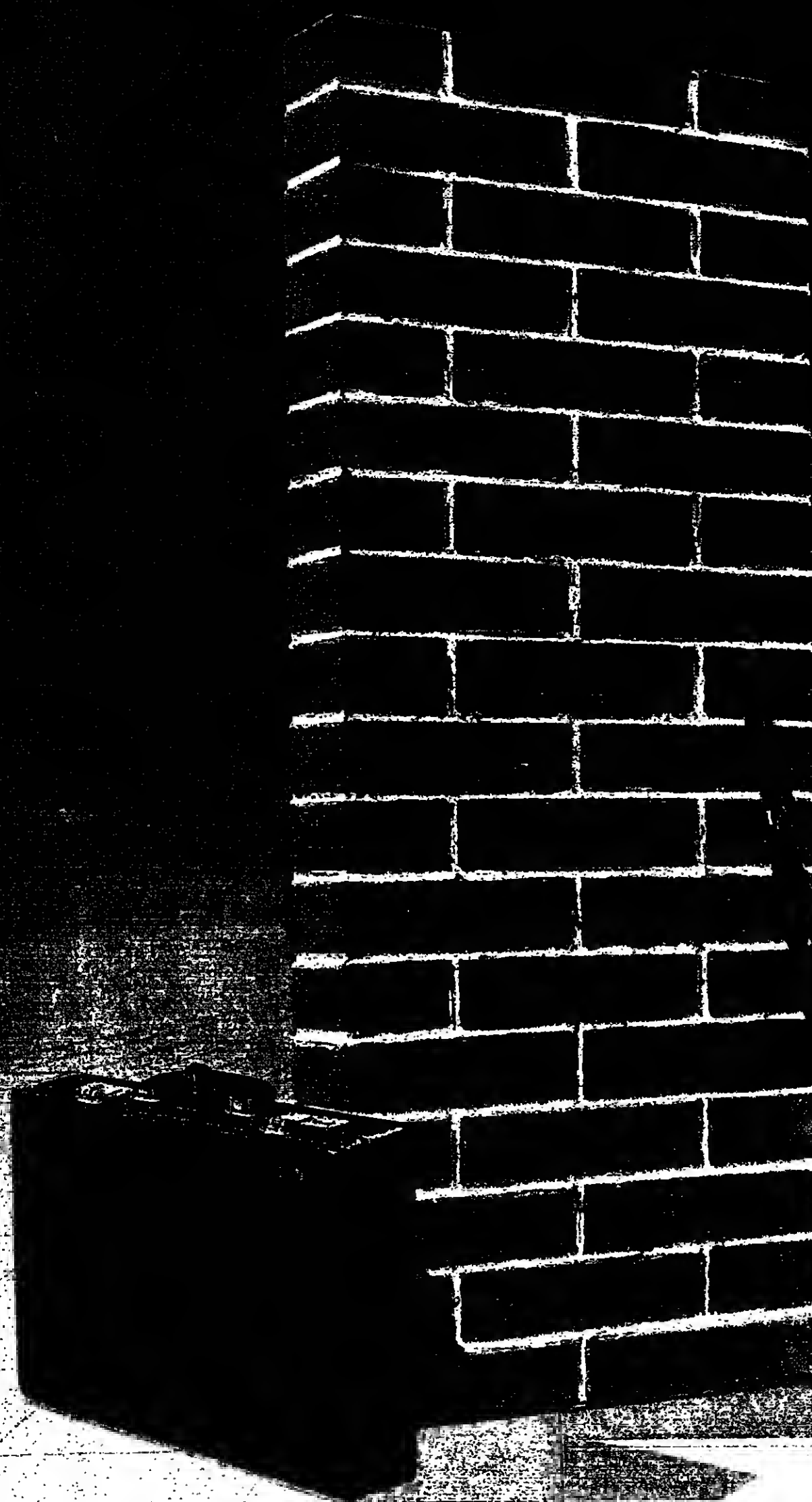
Comfort them with flowers

There's no more personal way to express sympathy. For guaranteed delivery and the widest choice of wreaths and floral tributes, see your local Interflora florist.

Flowers bring comfort



How many have you talked to lately?



If you're the boss of a small company, you probably know the picture only too well.

It's the sort of thing you come up against when you're trying to raise money:

"Come back in a year when it's off and running and we'll have another chat."

"Now, if it was £30 million you wanted..."

"We'd really like to be able to help you Mr...er...Mr..."

Fortunately, there's one place that really understands small companies and their problems.

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Commercial Finance Corporation.

Over the last 34 years, we've helped many a good idea become a commercial reality.

Offers of anything from £5000 to more than £2 million have been known to be very useful.

So has our experience.

After all, you don't spend all your time in the company of small businessmen without learning what makes them tick.

Which is why you'll find us much less of a barrier.

ICFC

INDUSTRIAL AND COMMERCIAL FINANCE CORPORATION LIMITED: ABERDEEN 0224 53028, BIRMINGHAM 021-236 9531, BRIGHTON 0273 23164, BRISTOL 0272 292061, CAMBRIDGE 0223 62126, CARDIFF 0222 34021, EDINBURGH 031-226 3885, GLASGOW 041-221 4456, LEEDS 0532 30511, LEICESTER 0533 26854, LIVERPOOL 051-236 2944, LONDON 01-928 7822, MANCHESTER 061-633 9511, NEWCASTLE 0632 815221, NOTTINGHAM 0602 47691, READING 0734 861943, SHEFFIELD 0742 664561, SOUTHAMPTON 0703 32044.

THE MARKETING SCENE

Thumbs down for corrective ads

A Department of Trade working party wants to give the Director General of Fair Trading powers to apply for court injunctions as a speedy means of combating deceitful or misleading advertising. But it does not favour legally obliging advertisers to correct their mistakes.

ARGUABLY THE ONLY weak link in this week's otherwise lucid and accessible Department of Trade working party report on Britain's self-regulatory system of advertising control surfaces in its discussion of the case for legally enforced corrective advertising, although as weak links go, it can probably withstand no end of stress.

In recap, the report's main recommendation (FT, February 12) is that the self-regulatory control system governing print, cinema and poster media be strengthened by giving the Director General of Fair Trading powers to apply to the courts for an injunction to restrain misleading advertisements in cases where he considers that the Advertising Standards Authority is unable to act quickly enough, or not at all.

The working party, whose members were drawn from the Advertising Association, the ASA, the National Consumer Council, the Office of Fair Trading, the Home Office, the Lord Chancellor's Department and the Department of Trade, said it thought such a measure would "adequately reinforce self-regulatory systems of control and meet the essential objectives of the EEC proposals on the control of advertising."

Failure to heed such an injunction would be a contempt of court and punishable as such, the penalty most commonly imposed being a fine. The working party said it was satisfied that "the remedy would be one of last resort, and thus only sought in clear-cut cases."

The law would require that advertisers did not publish any advertisement likely to deceive or mislead. This would apply as much to advertising by Government departments as to the commercial sector, but not to categories of advertising which for reasons of freedom of expression are not already covered by the Code of Advertising Practice, mainly those concerned with matters of

political, religious or social controversy.

Among other recommendations, the working party suggests that the ASA develop its procedures for publishing details of complaints that are upheld; that advertising trade associations consider further the imposition of fines on members in order to enforce codes of practice; and that the OFT explore the creation of conciliation and arbitration schemes to secure redress for individual consumers.

The other options for strengthening the self-regulatory system were considered and discarded: statutory recognition of the voluntary codes of practice, an extension of the Trade Descriptions Act, 1968, and prohibition orders.

Another line of inquiry investigated and disposed of concerned legally imposed corrective advertising. On the one hand, the working party was agreed that "substantial benefits would accrue if the self-regulatory arrangements were extended to cover the publication of complaints which have been upheld in their monthly reports and of issuing ad hoc Press releases dealing with particularly important cases."

It would further help, said the report, if the code was reviewed so as to extend the use of "disclosures and disclaimers" in advertisements.

But why not go the whole way and impose legally imposed corrective advertising—that is, an insistence that advertisers publish, at their own

expense, corrections of false or misleading statements in previously published ads.

"In theory," says the report, "corrective advertising seems an obvious, even attractive, sanction—fitting the punishment to the crime. But the development of corrective advertising in the U.S.," it adds, "has shown it to be difficult in practice."

Corrective advertising in the U.S. is the responsibility of the Federal Trade Commission, which can seek consent decrees or cease-and-desist orders.

Although there is a strong punishment element in corrective advertising, says the report, and it may therefore be a credible deterrent, its objective is righting the impression in the public mind created by false advertising. The FTC must show that the consumer believed the false claim, that the claim affected his purchasing decision, and that the false claim was still believed after the particular advertisement had been stopped.

Until 1975, FTC action in securing corrective ads was achieved with consent decrees. But in 1975 it resorted to a cease-and-desist order in a bid to force Warner Lambert, the maker of Listerine, to correct claims that Listerine would prevent or lessen the severity of colds or sore throats. The case was not resolved until November 1978 when the Supreme Court denied the company's petition for review. The company was then obliged to publish corrective advertising until it had spent a sum equal to the average annual product

advertising budget for the ten-year period to March 1972, some \$10m.

Another case involving American Home Products, makers of Anacin, is awaiting an appeal to the full FTC Commission. In 1973, the Amstar Corporation agreed to run corrective ads stating that Domino Sugar was neither a special nor unique source of strength or energy. However, since the corrective ads were not published, the FTC filed a compliance suit against the company and secured not only a violation penalty of \$10,000 a day but an agreement to broadcast 24 corrective ads on two New York radio stations.

In quite a number of cases the FTC has been successfully challenged. According to the working party's report, U.S. experience suggests that it is difficult to eliminate the overall damage to a consumer who has been exposed to false advertising, but that unless some reasonable estimate can be made, the financial penalty imposed on the offending advertiser can be disproportionately large.

Moreover, says the report, the legal compulsions it would be necessary to place on advertisers in this field would be inconsistent with, and would possibly destroy, existing self-regulatory arrangements. For this reason the working party was not convinced of the case for legally enforced corrective advertising.

There is another area in which the working party can see no cause for further legal intervention, and that is the

matter of taste and morals in advertisements. The code of advertising practice already contains provisions for sanctions against advertisers who cause widespread or grave offence, and the report concludes that "any attempt to impose further legal restraints in this area would raise difficult problems of legal policy and definition, and that external control would inevitably raise the spectre of censorship."

It adds: "There was also the danger that any attempt to impose more stringent control in this area upon advertisers alone would cause resentment in the advertising business, which considers that in matters of public decency the standards of advertisements are already substantially higher than those of much of the editorial content of newspapers and magazines (and of many of the feature films) in the context of which advertisements are seen."

All in all, the report is unlikely to create the slightest departmental headache for Mr. Sally Oppenheim, the Conservative Minister for Consumer Affairs, when she comes to consider her response in due course.

Bearing in mind that the working party's labours followed the strident but ultimately anemic criticisms of advertising voiced 10 months ago by the then Secretary of State for Prices and Consumer Protection, Mr. Roy Hattersley, the advertising business can reflect that, for now, it appears to have satisfied everyone, from the Consumer Council to the OFT, the Department of Trade to the Lord Chancellor's Department, that the UK's existing self-regulatory system of advertising control is performing its task, and that the OFT proposal for legal intervention, plus technical improvements to ASA procedures, is as much fine tuning as it needs.

Saatchi slips 7% in latest MEAL totals

IS SAATCHI'S halo slipping? No sooner has it rushed to the No. 1 position in UK advertising than the Saatchi and Saatchi Garland Compton agency takes a 7 per cent fall in the latest table of gross advertising display expenditure compiled by Media Expenditure Analysis.

At £43.6m it is in third place, behind D'Arcy-MacManus and Masius, which claims back the top spot at £50.7m, and McCann-Erickson, at £45.2m. J. Walter Thompson, the long time brand leader, is ensconced in fourth.

Saatchi's MEAL-type performance is in very sharp contrast to its fortunes in the recent Campaign table for total agency billings in 1979, where it claimed a 22.5 per cent increase to £67.5m, ahead of all main rivals.

The latest MEAL table has caused sophisticated speculation in Adland, even though comparing MEAL with Campaign is a fruitless exercise.

Saatchi says the simple explanation for its current MEAL showing is that in the last quarter of 1979 it took the view that television ratings would recover only slowly from the ITV strike. It therefore held back TV money while switching more heavily than many of its rivals into other media. "Our view was absolutely right," said the agency yesterday. "The ratings took a long while to recover, whereas many of our rivals plunged heavily on TV."

That being so, the Saatchi MEAL figure can be expected to recover sharply in the current quarter. It was one of only three agencies in the current MEAL Top Ten to show a display expenditure decrease last year over 1978.

The biggest percentage increase (+40 per cent) was shown by Allen Brady and Marsh. Masius was 13.5 per cent up, Young and Rubicam 13.4 per cent up and JWT 4.4 per cent down. Ogilvy Benson and Mather showed a tiny percentage fall.

MEAL goes out of its way this week to explain and qualify its figures. Differences between Campaign billings and its own expenditure totals must be carefully interpreted, it says. "There may be differences due to the treatment of fee income,

MEAL's Top Ten Agencies, 1979

Rank Order at Dec. '79	Agency	Gross Display Expenditure in 13 Months to: Dec. '79 (£m)		
		Dec. '79 (£m)	Jun. '79 (£m)	Dec. '78 (£m)
1	D'Arcy-MacManus & Masius	50.7	46.6	44.7
2	McCann Erickson	45.2	43.5	42.9
3	Saatchi & Saatchi Garland Compton*	43.6	44.6	47.1
4	J. Walter Thompson	43.4	45.3	45.4
5	Collett Dickenson Pearce	34.1	31.0	30.2
6	Ogilvy Benson & Mather	31.5	32.0	31.7
7	Young & Rubicam	21.4	20.7	18.6
8	Ted Bates	21.3	23.1	21.2
9	Allen Brady & Marsh	19.9	17.9	14.2
10	Wasey Campbell-Ewald	18.2	18.9	17.4

* 1979 figures include Halls Advertising and Downton Advertising.

overseas expenditure and spending in specialist media. Arrangements between subsidiary companies, media specialists and central buying arrangements may also affect the results."

MEAL's agency figures are based on total spending, at rate card cost, of all brands attributed in an agency at the latest count. MEAL totals have only an imprecise relationship with agency billings, particularly as outdoor, cinema and radio advertising, trade and foreign media, and much local advertising are excluded.

BOASE MASSIMI Pollitt Univas, one of the fastest-growing agencies in the top 15, has won the Elm Daily Express account. It was previously with Collett Dickenson Pearce.

MCCARTHY PARRIS COURTICE Advertising of Southampton is handling the UK launch of Lenniz kitchen furniture for For International of Spain. Parris also manufactures kitchen electrical and gas appliances.

MIKE GILMOUR has been

appointed head of the Television Department at J. Walter Thompson.

ASSOCIATED BISCUITS says it will consolidate its leadership in the £150m chocolate confectionery market with a £1m campaign for Club, its brand leader, and a strong test campaign in Trident and Granada for Trio. The company recently appointed Food Brokers to help build distribution through CTNs.

KRAFT's expansion in frozen foods is reflected in a 1980 media budget of £400,000 against £230,000 last year. Agency Foote Cone and Belding has booked space at 8,000 poster sites for a campaign to "convert the fagot from its West Country origins into a nationally popular dish."

BONHAMS, the art dealers, has given Benton and Bowles three months' notice. Its planned media budget this year, £210,000, "We are talking to four or five agencies," says Bonhams. "They are smaller than B & B, but still full service. We do accept that we are not an easy account."

Product development: a prayer for profit

BY MICHAEL THOMPSON-NOEL

COMPANIES the world over, whatever their shape or size, pay fulsome lip service to the gospel of new product development. Some are brilliantly adept at forecasting and interpreting consumer needs, at developing the products people want, at the price they wish to pay, and then at bringing them to market, trumpeted by advertising and fostered, where appropriate, by the under-rated art of post-sales service.

Some, contrariwise, sit grimly still, defending mouldering positions or else leaping into battle with a prayer and a cry and a "new product" brainwave that is either borrowed from someone else or pathetically inappropriate.

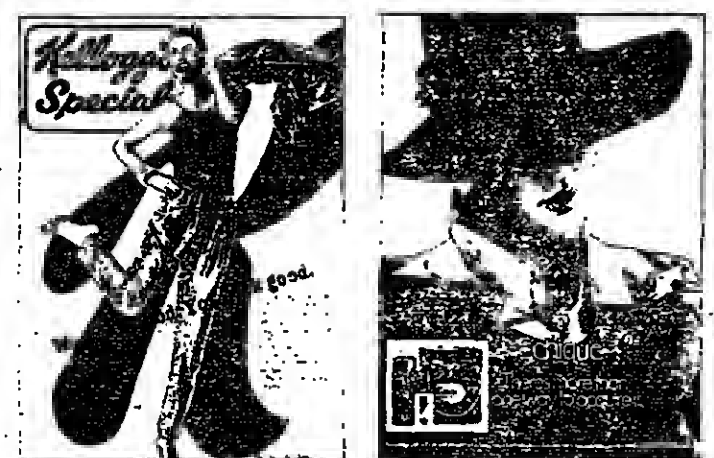
A useful guide to the opportunities and the pitfalls of new product development is provided in a new report by Kraushar Andrews and Eassie, a leading

market development consultancy. It is called New Products in Grocers, 1970-1990. It also takes a look at selected product categories in non-food sectors. It provides a review of the 1970s, as well as a brief journey forward into the new decade.

It gets quickly down to business with a survey of grocery buyers' current attitudes to new product opportunities, and their opinions of leading manufacturers. Part II concentrates on multiple buyers only, who increasingly represent such a large share of all grocery sales. Part III reveals national research information on distribution levels in selected non-food areas. Part IV provides an analysis of more than 300 major new products launched over the past ten years, together with possible reasons for their success on failure, and Part V

summarises likely developments in the next decade.

Grocery buyers were asked for their opinion of the most successful new grocery products of the 1970s (Rowntree's Yorkie chocolate bar and Unigate's St. Ivel 5 Pints were fairly clear-cut winners, followed by Golden Wonder Pot Noodles). Asked the reasons for their votes, the buyers listed consumer demand and satisfaction, product quality and continuity of advertising support as the most important,



followed, in only fourth place, by distinctiveness of product.

"This is probably fair," says KAE, "because there were not many distinctive new products in the 1970s, though the trade must hope that this will change." Competitive pricing was rated relatively low, probably indicating that manufacturers paid more attention to low pricing than the trade felt justified.

As in earlier studies, KAE asked buyers for their views

of the new product performance of leading manufacturers. Some are rated very poorly, though KAE keeps those names to itself.

Over the 1970s as a whole, says KAE, there was a definite pattern and consistency of the rankings of manufacturer performance. Procter & Gamble was rated top in 1970 and 1971, but has gradually been slipping. Lever Brothers has gained ground, and was rated second in 1979. Top place last year went to United Biscuits, which has been either first or second in the last four surveys.

Birds Eye and Pedigree Petfoods have consistently earned high ratings, while both Mars and Rowntree achieved their highest ranking last year. Heinz, on the other hand, after a very active period in the 1970s—was rated top in 1973—has declined since and was only tenth last year. Two companies to do well recently were Findus, which jumped 13 places last year, and Golden Wonder, which jumped 15.

As for the markets offering greatest scope, the buyers voted for the delicatessen sector, frozen foods, ready meals and biscuits, in that order. Sectors offering least potential were thought to be canned meat, instant coffee, shampoos, cigarettes and cooking oil.

In the 1980s, says the report, there will probably be fewer new products launched but there will be more major launches, because of the need for distinctive and thus for greater technical effort and increased investment.

"Attitudes towards new product development within companies are likely to become more sophisticated. The analysis of some failures in this study has shown how many even large companies have committed stupid mistakes; others have suffered from inertia. The former will be forced to be more hard-headed, the latter more entrepreneurial, if they are to survive."

The report is available from Kraushar Andrews and Eassie, 20, Buckingham Street, London, WC2 price £120.

Philips plans £2m campaign

PHILIPS IS the latest advertiser climbing bettedly aboard the self-wagon, with a £2m campaign, via Wasey Campbell-Ewald, for its automatic washing machines, tumble driers, dish washers, fridge-freezers and micro-wave cookers. The campaign theme: Science Fiction into Fact. Around £1m will be spent on TV: £240,000 in ten of the top women's magazines.

MAPPIN AND WEBB are appointed the Progress Agency to handle its £500,000 account. The new theme: Mappin and Wonderful.

PERIER, UK market leader in bottled mineral water, is introducing clusterpacks, one of 330 ml bottles, the other of 200 ml bottles, aimed at those who use Perrier as a mixer.

JOHN PLAYER is backing launch of John Player Special King Size with a major poster campaign via Sharps

advertising.

advertising.

advertising.

Everyone likes to accept a credit card from a Southerner.

AGB/Index shows 25% of Southerners have credit cards against 17% nationally.

Southerners are way ahead of their national counterparts on almost every consumer buying count. Including the way they pay for things. 25% of Southerners have credit cards against 17% nationally — and to prove their spending power AGB/Index show that 9% of Southern adults use their credit cards every month as against a national figure of 6%.

This important new data source shows the difference. Now make it work for you. Advertise on Southern and see the Southern Difference in action. Source AGB/Index 1978

SOUTHERN TELEVISION

For further information contact Brian Henry, Marketing and Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

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At an exhilarating 50mph, you're in Ostend in just 3½ hours. And with three departures a day, Jetfoils are all the good things about flying without the bad.

They put the Continent at your fingertips. So fly P&O Jetfoil. Like you've never flown before.



London Departure Times: 0815 1230 1730
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Think of the Portman as your own exclusive London Club

Having your own Club in the heart of London is as delightfully simple as staying at the Portman Inter-Continental Hotel. Although not a private Club, the Portman Hotel is the select choice of the experienced traveller.

It is considered by many as a meeting place for leading business executives the world over.

Being an Inter-Continental Hotel the Portman is elegant and intimate, with the friendly atmosphere and personal service you would expect from a club.

Yet the hotel is more than a gracious place to meet and do business. The Portman excels in providing good food and top entertainment. The essence of our business is to make your business a pleasure.

Beneath the busy city life, this hotel which has helped us gain the reputation of Europe's top business hotel.

Our business services include:

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* Festival View Data, the revolutionary television/telephone linked information system.

* Handy pocket-size page (so you can go out of the hotel confident of messages reaching you).

* Full secretarial plus translation and interpreting service.

* A complete of suites and banqueting rooms with full conference facilities.

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BOND DRAWINGS

BANQUE FRANÇAISE DU COMMERCE EXTERIEUR
International Bonds 8.375% due March 15, 1981 of \$US20,000,000.
We inform the bondholders that the redemption instalment of \$US731,000 nominal March 15, 1980 has been assisted by purchase of \$US731,000 nominal bonds and by the drawing for redemption of the undermentioned bonds amounting to \$US6,250,000 on January 22, 1980 in Luxembourg, in the presence of a notary.
The bonds will be reimbursed at par on March 15, 1980 coupon due presented for payment.
The numbers of such drawn bonds are as follows:
1881 to 4935, 4939 to 4952, 4956 to 4970, 4972, 5011 to 5025, 5120 to 5197, 5210 to 5189, 5205 to 5285, 5301 to 5353, 5351 to 5361, 5627 to 11779.
The following bonds previously called for redemption have not yet been presented for payment:
291, 223 to 227, 229, 293 to 304, 325 to 328, 331 to 347, 351 to 361, 402 to 407, 409, 680, 903 to 904, 942 to 946, 957 to 970, 1280, 1289, 1292, 1117, 1160 to 1224, 1227, 1232 to 1236, 1239, 1282 to 1291, 1295, 1296, 1297, 1300 to 1309, 1325, 1332 to 1333, 1613, 1623 to 1624, 1627 to 1630, 1632 to 1633, 1634 to 1635, 1636 to 1637, 1638 to 1639, 1640 to 1643, 1644 to 1645, 1646 to 1647, 1648 to 1649, 1650 to 1651, 1652 to 1653, 1654 to 1655, 1656 to 1657, 1658 to 1659, 1660 to 1661, 1662 to 1663, 1664 to 1665, 1666 to 1667, 1668 to 1669, 1670 to 1671, 1672 to 1673, 1674 to 1675, 1676 to 1677, 1678 to 1679, 1680 to 1681, 1682 to 1683, 1684 to 1685, 1686 to 1687, 1688 to 1689, 1690 to 1691, 1692 to 1693, 1694 to 1695, 1696 to 1697, 1698 to 1699, 1700 to 1701, 1702 to 1703, 1704 to 1705, 1706 to 1707, 1708 to 1709, 1710 to 1711, 1712 to 1713, 1714 to 1715, 1716 to 1717, 1718 to 1719, 1720 to 1721, 1722 to 1723, 1724 to 1725, 1726 to 1727, 1728 to 1729, 1730 to 1731, 1732 to 1733, 1734 to 1735, 1736 to 1737, 1738 to 1739, 1740 to 1741, 1742 to 1743, 1744 to 1745, 1746 to 1747, 1748 to 1749, 1750 to 1751, 1752 to 1753, 1754 to 1755, 1756 to 1757, 1758 to 1759, 1760 to 1761, 1762 to 1763, 1764 to 1765, 1766 to 1767, 1768 to 1769, 1770 to 1771, 1772 to 1773, 1774 to 1775, 1776 to 1777, 1778 to 1779, 1780 to 1781, 1782 to 1783, 1784 to 1785, 1786 to 1787, 1788 to 1789, 1790 to 1791, 1792 to 1793, 1794 to 1795, 1796 to 1797, 1798 to 1799, 1800 to 1801, 1802 to 1803, 1804 to 1805, 1806 to 1807, 1808 to 1809, 1810 to 1811, 1812 to 1813, 1814 to 1815, 1816 to 1817, 1818 to 1819, 1820 to 1821, 1822 to 1823, 1824 to 1825, 1826 to 1827, 1828 to 1829, 1830 to 1831, 1832 to 1833, 1834 to 1835, 1836 to 1837, 1838 to 1839, 1840 to 1841, 1842 to 1843, 1844 to 1845, 1846 to 1847, 1848 to 1849, 1850 to 1851, 1852 to 1853, 1854 to 1855, 1856 to 1857, 1858 to 1859, 1860 to 1861, 1862 to 1863, 1864 to 1865, 1866 to 1867, 1868 to 1869, 1870 to 1871, 1872 to 1873, 1874 to 1875, 1876 to 1877, 1878 to 1879, 1880 to 1881, 1882 to 1883, 1884 to 1885, 1886 to 1887, 1888 to 1889, 1890 to 1891, 1892 to 1893, 1894 to 1895, 1896 to 1897, 1898 to 1899, 1900 to 1901, 1902 to 1903, 1904 to 1905, 1906 to 1907, 1908 to 1909, 1910 to 1911, 1912 to 1913, 1914 to 1915, 1916 to 1917, 1918 to 1919, 1920 to 1921, 1922 to 1923, 1924 to 1925, 1926 to 1927, 1928 to 1929, 1930 to 1931, 1932 to 1933, 1934 to 1935, 1936 to 1937, 1938 to 1939, 1940 to 1941, 1942 to 1943, 1944 to 1945, 1946 to 1947, 1948 to 1949, 1950 to 1951, 1952 to 1953, 1954 to 1955, 1956 to 1957, 1958 to 1959, 1960 to 1961, 1962 to 1963, 1964 to 1965, 1966 to 1967, 1968 to 1969, 1970 to 1971, 1972 to 1973, 1974 to 1975, 1976 to 1977, 1978 to 1979, 1980 to 1981, 1982 to 1983, 1984 to 1985, 1986 to 1987, 1988 to 1989, 1990 to 1991, 1992 to 1993, 1994 to 1995, 1996 to 1997, 1998 to 1999, 2000 to 2001, 2002 to 2003, 2004 to 2005, 2006 to 2007, 2008 to 2009, 2010 to 2011, 2012 to 2013, 2014 to 2015, 2016 to 2017, 2018 to 2019, 2020 to 2021, 2022 to 2023, 2024 to 2025, 2026 to 2027, 2028 to 2029, 2030 to 2031, 2032 to 2033, 2034 to 2035, 2036 to 2037, 2038 to 2039, 2040 to 2041, 2042 to 2043, 2044 to 2045, 2046 to 2047, 2048 to 2049, 2050 to 2051, 2052 to 2053, 2054 to 2055, 2056 to 2057, 2058 to 2059, 2060 to 2061, 2062 to 2063, 2064 to 2065, 2066 to 2067, 2068 to 2069, 2070 to 2071, 2072 to 2073, 2074 to 2075, 2076 to 2077, 2078 to 2079, 2080 to 2081, 2082 to 2083, 2084 to 2085, 2086 to 2087, 2088 to 2089, 2090 to 2091, 2092 to 2093, 2094 to 2095, 2096 to 2097, 2098 to 2099, 2100 to 2101, 2102 to 2103, 2104 to 2105, 2106 to 2107, 2108 to 2109, 2110 to 2111, 2

JOBS COLUMN, APPOINTMENTS

Self-knowledge is useful—but not enough

BY MICHAEL DIXON

"HE LOOKED a bit dour, racked as he came through the door," said the lady who is expert in—among other things—careers in social work. "So I wasn't surprised when he said that some careers consultants who had tested him, had advised him against a job where he'd be working alone, cut off from the support of any colleagues."

"But I was astonished to hear the job which the same consultants had advised him to try, and which he had come to discuss with me. They'd recommended him to be a probation officer."

She then pointed out that, while ideally probation work should not be lonely, in reality it tended to be very much so. Indeed, probation officers seemed more likely to be under-estimated than supported by the relationships with other people which their work entails.

Because of this experience, she now doubted the value to people of a direct about their career. Of seeking consultants' advice based on tests of mental and other aptitudes, personality and interests. I begged to differ because my encounters with such testing have so far been wholly productive.

In my own case, a testing session freed me at the age of

36 from a regret which had been nagging me since my first meeting with the art teacher of the grammar school I joined when I was 15, after three failure-ridden years at a boarding school.

The art teacher looked down at the vivid colours I was slapping on a big sheet of paper in response to his demand for a fairground scene. "I like the effrontery of that," he said. "When you have finished the painting, I shall hang it in the school exhibition."

This unprecedented admiration of work I had done at school, rather went to my head. Arriving home, I looked up the word "effrontery," and found it meant "shameless audacity." If that was what the man liked in my painting, I thought, he should not want for more. The garish results filled an entire wall at that summer's speech-day exhibition, and at all its successors until I left school four years later.

In the meantime, I had become known as "the painter," and not just by my own schoolmates. If I stood at the tram-stop with a rolled-up sheet of paper in my hands, girls from neighbouring schools would occasionally come up and ask to see my latest painting.

Under this public pressure, I had actually taught myself to draw tolerably well (it is not all that hard). So my work brought forth fewer and fewer bitchy

comments of "it's just a dach." It became quite common for the onlooker to sigh, and say: "I wish I could be creative, like you." Obviously, therefore, there was no doubt as to my future career. I was going to be a painter, like Rembrandt.

Scotch

But my subsequent teachers at art school, while approving the drawing, apparently disliked the painting in a way which they could not explain. Sometimes, after a single glance at my effrontery, one of them would slip out of the room for a few minutes and come back smelling of Scotch. So I concluded that, as with Van Gogh, the conventional taste was lagging hopelessly behind me, and I dropped out of art school and took a job as a clerk.

When I went to be tested by psychologist Sam Smith at Austin Knight 14 years later, I did so to write about the experience as a newspaper columnist. Although satisfied by journalistic work, however, I still felt ashamed of turning my back on my creative talent and, when asked to describe myself, still pretentiously answered: "A failed painter."

As in most cases, I gather, the tests showed no compelling reason why I should not get along fairly well in my present line of work. That said, Mr.

Smith asked if there was any particular aspect of the results that I wanted to know about.

"Yes," I said eagerly, "what do they say about creativity?" He started by giving what I take to be the standard answer, that almost everybody can be creative at something, even if not in the activities within the conventional definition of creative arts.

"But if we're to confine ourselves to that conventional definition," he went on, "well I can tell you that you're most unlikely to be good at something like painting. Your test score for visual sensitivity is one of the lowest that has ever been recorded."

My reaction was a glorious sense of relief. So that was why the real painters I had known could hardly bear a sustained look at my efforts. The colour-relationships which they knew should be there, were not. And, worse, those which they knew should not be there, were nauseously present.

In short, I am simply physically incapable of seeing colours properly—which is a bit of a handicap for a great painter. Even so, my drawing was probably good enough to have scraped me through art school with a qualification sufficient to land me in a commercial artist's job, even though I lacked the basic talent ever to be any real success in it. Thank the Lord

that I dropped out in time! Many do not... perhaps including my art master at school.

Other people who I know have undergone similar tests, also claim to have gained by doing so. Take the man in his mid-30s who was lately depressed about his career prospects, feeling himself to be fairly good at mathematics and more or less rotten at everything else. On my advice—I'm pleased to say—he took a full series of tests at the Independent Assessment and Research Centre in London.

When I saw him the other night, he was a changed and cheerful man. What he had discovered was that he was not fairly good at maths; he was superb at them. Likewise, other work skills which he had previously viewed as moderate weaknesses, were really better-than-average strengths. So he has now adopted a new career strategy, and I am glad not to be standing in his line of ascent.

Those success stories do not, of course, answer the complaint of the woman whom I mentioned at the start. Refined knowledge of a person's mix of abilities is of no use unless, when deciding how best to apply them, the person or the adviser has a refined knowledge also of what abilities the various jobs entail.

The main problem of careers advice, to my mind, is that this

second kind of knowledge is generally lacking, perhaps because it is not until one has been doing a job for a longish time that one becomes aware of some of the basic attributes it requires.

Take for instance my kind of daily-newspaper journalism. It evidently requires a willingness to invest in it most of one's interest, making difficulties in maintaining close relationships with people outside journalism. It also requires ability, not only to preserve one's mental balance during periods of intense pressure, but also to remain alert throughout periods of unrelieved boredom. It seems to me that there are two sorts of people: those who merely imagine that they've suffered boredom, and those who have covered a National Union of Students' conference.

Those are just two of the attributes which, before I entered journalism, I would never have suspected were important in it.

Now, the same must surely be true of many Jobs Column readers with respect to attributes essential in their own lines of work. If so, in the interests of improving careers advice, I'd be obliged if they would write down their corresponding observations, and send them to me. And if they do, I will discuss the results—without identifying the senders—in future articles.

BARCLAYS
MERCHANT BANK—
BIRMINGHAM

Barclays Merchant Bank Limited wish to recruit an experienced executive to be deputy to the resident Director in its regional office in the centre of Birmingham.

The level of activity in the Birmingham office is increasing rapidly across the whole range of the corporate advisory, lending and specialist banking services provided, and the appointment offers exceptional opportunities to an ambitious and able candidate in the age range 28-38.

The appointment principally requires extensive corporate advisory experience and a financial, accountancy or legal qualification would be appropriate for the successful candidate. A strong personal commitment to the West Midlands arising from experience of working there is an important requirement, together with the enthusiasm, skill and personality to further the Bank's own involvement and commitment to West Midlands industry and commerce.

Terms are for discussion, but will include an attractive salary and the benefits normally associated with the banking sector.

Those interested should, in the first instance, contact:

G. D. Paris, F.C.A.

Director,

Barclays Merchant Bank Limited,
39 Bennetts Hill, Birmingham B2 5SR.

Telephone: 021-236 8563

BARCLAYS MERCHANT BANK

YOUNG ACCOUNTANT
for
SYSTEMS LIAISON

London WC2

£10,000

A senior member of the finance function the Accountant will play the lead role in the development of computerised systems. Interfacing between user departments and analysts, he or she will be initially involved in computerisation of fixed assets and introduction of current cost accounting. The work will require creativity and provide a good promotion route in finance.

An independent operation providing a range of control services within a high technology growth industry, our client was established in 1972. Applicants aged 25-35 should be qualified accountants from the profession or industry. Please telephone or write to David Hogg FCA quoting reference 1/1923.

EMA Management Personnel Ltd.
Burns House, 88/89 High Holborn, London, WC1V 6LR
Telephone: 01-242 7773

INVESTMENT
MANAGER

Survey based Licensed Dealers and Financial Services Group require Investment Manager to organise and expand discretionary Portfolio Service. This is a new position within the organisation and provides a challenging opportunity for a person with Stock Exchange and Fund Management experience. Competitive salary offered with usual fringe benefits. Send details of age and career experience to:

Box 24
Thomas Valley Secretaries Ltd.
Fairview House, Queens Road
Weybridge, Surrey

The

Daily Telegraph
requires a financial sub-editor with wide experience at national or major provincial daily level of handling City, business, industrial and associated features. Some subbing experience essential. Five day week.

Applications, c.v. to:
The City Editor
The Daily Telegraph
112 Queen Victoria Street
London EC4

MONEY BROKERS/
COMMODITIES & FINANCE
EXECUTIVES

Are you having a rough deal or not doing your full potential being used? We have a client who rewards effort and potential. Providing you have experience and your curiosity is aroused?

Shirley Hill Bristow of
Chandos Consultants
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Director
International Recruitment Consultants

The controlling interest in Mervyn Hughes Alexandre TIC (International) Limited has been acquired by the senior executives of the company.

Further expansion of this long established top international Recruitment Consultancy demands the early appointment of a new key executive. He/she will be a fully committed working director with substantial equity participation.

This rare and challenging opportunity will attract seasoned executives aged 40-45 with marketing/general management experience, the ability to develop new business, and an appreciation of high professional standards. It will also appeal to successful management recruitment consultants who are in the age range specified, and who welcome the opportunity of acquiring equity. The remuneration package is negotiable.

In strict confidence, please write to Leslie A. Robinson, Managing Director,
Mervyn Hughes Alexandre TIC (International) Limited, 2/3 Cursitor Street, London, E.C.4.

DIRECTOR
SALES AND MARKETING

North West

c £15,000 + car

This is a new appointment with the successful U.K. subsidiary of a major multinational company, whose quality product range has been programmed for further growth in grocery outlets.

The success of the Company and the growth of the total market have naturally produced a competitive environment; therefore, in providing the strength of leadership necessary, the following personal qualifications are required:

- Age: 33-43, male or female
- Educated to a Degree standard or equivalent
- Progressive career in sales management
- Demonstrable success at top level negotiation
- Good marketing experience and advertising agency exposure
- Commercial appreciation, numeracy and profit awareness
- Ability to fit into small effective management team

Salary by negotiation around £15,000 p.a., plus car and other benefits associated with a progressive company.

Please telephone for an application form, or write briefly and in confidence to:

JAMES ALLEN

PERSONNEL
SELECTION

Personnel Selection Limited, 46 Drury Lane, Solihull, West Midlands, B91 3BJ.
Telephone: 021-705 7399 or 021-704 2851.

If you are taking 'A' levels in 1980,
THINK SERIOUSLY
OF A CAREER IN JOURNALISM

Would you like to become a newspaper reporter, interviewing people about community affairs and the unusual events that make news? Your job would be to report life as it is—warts and all—in courts, councils and elsewhere.

Like the idea? If you are likely to have two 'A' levels and will be under 20 on 1st September 1980, write without delay to the NCTJ for an application form for the NCTJ Newspaper and Journalism one-year full-time course which starts that month, enclosing a 9" x 4" stamped and addressed envelope.

Full-time training courses are also available in Press Photography and Periodical Journalism.

National Council for the Training of Journalists, Hays House, 179, High Street, Exeter, EX1 1AB.

A Small Export Company
based in
HOVE SUSSEX

requires an energetic person acquainted with all aspects of the export business; knowledge of Pharmaceuticals would be an advantage though not essential. This person must also be prepared to travel overseas on short visits to clients. Salary negotiable. Reply together with curriculum vitae to Managing Director, Box 47039, Financial Times, 10 Cannon Street, EC4P 4BY.

INVESTMENT
MANAGEMENT
EDINBURGH

The Scottish Investment Trust invites applications from those wishing to join the team managing the company's £130 million international investment portfolio. Previous portfolio management experience is desirable. Preferred age 25-30.

Salary will depend on experience but is likely to be around £8,000 and there are attractive benefits.

Candidates should write, in confidence, to the Manager, The Scottish Investment Trust Co. Ltd., 6 Albyn Place, Edinburgh EH2 4NL, giving full details of education, career to date and salary progression.

UNION

The Netherlands Organisation for International Development Cooperation (NOVIB) is in search of a

PRODUCTION
MANAGER

for one of her projects: GONOSHASTHAYA KENDRA PHARMACEUTICALS LTD. in Bangladesh.

Gonoshasthaya Kendra Pharmaceuticals is a newly established medium sized pharmaceutical factory which is shortly to be opened in Bangladesh, with production lines in tablets, capsules, sachets, oral liquids, ointments and sterile preparations. This vacancy is for a qualified pharmacist with several years manufacturing experience who is ready for management responsibility, preferable 35-45 years of age. The factory is near Dacca, the capital city of Bangladesh. Free accommodation and transport will be provided.

Salary: negotiable, but not less than £12,000 per year.

When you are interested please write to Dr. S.J. Theunis, Secretary General NOVIB, Tel. 070-624081 ext. 36.

nederlandse organisatie voor internationale ontwikkelings samenwerking
arniastraat 5-7, 2514 JC den haag, holland telefoon 070-624081

Jonathan Wren · Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

GUIDE TO CURRENT SALARIES

The February, 1980 edition of the Jonathan Wren Guide to Current Salaries in Banking contains:-

- Salary figures for 132 bank positions at management, supervisory and clerical level.
- Job descriptions.
- Analyses of salary movements and trends.
- Average salary scales for the more junior job functions.
- Charts showing salary bands for the principal banking positions.

The publication is available to banks and financial institutions by subscription. For further information please contact KENNETH W. ANDERSON, Director

First floor—entrance New Street
170 Bishopsgate London EC2M 4LX 01-623 1266

Hudson
Shribman Banking Recruitment Consultants

SYSTEMS SPECIALIST — INTERNATIONAL BANKING

London

c. £10,000 + Benefits

Our client is a leading International Banking Organisation. Its European Audit and Consultancy team is seeking a Systems Specialist to participate in the widening scope of its activities and in particular to contribute to the updating of key control systems.

Major responsibilities include the specification, development and implementation of programs, the review of systems and program updates and the provision of technical assistance and advice for auditing personnel.

Applications are invited from either Bankers or Accountants aged 27-35 with a sound basic knowledge of computers and computing techniques. Programming experience preferably gained in a banking environment is essential.

Conditions of service are excellent and the philosophy of the bank encourages specialists to move into senior operating positions within the medium term.

Please telephone or submit brief career details to Malcolm J. Hudson.

Hudson Shribman International Ltd
College Hill Chambers, 23 College Hill, London EC4

Tel. 01-248 7851

Hoggett Bowers

Executive Selection Consultants
BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD

Forecasting and Planning Manager

Qualified Accountant—probably 27+
London c £10,000

The autonomous UK Holding Company within a large multinational Group, is a major force within its sectors of the contracting and manufacturing industries. This is a new and significant head office appointment which could lead to promotion into line management. The successful candidate will play the key role in the preparation of periodic forecasts and in monitoring actual performance against these. The duties will entail deep and practical involvement in the activities of all the company's operating divisions. Candidates must be qualified and should have relevant experience gained within a contracting or related industry.

H.W. FitzHogh, Ref. 20107/FT. Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734 6852, Sutherland House, 5/6 Argyl Street, W1E 6EZ.

Financial Controller

upto £15,000 + car

Girozentrale Vienna, Austria's second largest bank, wishes to appoint a Financial Controller. The Bank plans to establish a branch in London which will provide a full range of international wholesale banking services.

The Financial Controller will be particularly concerned with:

- the implementation of computerised accounting and management information systems.
- the production of periodic reporting statements for local management and for the parent company in Vienna and statutory returns for the Bank of England.

Applicants must be qualified accountants. As considerable maturity is required, suitable candidates are likely to be between 32 and 40 years of age, offering a minimum of 5 years' post qualification experience in a financial environment. Experience should also include the successful installation and development of systems and the supervision of accounting staff.

The position provides an opportunity for career development in a challenging and exciting environment. The commencing salary will be negotiated at up to £15,000 pa and a company car will be provided. Additional attractive fringe benefits include a low interest loan for house purchase.

Candidates, male or female, can make application by quoting reference MCS/2085 and requesting a personal history form from Ashley S. Phoenix, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 9SY.

Price
Waterhouse
Associates

OPERATIONS / FINANCIAL INVESTIGATIONS

Mid 20's

London To £11,500 + car

Our client is a major British Group with worldwide interests and extensive plans for continued expansion.

The group is now looking to appoint an ambitious, qualified Accountant within the recently established, high calibre, multi-discipline team which carries out financial and operational reviews both in the U.K. and overseas.

Candidates should be qualified accountants, able to demonstrate a high level of intelligence and initiative with a strong personality. Probably aged in their mid 20's, they will have trained with a major international firm of Accountants.

For more detailed information and an application form, please contact Jeremy Kidson or Brian Marren B.A., at 410 Strand, London WC2R 0NS, tel: 01-436 9501, quoting reference 2771.

DOUGLAS LLAMBIAS

Douglas Llamias Associates Ltd.
Accountancy and Management Recruitment Consultants
and at 26 West Nile Street, Glasgow G1 2PF (041-226 3101)
3 Coates Place, Edinburgh EH3 7AA (031-225 7744)



Treasury Management

West London to £15,000

A major UK based Group with international interests and a ten figure turnover seeks a Group Banking Manager to be responsible to the Group Treasurer for all UK and overseas banking and cash management activities. Acquisition experience will also be a requirement.

The candidate should ideally be 28 or over and have relevant experience in a group with international interests and a UK base or possibly in the banking area. A numerate degree, accounting or banking qualification will improve acceptability. However a capacity to negotiate with the financial community and to advise senior operational management within the Group is paramount.

For fuller job description write to Robin Gregory, John Courtis and Partners, Selection Consultants, 75 Wigmore Street, London W1H 9DQ, demonstrating your relevance briefly but explicitly and quoting reference 805/FT. Both men and women may apply.

John Courtis and Partners

Financial Public Relations Executives

Streets Financial Limited, one of the country's leading financial public relations and advertising agencies, is seeking executives well-versed in the ways of the City to join its public relations team.

The people we are looking for will have a high degree of self-motivation and self-confidence, able to deal face-to-face with senior management in industry, commerce and financial institutions.

Applicants should either be financial PR executives seeking greater scope and opportunity, financial journalists, stockbrokers, merchant bankers, or working in other City disciplines. The posts available range from junior executive to associate director levels and offer very competitive salaries, good prospects and excellent working conditions.

Applicants should write with full c.v. to: Jern Miller, Streets Financial Ltd., 18 Red Lion Court, London EC4A 3HT.

Streets
Financial

Taxation Accountant

Charter Consolidated Limited, an international Group with major mining investments and growing industrial interests, has a vacancy for a Taxation Accountant in their London Head Office.

As a member of a small taxation department, the successful applicant will provide support for a wide range of commercial and financial activities, including corporate financial planning, future tax strategy and the submission and agreement with Inland Revenue of tax computations for a number of Group Companies.

Applicants, male or female, in the 30-35 age group should be qualified accountants who have specialised in taxation matters for the past five years and be capable of taking full responsibility for the taxation department in about four years time.

The salary will reflect the high personal qualities required. Attractive conditions of service include a generous mortgage interest subsidy and a company car.

Applications, which will be treated in confidence to: Personnel Manager, Charter Consolidated Services Limited, 40 Holborn Viaduct, London, E.C.1.

F.X. DEALER

c. £10,000

Active City-based Bank have an urgent request for a Dealer aged 25-28 with experience in all aspects of the Foreign Exchange Money Market.

Salary will be in excess of £10,000 and a highly attractive fringe benefits package will be offered.

For further details telephone:

Yvonne Emmerson-Fish, Albany Appointments
01-626 0271

"NEWLY QUALIFIED ACCOUNTANCY APPOINTMENTS"

THURSDAY 28TH FEBRUARY, 1980

The Financial Times has arranged with the Institute of Chartered Accountants to publish a list of those candidates who were successful in the recent Part II examinations.

We propose to publish the list in our issue of Thursday, 28th February, 1980, which will also contain several pages of advertisements under the heading of "Newly Qualified Accountancy Appointments."

Advertising rates will be £19.50 per single column centimetre. Special positions are available by arrangement at a premium rate of £21.50 per s.c.c. Copy date is Friday, 22nd February. For further details, including reprints of previous features, please telephone 01-245 4801 or 4084 (direct lines).

Newly Qualified Accountants, especially Chartered, are never easy to recruit—don't miss this opportunity!

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Finance Director Designate

London. Up to £20,000 + Car

Our client, a commodity dealing company, has been and is very successful, which is why it now needs a top flight accountant to direct its financial and administrative affairs. Specifically the successful candidate will be responsible for:

- financial risk management
- management information systems
- investment of surplus cash
- normal duties of a company secretary

Candidates should be qualified accountants, probably aged between 30 and 40, and have recent experience of working under pressure with a team of commodity or other dealers where quick decisions involving large sums of money are made daily. An ability to assess computer hardware and software would also be useful.

Please send C.V.s in confidence, and state any companies in which you are not interested, to:

J.D. Vine, Account Director (Ref. CRS/150) Lockyer Bradshaw & Wilson Ltd., North West House, 119 Marylebone Road, London NW1 5PL.

LBW

LOCKYER, BRADSHAW & WILSON
LIMITED

INTERNAL AUDITOR

Manchester

A challenging opportunity has arisen for a young ambitious accountant to join our Salford production plant as Internal Auditor.

Your main responsibilities will involve working closely with external auditors and assisting them with audit programmes, completing programmes designed to ensure rotational attesting in accordance with normal company and ICA procedures.

Responsible to the Senior Internal Auditor at our London Head Office, initiative, flexibility and a sound knowledge of EDP applications are essential in a job which offers plenty of opportunity to undertake a wide range of ad hoc assignments of an operational or financial-administrative nature.

Ideally aged under 30, you should be fully qualified ACA/ACCA, be able to communicate effectively at all levels, and be experienced in handling large company audits.

Salary and career prospects are first rate and company benefits include pension, life assurance and free dental treatment.

Manchester offers a good range of social and educational amenities and communications to the rest of the UK are excellent.

For further details of this post with one of the UK's largest manufacturers of toiletries and household products, apply in writing please to Mr T Syddall, Personnel Officer, Colgate-Palmolive Ltd., Ordsall Lane, Salford, Manchester M5 3FS.



Colgate Palmolive Ltd

Corporate Finance Executive FOR CITY MERCHANT BANK

Robert Fleming has a vacancy in its corporate finance department. The successful applicant is likely to be a graduate in his or her 20's and will have held an accountancy qualification for at least a year. Experience in investigation work with a major accounting firm would be a definite advantage.

Good remuneration with usual benefits to include mortgage assistance in due course will be offered. Apply in writing enclosing curriculum vitae to:-

Tom Phillips, Robert Fleming & Co. Limited,
8 Crosby Square, London EC3A 6AN. Tel: 01-658 5835.

ROBERT FLEMING

Jonathan Wren Banking Appointments

The personnel consultancy dealing exclusively with the banking profession



NEWLY QUALIFIED A.C.A.'s £7-8,000

We have a number of opportunities with leading Accepting Houses for newly qualified Chartered Accountants, preferably graduates, in Corporate Finance or Management Accounting. Excellent fringe benefits include mortgage subsidy. Please contact PETER S. LATHAM, Director

EUROBOND SALES £12-15,000 + Bonus

An expanding U.S. investment bank has an urgent need for top-flight sales executives to further develop its institutional sales base. Ideally, candidates should have had experience in marketing a range of fixed interest securities; aggressiveness and career motivation are prime requirements and travel is an integral part of the job. Earnings potential and career prospects should interest candidates at the highest level. Please contact KEVIN BYRNE

FOREX MONEY BROKER c£12,000

Due to expansion our client, a leading firm of money brokers, wishes to appoint a senior Deposit Broker. The ideal candidate will have had a minimum of two years' experience in an active deposit broking environment. Ambitious people with an energetic outlook are required to work within this closely knit team. There are possible prospects of overseas promotion. Please contact BRIAN GOOCH

First floor-entrance New Street
170 Bishopsgate London EC2M 4LX 01-623 1266

David Grove Associates

Bank Executive Recruitment
60 Cheapside London EC2V 6AX

Telephone 01-236 0640

FOREIGN EXCHANGE DEALER c. £8,000
International bank expanding dealing room. 2-3 years experience.

ACCOUNTS CLERK c. £6,000
Good experience of management reports and statutory returns.

FOREIGN EXCHANGE INSTRUCTIONS CLERK £5,000
Instructions and settlements experience for minimum 2 years.

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Should have 3 years' experience of checking and paying with general banking background.

SECURITIES CLERK £4,500+
Experience in processing instructions concerning receipt and delivery of UK securities.

MONEY TRANSFER CLERK £4,200+
For these and other career opportunities in banking contact, David Grove or Joan Menzies.

MANAGING DIRECTOR

(male or female)

A plastics company in the Midlands, which is part of a larger group, requires a Managing Director to be responsible for the forward development of a profitable company with a present turnover of approximately £8 million and employing 300 people.

An appropriate commencing salary will be offered together with a company car and the usual large group fringe benefits.

Please write stating age and giving details of background, experience and current salary to:

Box A.7029, Financial Times, 10 Cannon Street, EC4P 4BY.

Financial Accountant

required by the 350-roomed
LONDON TARA HOTEL,
situated in Kensington,
and owned by Aer Lingus.

Applicants for the above position will be part or fully qualified and, equally important, must be able to deputise for the Chief Accountant in a managerial capacity. Duties will include preparation of full departmental monthly and annual accounts. Liaison with other auditors; together with other ad hoc assignments. Salary £7,500-£9,000 plus generous fringe benefits.

Please apply in writing with details of age, past experience and qualifications to Personnel Manager, London Tara Hotel, Scarsdale Place, London, W8.

MONTPELIER INTERNATIONAL PROPERTIES, LeHigh Acres, is a busy southwest Florida, Agency and sales persons required to sell as commission holiday and retirement destinations and leisure time. £12,000 and land plots from £4,500. Developed community with holiday amenities and golf course; public swimming, shopping. Close to the Gulf of Mexico. Opportunity to earn high extra income in fast-growing leisure and retirement property sale. Selling made easy by preferential financing terms and low down payment. Application in writing to: The Chairman, 17 Montpelier Street, London, SW7 1HG.

BNOC: A continuing process of growth

Financial Accountants Project Accountants Management Accountants Budget Accountants

The British National Oil Corporation was formed in 1976 for the purpose of creating new wealth for the nation from its vast oil resources. In just four years, the Corporation has grown into a top operator in UK waters, with over 80 active partners and a turnover of \$4 billion. And we're still growing with our first international activities.

So why not grow with us? Our expansion plans are bold and they will need top quality support from every professional discipline if we are to keep our place among the front runners in this fast-moving world market. In this end we seek qualified or part-qualified young accountants for financial, project, management and budget roles.

If you can demonstrate a high level of commercial acumen as well as the appropriate industrial or professional experience for any of these functions, we can offer you a first-rate opportunity to further your career right at the forefront of industry. And if you are part-qualified you will receive every encouragement to complete your studies.

We also have vacancies for SENIOR ACCOUNTS ASSISTANTS, ACCOUNTS ASSISTANTS and COST ANALYSTS.

All posts carry highly competitive salaries and an excellent benefits package including pension, free life assurance and, where applicable, relocation assistance to the West of Scotland.

Write or telephone for an application form quoting Ref: FT714

The Recruitment Officer,
The British National Oil Corporation,
150 St. Vincent Street,
Glasgow G2 5LJ.
Telephone 041-204 2525.

BNOC

The British National Oil Corporation

CORPORATE AUDITOR HOME COUNTIES

c. £14,000+car

We are multi-national, broadly diversified company whose interests range through industrial products, consumer goods and financial services supplied to virtually every market in the world. Our corporate auditing function, centrally based in Europe, is seeking a locally based representative, willing to be domiciled in or around London, to make reviews of a wide range of management functions for the company's diverse businesses throughout the U.K.

Reporting directly to the Manager of European Audits at the European HQ, their major duties will consist of planned operation audit assignments at the various U.K. business locations, and will also assist in the training and development of the local internal auditors, but will not have line responsibility for them. They will, however, be the key contact between the corporate and local company audit departments.

The position offers an ideal opportunity for a qualified male or female accountant in their mid-thirties with a broad based business background to further their career by 2-3 years exposure to a wide range of business problems and industry types. Future opportunities are excellent within one of the world's largest companies.

An attractive remuneration package of up to £14,000 for the right candidate is backed up by the usual range of big company benefits, including company car, and relocation assistance.

The job will require more than 50 per cent weekday travel away from the individual's home base, mostly within the U.K., but with occasional short trips to other European locations.

If you wish to know more, please contact our consultant Mr. H. Boegler, who will treat your enquiry in total confidence. You can reach him by telephone on 01-486 8282 until 8.00 p.m. on weekdays, or in writing to:

28 Welbeck Street, London W1M 7PG
01-486 8282

inter elect
GmbH

A CAREER IN BANKING

City c£9,000 + mortgage and benefits

Our client, the London Branch of a major international U.S. bank with extensive worldwide operations, now wishes to recruit a young accountant to develop new accounting procedures, to conduct projects of a non-routine accounting nature and act as accounting consultant to the branch.

Candidates should be recently qualified accountants, aged in their mid 20's, and are likely to have trained with a large firm of Chartered Accountants, where they would possibly have acquired experience of auditing banks. They should possess effective communication skills and a positive and self-motivated approach. This appointment is an excellent introduction to all aspects of international banking and offers good career prospects, both in the U.K. and overseas.

For further information and an application form, please contact Brian Warren B.A. or Ian Tomlinson, 419 Strand, London WC2R 0NS, tel: 01-836 5501, quoting ref. 2776.

DOUGLAS LLAMBIAS

Douglas Llambias Associates Ltd.
Accountancy and Management Recruitment Consultants
and at 26 West Nile Street, Glasgow G1 2PF (041-226 3101)
3 Coates Place, Edinburgh EH3 7AA (031-225 7744)



Hoggett Bowers

Executive Selection Consultants
BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD

Commercial Controller

Accountant with General Management Potential
Rural Midlands, c.£12,000+car

Because of fast expansion, a profitable £25m T/O subsidiary of an international food group needs to strengthen its senior management team. Reporting to the Managing Director, this new position has responsibility for the finance, purchasing, stock control and customer service functions. Key subordinates are talented but need leadership to develop effective business administration and planning skills alongside the daily management pressures of the industry. Success will lead to a directorship. Applicants, 30+ and qualified accountants, must show strong management ability and a high level of creativity together with broad commercial experience gained within a fast moving goods company.

H.W. FitzHugh, Ref: 20114/FT. Male or female candidates should telephone in confidence for a Personal History Form to LONDON: 01-734 6852.
Sutherland House, 5/6 Argyll Street, W1E 6EZ.

Inner London Education Authority
SOUTH WEST LONDON COLLEGE
DEPARTMENT OF MANAGEMENT SERVICES & INDUSTRIAL RELATIONS
Required on 1 September 1980.
SENIOR LECTURER IN INVESTMENT AND ALLIED STUDIES
To prepare studies for examinations of the Society of Investment Analysts and the Stock Exchange, for examination requirements of other professional bodies and in Share Registration and New Issues.
The person appointed will also be responsible for Course Director for recruitment and enrolment of students, liaison with financial institutions and professional bodies, selection and supervision of staff and conduct of examinations.
An essential requirement is a wide knowledge of and practical experience in the subjects of the examinations with the ability to teach them to mature students; membership of the Society of Investment Analysts would be a distinct advantage.
SALARY SCALE: In accordance with the recent Bonham interim award £102,000 (1979-1981) plus 50% Inner London allowance, subject to formal approval.
Assistance will be given towards household removal expenses. Further details and forms of application returnable within 14 days from Deputy Senior Administrative Officer, South West London College, Tooting Broadway, SW17 0TQ, (T.207)

Export Finance

Merchant Bank providing complete financial services including ECGD cover, supplier credit and performance bonds, seeks an additional executive 23-26 with experience in an established export finance or confirming house. The standards set are high, prospects excellent. For job description and further details, phone Bill Lubbock on 01-248 3999.



LOAN EXECUTIVES

Hong Kong
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THE ARTS

مكتبة الفن

Riverside Studios

Danny Grossman

by CLEMENT CRISP

Danny Grossman and his Dance Company are at the Riverside Studios as part of the Dance Umbrella until today, and I would urge anyone interested in dance to take in the company's performance of the Hammersmith underpass to sea them.

We remember Grossman as a tremendous member of the Paul Taylor company, now with his own troupe of very gifted artists he is also revealing as a choreographer of notable originality and wit, owing something still to Taylor, but very much his own man.

The programme on Tuesday opened with a nicely mocking view of patriotic bombast in *National Spirit*: red, white and blue, costuming, some zany counter-marching, and a general feeling that the spirit was willing, but the flesh ultimately weak in halting the flag, were the ingredients of this amiable joke.

Danny Grossman's solo, *Curious Schools of Theatrical Dancing*, is a more serious and brilliant study, set to a couple of harpsichord suites. Inspired by Lambrecht's celebrated 18th century manual, it is an exercise in eccentric virtuosity in which he impersonates a grotesque dancer, an unhappy clown whose movements are tightly controlled, yet suggest profound unease of spirit.

Given with extreme muscular bravura, they show Grossman as a grand performer, capable of movement both disjointed and suddenly galvanic in energy.

Extraordinary, unforgettable. No less powerful the succeeding *Ecce Homo*, in which seven members of his company are seen as penitents in imagery drawn from religious art—from Michelangelo to Blake. The mood is sombre, agonised; the simplicity of the dance language has its own urgency, and—final accolade—it detaches not at all from the accompanying Bach cantata. The manner is something like that of MacMillan's *Requiem*, and as with that noble work, the sincerity of the dance speaks clearly and powerfully of its theme.

The two other pieces in the programme are somewhat lighter. *Flurry and Bebo* meet *Sideshow* and the Muse is as unpredictable as its title. To some dizzying jazz piano records (Cecil Taylor, Art Tatum, Thelonius Monk) there are darkly surreal puns going on, which ally their improbabilities to a black humour and a fraught eroticism.

And finally, in *Higher*, Grossman and Judith Hendin, with the help of a ladder, two chairs and some Ray Charles songs, contrive to couple while exploring a taxing range of balances and slides over the furniture, with Grossman's slow-motion control total justification of the piece.

For Grossman and his fine ensemble, who are now based in Toronto, admiration and gratitude. If this is Canadian contemporary dance, let us have more of it. In wit, skill and sensitivity, it puts most local exponents absolutely in the shade.



Judith Hendin and Danny Grossman in 'Higher'

Elizabeth Hall

Hasson

by DAVID MURRAY

Maurice Hasson is an almost aggressively stylish violinist, one who devotes himself so strictly to the music in hand as to suppress—mostly—any personal inflections. Honesty compels him also to reveal more or less continuously that he is a virtuoso of parts. All this results in high-definition, high-voltage performances, as in his recital on Tuesday with Ian Brown, seasoned with much more pepper than salt.

In the first half of the programme, well-honed, gleaming accounts of Mozart and Beethoven sonatas—respectively K.296 in C and op. 30 no. 3 in G—enclosed Bach's solo Sonata in C minor. Both the Mozart and the Beethoven were ferociously sprightly, each containing an *Allegro vivace* which was here indistinguishable from a Presto, but with no real musical losses incurred. There was just a little anxiety about whether piano and violin in the Beethoven *Finale* might lose each other in the rush. One was left breathless, not least by Hasson's ability to drive points home without slackening his drive for a second. A suspicion remained that all this pressure was gratuitous, however harmless, in the Bach Hasson seemed

to regard the overt technical demands as sufficient challenge, for his toughly shaped performance had no excess surface electricity; the *Fugue*, indeed, was splendidly sustained, and in the Siciliano there was even something like introspective calm.

The French half of the generous programme offered many acute perceptions and was yet a qualified success. Part of the enormous charm of Franck's First Sonata lies in its deceptive ease: it was a pity that Brown lost the opening tune in a clatter of figuration, but in any case Hasson's tight, fast vibrato and his taste for extremely sharp dynamic hairpins guaranteed a strenuous performance. Even the *Andante* seemed. Sheer intellect and control brought out the inventive detail of the music very strikingly, nonetheless. Ravel's *Trigane*, which offers less, lost more: Hasson was puritanically severe with the fake *lassu*, which wants unbridled passion to the point of parody, and he began to sound at home only when the music multiplied difficulties over a rising heat. His partner kept up with him bravely. More expansiveness would not have compromised Hasson's high standards in the least.

Diners Club backs LSO tour

The London Symphony Orchestra has attracted £20,000 sponsorship for a 75th anniversary tour of West Germany and Austria. The money was put up by Diners Club International, who will pay for the deficit the orchestra incurs on its fortnight's tour, which starts on February 21.

Peter Hemmings, the LSO's managing director, said this week: "The chances of getting

money out of the Government (for tours) are so slim that there's no point in discussing it with them and so we're looking more and more to commerce and industry to provide us with subsidy for overseas tours."

The orchestra will give 12 concerts in 11 cities under the baton of principal conductor Claudio Abbado, and Eduardo Mato.

Record Review

A Berlin Pelléas

by RONALD CRICHTON

Debussy: *Pelléas et Mélisande*. Von Stade, Denize, Stiwell, van Dam, Rainaldi/Berlin Phil/Karajan. Three records in box. EMI SLN 5172. £15.95.

Massenet: *Don Quichotte*. Crespin, Baquer, Ghiaurov/Suisse Romande Chor. and Orch/Kord. Three records in box. Decca D 156D 3. £15.75.

Karajan's *Pelléas*, recorded for EMI with the Berlin Philharmonic and a hand-picked cast, is an extraordinary recording. Extraordinary for shining quality of sound reproduction and for quality of orchestral playing. In this opera Karajan shows unusually deep personal involvement. He and the great orchestra are in love with this music, as indeed they should be. But there is an equally extraordinary failure to see when enough is enough. The superb Berlin double basses roar in the entr'actes as if they were marching to a blunder in Bruckner. The short, sharp interjections with which Debussy punctuates some recitatives become explosions of gunfire. It is true that in quiet pages one hears details often missed, but as well one notices less welcome things, like a failure to observe Debussy's markings for detached notes. When this happens one scents the inevitability sometimes worrying in this conductor's readings of Viennese classics.

As a sensual experience it is intoxicating to sink into Debussy's sonorousness, as Karajan wraps the score in layer after layer of peary haze. Disenchantment comes with awareness of missing essential phrases in the text because the voices, or at least the words, are temporarily swamped by the orchestra. It isn't simply a question of balance. In quiet scenes one can catch the lightest inflection of say, Frederica von Stade's *Mélisande* at the same time as every whisper of the orchestra. But at climaxes (and in the loud but not as written, very loud passages which here become dimmed) the orchestra is given parity with the voices, and of course it wins. Since so frequent a phenomenon cannot happen by accident with such a high level of technical expertise, this is presumably what Karajan wants.

So we are unable, to take one clarifying example, to hear, really hear and appreciate, how Jose van Dam sings the crucial phrases in the appalling scene in Act 4 where Golaud maltreats *Mélisande*. Since van Dam is a Golaud in a hundred, the only one in my experience, since Jean-Marcoux and Etcheverry fail to convey terrible, devouring passion in terms of controlled, classic singing, this is maddening. Fortunately there are two

important scenes where Debussy gives few opportunities for inflating the musical texture. One of them is the episode of the child Yniold (Christine Barbaux) and the other, delightfully captured, is the treacherous fifth and last Act which can easily seem too long. Karajan, aided by some very superior singing, judges this to admiration—Boulez did so too, but from a different standpoint, less as drama, than as absolute music.

Von Stade's *Mélisande* is so lovingly thought out and delicately executed that it seems horrid to point out that she hasn't got the power of utter, devastating simplicity with which Joachim (see below) could charge the smallest handful of words and notes. Richard Stiwell's *Pelléas* is almost equally intelligent and sensitive, but on record the voice goes dry in the middle register. This gives a nervous effect not out of keeping but does not help to make *Pelléas* sound younger than Golaud. A surprise is the withdrawn, gentle, very idiomatically Arkel of Ruggero Rainaldi. Nadine Denize (fine voice) allows Genevieve's reading of the letter to drag—most of the principals encouraged no doubt by the voluptuous atmosphere overindulge themselves in this way at one point or another.

French EMI have re-issued a famous old recording of *Pelléas* made during the war, nearly 40 years ago, with the distinguished conductor Désormière and a cast, including Irène Joachim, Jacques Jansen and Henri Etcheverry, that long remained famous (those four came with an Opéra-Comique company to Covent Garden in 1949). There are apparently no plans for an issue in this country, nor arrangements for import. But for those who can buy the set in France (for *Pelléas* lovers it is almost worth a day trip) the numbers are 2C 153-12513-5. The orchestral sound is antiquated but clear: Désormière's well-defined tempos have coherence, lucidity and inner strength. Joachim and Etcheverry are mentioned above. In the years after the war I found her slightly disappointing in the flesh—not here, on disc, Jansen's *Pelléas* is exemplary. Genevieve and Arkel, both very good, are Germaine Cernay and Paul Cabanel.

The Massenet revival has produced few things so good as the Decca *Don Quichotte*. This was a late work (Monte Carlo, 1910, Shalysapin in the title-role). Even during the fallow years Don *Quichotte* never quite disappeared from sight. Fairly recently it was given at Westford, and in a production best forgotten, at the Paris Opéra. The

libretto is based on Cervantes at one remove. There are five nominal acts, three of them very short, a point worth mentioning because Massenet compressed (as in *La Navarraise*) is better than Massenet drawn out. He had a fine nose for proportion, with the ability to pin down a mood or sketch an ensemble in a matter not of pages but of bars. And on a small scale one isn't so conscious of musical invention being in short supply—the agitated overworking of material to which he resorts, for instance, in the last act of *Werther* does not become necessary.

There are three principals—Quixote (bass), Sancho Panza, his squire (baritone), an excellent part in which an unscrupulous singer can steal the opera, and Dulcinea (mezzo), the town tart, endowed by Quixote with exalted qualities she doesn't possess though she does indeed have a good heart. The Spanish-type ensembles in the Dulcinea scenes are effectively elaborated by a quartet of her admirers, two of them *travestis*, rather like similar vocal schizos in Donizetti's *Lucrèce Borgia*. Massenet's touch is sure. He even brings off an organ accompaniment for the prayer by means of which Quixote persuades a brigand chief to surrender Dulcinea's stolen necklace. There is a moving moment when Sancho, finding sudden eloquence, rounds on Dulcinea's admirers for mocking at his master. The last act, entirely concerned with the Knight's death, has a restraint and tenderness that seem to come from L'Enfance du Christ.

Kazimierz Kord conducts the Swiss Romande Orchestra—whether he and they are experienced Massenet interpreters or *Don Quichotte* was a delightful discovery, results are most happy. Nicolai Ghiaurov sings Quixote. He is a slow starter, but when he finds his best form about halfway through he is splendid. The Sancho Panza is Gabriel Bacquer, who uses a formidable armoury of comic resource with what one can only describe as powerful restraint. Régine Crespin's Dulcinea has so much authority (and is so touching in the scene where she explains to Quixote why she can't marry him) that one can excuse some bulging phrases elsewhere. Each of the principals, the Bulgarian bass included, relishes the skill with which Massenet sets the French language. Dulcinea's admirers—Michele Command, Annick Dutreix, Peyo Garazzi, Jean-Marie Frémieu—must have a mention. A most attractive set.



Julia Foster

Leonard Burt

Lyric, Hammersmith

Country Life

by B. A. YOUNG

Goldoni's *Villeggiatura* is a sequence of three plays, but Robert David Macdonald's version, made for the Citizens, Glasgow, condenses them into one three-act piece. It plays for three hours, but seems longer; it even seems longer than the four and a quarter hour version I saw four years ago in Vienna. I think this is because Mr. Macdonald has concentrated on the more frivolous aspect of the trilogy: the first act, for instance, though it serves to introduce the two marriageable couples Leonardo and Giacinto and Guglielmo and Vittoria, really deals with nothing more than the family arrangements for travelling to the holiday villa in Montenero. The second act is given over to amorous misunderstandings, and the third clears them up. Not by means of any contrived happy ending, however; duty is triumphant, and

the couples marry for honour, not for love.

Keneth Mellor has set the scenes in Leonardo's house in the open, with a pretty mound of Italian architecture upstage. This too leads to some risk of tedium, for the effect, though in theory we are moving constantly from one house to another, is of no more than a constant coming and going into the same area, and there is too little opportunity for intimacy.

The company, directed by David Giles, is a pretty good one on the whole. Julia Foster and Claran Madden are enchanting as the girls, and Miss Foster particularly has devised a family artificial style of movement to match the faintly artificial English of the translation. ("I'm obliged to you for the fulsome panegyric you have just delivered"). David Gwillim

is Leonardo, the gentleman whose expenditure on frivolities almost wrecks his marriage prospects. His rival, Guglielmo, played by Keith Drinkel, is supposed to be hidebound by an immutable code of honour, but he seems more had-tempered than dignified in his display of it.

The play is littered with ornamental characters who have only marginal functions. I could have done without Togliano, the boyish medical student, who looks every bit of 40 in Peter Bourke's rendering; and I could have done without the romance of old Sabina and silly young Ferdinando if the characters had not been played so superbly by Ellen Pollock and Peter Eyre. But there is plenty of goodness in the main plot, if you can keep your mind on it; and most of the acting is thoroughly enjoyable.

Offenbach centenary productions

A committee has been formed to promote and co-ordinate performances of Offenbach's operettas in Britain, during 1980, centenary year of the composer's death. At Covent Garden the Royal Opera will mount a new production of *The Tales of Hoffmann*, The English National Opera's production of the same work can be seen at Leeds.

Vic Porislanne, Scottish Opera plans a new production of the latter work in Glasgow. Intermezzo Ensemble are staging three one-act pieces at Perth and Edinburgh. In London, John Lewis Partnership, is offering *Gauvrière* of Erolant, while the Sincere Company tours its production of *La Périchole* through the regions.

The ballet *Papillon*, newly staged by Ronald Hynd, will be toured by Sadler's Wells Royal

Ballet. A dance version of Hoffmann is one of Scottish Ballet's contributions to the Edinburgh Festival.

Other events include a Centenary Dinner, a cross-Channel balloon flight, Offenbach exhibitions at the French Institute and the Wimbledon School of Art, a film season at the National Film Theatre, and publication of various books and recordings.

E.F.

Oxford Playhouse

Jessonda

by MAX LOPPERT

The Oxford University Opera Club has revived one of the more important examples of early German Romantic opera, Spohr's *Jessonda*, first given at Cassel in 1823, and, until the decline in popularity that has left the work no more than a footnote in operatic history, one of the most admired and popular of the genre. Its immediate success was hardly less impressive than that of *Der Freischütz* a few years earlier; an essay in this month's *Financial Times* by the Oxford conductor and translator, Clive Brown, relates the full-scale praise of, among others, both Brahms and Wagner—the influence on the latter and also Meyerbeer was not only acknowledged but put to significant use.

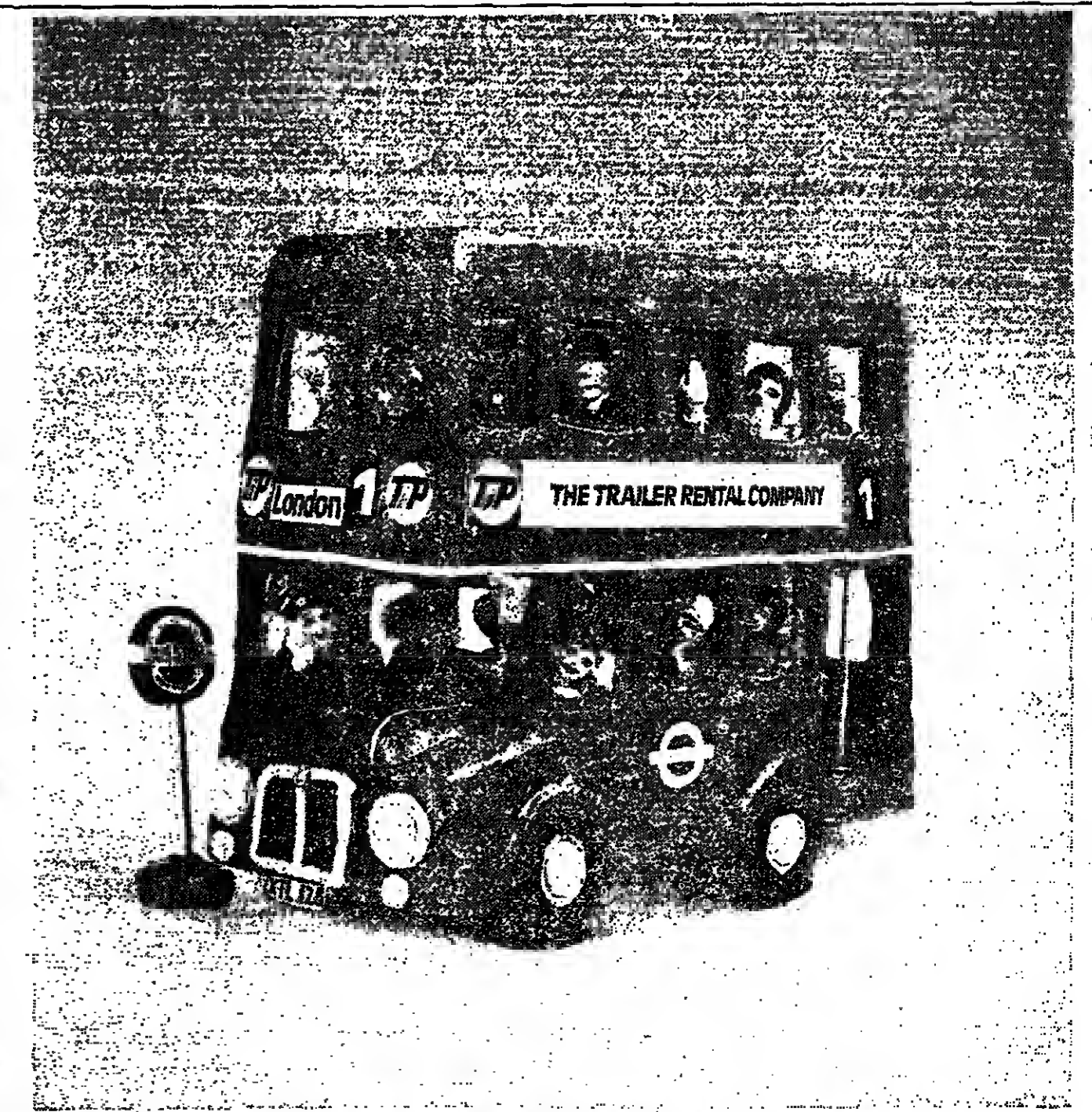
Spohr, one of the leading musicians of his day, survives now as a faintly accomplished creator of chamber music; the double string quartets, the sextet, octet, and nonet are still capable of giving mild pleasure. The oratorios that so impressed Victorian taste are forgotten; and, before Tuesday's performance, the curiosity was naturally keen about another substantial part of his oeuvre (he wrote 11 operas, including a *Fraust*) also hidden now from view. Curiosity has been satisfied—barring the surprises that future performance of genius may hold in store, satisfied completely. The opera was on Tuesday revealed as a fluent, respectable, tidily finished piece of little intrinsic dramatic interest and less imaginative daring.

Jessonda, taken from a French novel, is a late example of the *Rescue Opera*: the eponymous heroine, a widow on the island of Goa, is at the last minute saved from the clutches of the Portuguese general Tristram d'Acuña, the lover from whom she had originally been separated in a forced marriage. The three acts unfold in music of melodious periods, square in shape—the four-bar phrase, regularly answered, is universally dominant—yet scored with the kind of sweet, ample, balanced orchestral sonority, especially attractive in its string writing, that recalls to memory Spohr's

as a renowned violin virtuoso, conductor, and practical musician.

Shut your eyes at any moment and the exotic location disappears entirely from consideration—judged from its homely rhythms (in which a bolero-style 3/4 is the last word in daring) and the neat, conjunct phrases, the music would serve quite as well to recount a Biedermeier tale of sentiment in a Schwarzwald setting. Hindsight aids one in hearing the early attempts at "through-composition," the chromatic windings (during Tristram's recitative at the start of Act 3 Tannhäuser's narration hovers into earshot), with the proper degree of historical appreciation; so too the pre-Meyerbeerian finale of the second act. As a whole, and despite the agreeably innocent air of several of its set-pieces, which would still be happily heard in a drawing-room ambience, the effect of *Jessonda* is to secure a vividly focused impression of what it is in Weber and the young Wagner that keeps their operas not only historically important but dramatically durable and fresh.

The production by Sally Day from the Welsh National Opera, though it (and Mr. Brown's translation) provoked the audience's mind more than once, was in the main effectively grouped; simple scenery and brightly coloured Indian garments worked well, despite the fact that the absence of enclosing sets tended to send the voices up into the flies rather than out into the audience. Miss Day was less effective with her obviously inexperienced young professional cast—this might have drawn attention to itself less frequently had Spohr's emotional characterisation not proved so superficial. The most polished player was the baritone Christopher Bladen (Tristram), the most promising voice belonged to the mezzo Linda McDougall (Jessonda's sister Amalia, a source of subsidiary love interest, if that be the most just). Capable orchestra, ensemble less wayward than often the case in student opera; Mr. Brown's enthusiasm, even if it could not be shared, was clearly demonstrated.



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North should help South

THE North-South dialogue between the world's richer and poorer nations has never had much impact on the map in the street. The issues involved are either too vast or too minute for easy understanding, and, for Westerners, often too unimportant. At one end of the spectrum the dialogue is about the eradication of mass hunger and poverty in the Third World, and the future of the planet's energy supplies; at the other it is about complex technical details of commodity price stabilisation schemes or the servicing of international debts. It takes place in interminable international conferences in Geneva, Paris or Manila which only experts can follow. The substance farmers in the Sahel and the slum-dwellers of Lima have almost certainly never even heard of it.

Brandt report

It is, therefore, unlikely that many people other than those immediately concerned will read this week's report by the Brandt Commission on North-South relations, entitled "A Programme for Survival." That is a pity. The issues raised, in one way or another, affect every single inhabitant of the earth, and they are not going to go away. What the Brandt Commission wants to see on world scale is the sort of radical change in relations between rich and poor nations that has already occurred between rich and poor people in individual developed countries since the industrial revolution. What is more, the report argues, the proposed massive transfer of resources from rich North to poor South is in the North's interest.

That the North has an interest in the development of the South is undeniable. If the poor go on getting relatively poorer and the rich richer, in an age of mass communication, enormous political pressures are going to build up in the medium to long term. Economically, the industrialised countries are going to need the markets of the developing countries if growth is to continue, just as they need the South's raw materials. Equally, this World Industrialisation will help to spur the advanced countries into developing new technologies and new industries more appropriate to their high-wage economies. It is short-sighted to argue that the North's cur-

rent economic difficulties mean that the South will have to wait. The problem is how to bring such an international economic miracle to pass. The South is itself divided in its interests (what is good for Taiwan is not necessarily good for Tanzania) and often unrealistic in its demands. It is often led by its most radical elements. Some of the proposals put forward by the Brandt Commission—taxes on arms sales or on trade in general, for example—would require the sort of international co-operation and international structures that the world has shown no sign of being able to achieve. A tax on the arms trade might be an admirable idea for all sorts of reasons, but it is hard to see how it could be enforced. The Soviet bloc, for instance, has so far played only a marginal role in the dialogue.

Adjustment

Seriously, the Governments of industrialised countries should be far more prepared to open their markets to the exports of the developing nations. Technical change inside industrialised countries has caused far more unemployment than Third World imports, and, in any case, the developed nations are going to have to get seriously to grips with the adjustment process sooner or later. The later it is left, the more difficult it will be. Meanwhile, the dialogue must continue—with the closest possible involvement of the oil producing countries. Other groups of countries have so far failed to build up the muscle of the oil producers, but there is no guarantee they will not do so in the future. If the North is wise, it will wait until the South finds a way of forcing it to negotiate on the South's terms.

Next steps at BL Cars

THE RESULT of the ballot on BL Cars' pay and productivity proposals cannot be regarded as anything other than a setback for the company. Although the union's rejection of the proposals was supported by slightly less than half of those eligible to vote, the management has not obtained the mandate for change for which it had hoped. Yet the need for change is as urgent as ever. There is no way in which the company can either pay higher wages or relax its drive for greater productivity. The task now is to re-start discussions with the union negotiators and to seek once again an agreed framework within which the necessary improvements in efficiency can be achieved. The meeting due to be held tomorrow is the first step along this road.

High stocks

The atmosphere for the meeting has not been helped by this week's announcement that, because of the decline in sales and the build-up of stocks, the company would be forced to lay off many thousands of employees for an indefinite period. But it may be that this announcement, by driving home the reality of BL's precarious position in the market, will concentrate the minds of the negotiators and make them aware of how little time is left for the company to avert its internal problems.

UK sales of passenger cars are likely to fall by between 10 and 20 per cent this year. With export demand also tending to contract, a cut in BL Cars' production is unavoidable—even if the company holds the 20 per cent share of the domestic market which it achieved last year. Without taking into account the need for higher productivity, the company is employing more men than it needs. Stocks have to be reduced to avoid excessive strain on working capital and the labour force cut back. It is possible that the plant closure programme to which BL Cars is committed will have to be accelerated.

New models

Some union critics attack the management for slitting down the business too drastically; they

argue that the company has set its sights too low and is paying the penalty. But BL Cars cannot produce cars which the public does not want to buy. The company, who has made a large contribution to BL over the past five years, cannot be expected to go on subsidising a labour force which is far in excess of requirements. There is still a chance that with around 20 per cent of the market, BL Cars can stay afloat until the new models come in—but only if manufacturing costs are brought down, by reducing capacity and using the capacity which remains efficiently.

Liquidation

That chance would very quickly disappear if there was another serious confrontation between unions and management. While a stoppage might theoretically be less damaging to the company at a time of high stocks, it would indicate to the world that BL's internal labour problems are as far away from a solution as ever. Its effect would be to undermine what confidence remains among dealers and customers and hasten the demise of the company. There could come a point—and it is not far off—when the Board of BL and the Government will decide that the attempt to maintain BL Cars in its present form is hopeless and that a break-up or liquidation is preferable to a slow disintegration.

The union negotiators who meet the management tomorrow must be well aware—as are the men they represent—of how near the precipice BL Cars now is. Although they won the ballot, in the sense that a majority of those voting supported their side of the argument, there is no sign of enthusiasm for an all-out strike—either over wages or over the dismissal of Mr. Derek Robinson. At the same time the management can hardly ignore the result of the ballot. There is clearly dissatisfaction on the shop floor about wages and other aspects of the company's proposals. It is virtually inconceivable that the management could force through the changes which it wants against the determined opposition of the union representatives. An agreed solution has to be found.

TRANSFERS BETWEEN WHITEHALL AND INDUSTRY

Time for a change of attitude

By JOHN ELLIOTT and PETER RIDDELL

IN JAPAN it is known as the "heavenly descent" and in other countries such as France it is regarded as a logical aspect of partnership between Government and industry. But in Britain the movement of civil servants into industry is regarded with mistrust, and is generally considered to be another example of "jobs for the boys."

The subject is at present causing mild political ripples that could develop into a storm. MPs in the Select Committee on the Treasury are investigating the motives of the country's top administrators such as Sir John Hunt, the former Secretary to the Cabinet, who moved into the private sector. Now a life peer, Sir John is this month taking up the London chairmanship of the Banque Nationale de Paris as well as non-executive directorships of Unilever and the Prudential Assurance (where he will find Lord Caccia, former ambassador to Washington and Lord O'Brien, former Governor of the Bank of England already established).

Such moves are often regarded with suspicion because of fears that an appointment might be a reward for services rendered while the civil servant was still in Whitehall, or that the secrets of the Government and of other companies might be passed on to the civil servant's new employer. The fact that some companies seem to make a conscious effort to limit their boardrooms with former public servants increases the suspicions.

The most commonly attacked appointments are those like Sir John Hunt's directorship, Lord Armstrong's chairmanship of the Midland Bank, and the Racial Directorship of Admiral Sir Edward Ashmore, former chief of the defence staff and a military electronics expert. These people have reached the pinnacle of the civil service or armed forces, and then augment their index-linked pensions—sometimes to the tune of several thousands of pounds—by some menial part-time occupations at the end of their official careers. Sometimes in companies with a sensitive relationship to the Government.

They often explain their wish to take on the jobs by saying that they should not be forced into inactivity at the relatively early public service retiring age of 60, when they have useful years of work left in them. But their critics, doubting the value of such appointments to industry, would say that their energies should be directed to less lucrative and less commercial activities. As a result, the issue of the rights and wrongs of such appointments has been raised every few years since the 1930s and is likely to become more important as Whitehall's contacts with industry increase and companies spot civil servants they would like to employ.

A less well publicised but potentially more important interchange between Whitehall

and business is the movement of high-flying younger civil servants in their late 30s and 40s, who give up the comfortable Civil Service promotion ladder and chance their careers by tackling a completely different style of life. Some of them are listed in the bottom half of the adjoining table.

The best known examples are Sir Alex Jarratt and Sir Alan Lord, both of whom decided to have a go at running something themselves instead of being advisers to policy-making Ministers. Other examples include men like Sir Leslie Murphy and Mr. John Barber who were attracted by the opportunities of the private sector lower down the civil service ladder in their 30s, and who moved out into more junior jobs. There are also many more who have been privately approached at various stages in their careers but who have decided not to move.

Public interest affirmation

Rules covering all these appointments were initially laid down by the Government in 1937. They were reviewed in 1975 and state: "It is in the public interest that people with experience of public administration should be able to move into business and industry, and that the possibility of such movement should not be frustrated by public concern over a particular appointment. It is also no less important whenever a Crown servant accepts a particular business appointment that he should not be open to any suspicion of impropriety."

To operate the rules and check on prospective appointments, an advisory committee was set up in 1975 under the chairmanship of Lord Diamond, a former Labour Minister. It vets all prospective jobs of permanent secretaries and other senior officials of the home and foreign services, and the armed forces. Everyone from under secretary upwards has to obtain official consent for jobs taken within two years of leaving the Civil Service with companies that have commercial, financial or other dealings with the Government.

Depending on the seniority of the person involved and the sensitivity of the job, the application may go as high as the head of the Civil Service or the Prime Minister himself, who will also consult Lord Diamond's committee. The application may then be approved or rejected outright, or be approved subject to certain conditions. A permanent secretary in any case can never take up a new job till a three months' "quarantine" period has elapsed after leaving the Civil Service (by which time his sensitive knowledge is apparently regarded as out of date). The maximum quarantine for all grades is two years, a period which is regarded as an "effective deterrent." Alterna-

tively the person's freedom to deal with the Government or his employers' competitors may be restricted for up to two years.

Figures produced recently by the Civil Service Department, which is in charge of vetting sensitive appointments not automatically cleared by individual departments, show that most applications are approved. Even the Diamond Committee has rejected only four out of 117 cases. Since 1975 for example, 48 civil servants of under secretary rank and above have submitted 73 applications of which only one has been rejected. Full approval was given to 55 (including those from permanent secretaries who have the automatic three month quarantine), while 17 were approved subject to further conditions.

Despite the high rate of approvals, the vetting system may itself account for the fact that such movements are relatively rare. In particular, the two-year waiting period is intended to be regarded as a refusal. "Few people these days are rich enough to gamble on a post being open after two years. And during which time they must find alternative income if they have not reached retiring age," said one civil servant.

MPs have been worried about the alleged coziness of these arrangements—pointing out that all six members of Lord Diamond's committee have themselves been in public life. Moreover, there is no legal compulsion about the rules. Two years ago the former Commons Expenditure Committee recommended that "the Government's concurrence should be required contractually or by legislation when ex-civil servants are appointed by companies to jobs with close financial links with Government." This proposal was rejected, largely because of the difficulty of devising an acceptable or effective legal sanction. Ministers are still reluctant to take such action. In practice, however, most large companies would be extremely loath to offend Whitehall by hiring officials and breaching the rules, since they are often dependent on Government for contracts and financial help.

Another reason why there are so few transfers is that many companies would not think of recruiting civil servants while others worry about how such people would cope with the rigours of profit and loss. In any case many civil servants rarely meet companies. Most civil servants who have made the move have come from Government Departments which have close contacts with industry and they have been spotted during the course of their daily work.

In the 1950s it was the Ministers of Supply and Fuel and Power, who caused Treasury, which had the industrial contacts and enabled men like Sir Leslie Murphy, Mr. Ashley Raeburn and others to be noticed by major companies

EXAMPLES OF SENIOR CIVIL SERVANTS MOVING AT OR NEAR RETIREMENT

Name, final Civil Service job and date of leaving	Age when leaving	Outside appointments taken up
Lord Rell, Permanent Secretary, Economic Affairs—1966	57	Chairman SG Warburg and Mercury Securities, Bank of England director, director of Three Newspapers, etc.
Lord Greenhill, Head of Diplomatic Service—1973	60	Non-executive director of BP, British Leyland, SG Warburg, Wallcome Foundation, British-American Tobacco, Hawker Siddley, Clerical Medical and General Assurance.
Lord Armstrong, Head of Civil Service—1974	59	Chairman of Midland Bank.
Sir Anthony Paris, Permanent Secretary, Trade and Industry—1976	60	Chairman Orion Insurance, non-executive director of EMI, Metal Box, Savoy Hotel, Wren Debenhams, Life Association of South Africa.
Lord Croham, Head of Civil Service—1977	60	Part-time deputy chairman of BNOC, adviser to Bank of England.
Admiral Sir Edward Ashmore, Chief of Defence Staff—1978	58	Director of Racial Electronics.
Sir John (Lord) Hunt, Secretary of the Cabinet—1979	60	London chairman of Banque Nationale de Paris, non-executive director of Prudential Assurance and Unilever.

EXAMPLES OF CIVIL SERVANTS MOVING IN MID-CAREER

Name, last Civil Service post and date of leaving	Age when leaving	Post Taken Up and Main Current Position
Sir Leslie Murphy, Assistant Secretary Fuel and Power—1952	37	International finance executive Mobil, finance director Iraq Petroleum, chairman Schroder, chairman NEB (till 1979), non-executive director Schroder.
Lord Cockfield, Inland Revenue Commissioner—1952	36	Boots finance director, and managing director, Government tax adviser, chairman Price Commission, Treasury Minister.
Mr. John Barber, Principal, Supply—1955	36	Ford motor management trainee, Ford Finance director, M. deputy chairman (till 1975).
Mr. Ashley Raeburn, Principal, Treasury—1955	35	Deputy finance division manager Shell, chief executive Shell in Japan, vice-chairman Rele-Royce.
Mr. Eric Sharp, Principal, Fuel and Power—1957	41	Assistant to British Nylon Spinners' managing director, chairman of Monmouth Land.
Sir Alex Jarratt, Deputy Secretary, Employment and Productivity: Agriculture—1970	46	Managing director of IPC, chairman and chief executive of Reed.
Mr. Stanley Wright, Under Secretary, Treasury—1972	42	Director Lazard.
Sir Alan Lord, Second Permanent Secretary, Treasury—1977	47	Managing director Dunlop International, managing director Dunlop.
Mr. Michael Casey, Under Secretary, Industry—1977	49	Chief executive British Shipbuilders.
Mr. Brian Hudson, Principal, Treasury, (Wilson Committee Secretary)—1978	33	Executive with Nordic Bank.
Mr. Ken Cooper, Under Secretary, Department of Employment Group (MSC) Under Secretary—1979	47	Director general of National Federation of Building Trades Employers.

with which they dealt. (Mr. John Barber answered a job advertisement at a time when several civil servants were becoming frustrated and looking for new openings.) Later Sir Alex Jarratt was spotted by Reed International when he handled monopolies policy at the then Department of Employment and Productivity and raised a few eyebrows by going to Reed's new IPC subsidiary after being involved in approving the merger of the two companies). Sir Alan Lord was handling industrial policy at the Treasury when he was approached by Dunlop.

Many of these men have been successful in their new careers although there have been some failures. Sir Leslie Murphy rose quickly within Mobil and then Iraq Petroleum before going to the City and then the NEB, while Mr. John Barber, who was bled by Ford when the motor company was actively trying to recruit a professionalist of its management, became finance director before switching to AEL and then to BL.

Now a new generation of civil servants are making the move and two of the most interesting are from the Treasury which because of its greater isolation, has not often figured in the younger mid-career moves. Mr. Brian Hudson was exposed to the wider world outside Great George Street when he became secretary of the Wilson Committee on Financial Institutions, and was then hired by the Nordic Bank. Mr. Stanley Wright spent some time on board students at the New England Telephone and Telegraph vocational centre in Augusta, Maine, sent out a spoof safety bulletin apparently originating from the Union Pacific Railroad safety officer. Being responsible citizens, the recipients passed on the bad news. It crossed the Atlantic towards the end of 1979. To the chagrin of Sir Feodor, Gillette, Clippert and others, it has still to be properly exploded.

industry and Whitehall have increased in recent years and are regarded as useful, even though they may occasionally lead to a permanent transfer.)

Inevitably, more is known about the successes than the failures among all these moves; but many of those who have made a transfer in mid-career have done well both for themselves and for their companies. There is, however, still no real tradition of cross-fertilisation and Lord Cockfield and Sir Leslie Murphy are two of the rare examples of people moving in and out of the public sector.

Salary level differences

Generally those who make the initial move quite quickly attain salary levels far in excess of their Whitehall earnings where the top senior ranks receive between £20,000 and £30,000 a year compared with the £40,000 to £100,000, or more, available for top executives in industry. This sharp difference in salary levels is the main reason why so few ex-civil servants go back into Whitehall.

The formality of career structures in Britain is partly to blame for the lack of movement in both directions. Industrialists and civil servants say it becomes increasingly hard for someone to move into an executive job as he becomes older. To some extent this reflects the difficulty of learning and adapting to the skills needed for line management after the late 30s. The same point applies in reverse because civil service

recruitment by competitive examination, and a rigid Whitehall career hierarchy, have meant that only a handful of industrialists have moved across.

This contrast also highlights a deeper career division within the UK between the public and private sectors, which may be partly explained by the educational system. This is in marked contrast to France where top civil servants and industrialists have often been through the same post-graduate institutions where economics and technology are part of a joint syllabus. This shared training is one reason for a much freer interchange of personnel between Government and industry in France.

What is needed now is a more open debate about the issues involved, so that transfers between Whitehall and industry become more common, whether or not the civil servant has had contact with his prospective employer. The danger at present is that the "fascination" of MPs with the non-executive jobs, each worth perhaps up to £5,000 a year, taken by ex-Permanent Secretaries at or near retirement may retard the potentially much more significant and useful moves of people with 10 or 20 working years ahead of them. In Japan the system is called "heavenly descent" because it is said to be the less successful civil servants who move out to industry. In the UK the aim should perhaps be "heavenly ascent" with moves in both directions between industry and the Civil Service becoming an accepted method of advancing one's career.

MEN AND MATTERS

Creaking springs in a safe seat

It is generally assumed that Labour MPs are the ones with constituency problems and that Tories are left to enjoy the pleasures of Westminster without any irritating demands from their local parties to account for themselves.

The Windsor and Maidenhead local association might just prove that assumption wrong. Last night the executive was meeting to consider a proposal for the introduction of a new system to deal with complaints about their MP—at present 62-year-old Dr. Alan Glynn, who sits on a handsome £25,000 majority. The proposal, part of a continuing review of the local rule book, has clearly irritated Dr. Glynn.

He was not going to the meeting himself and claimed the plan would not get through. If it did, however, he considered it would be "contrary to all Conservative Party policy." This kind of idea was, said the barrister-doctor dismissively, "part of the Socialist creed."

Alchemy corner

I HESITATE to say it, but I feel I may have turned up a close relation to the Philosophers' Stone—in Leeds of all places. And, I should add, it is made of plastic and has a lump of steel in the middle. This magical amalgam, although its power to turn base materials into gold has not yet been proven scientifically, is showing early signs of doing just that for its originator, Malcolm Abelson, managing director of Sandhill (Bullion).

He has made a mould of a 400 ounce gold ingot, complete with Johnson and Matthey's prestigious mark and assay, and produced 5,000 plastic replicas, plated with gold coloured aluminium and weighted with steel the better to fulfil their



main function as paperweights. Abelson, whose main line of business is making plastic presentation cases for mint coinage sets, also operates in the precious metals market. He is understandably eager to awaken the man in the street's interest in his newly-granted right to buy and hold gold.

Present prices are off-putting, but by way of attracting the public's attention, he plans to offer them a chance to savour the emotions and mysterious powers associated with the metal. At the mere sight of one of his 32 ounce, £12.50 replicas, he claims, "creditors will crumble... and your secretary will kneel beside your feet."

The general public will have their first opportunity to test his claims when mail order advertisements appear later this week. But Abelson already has sound evidence that the appeal is definitely there. To test reactions, on Tuesday he posted off test-tubes to all the commodity brokers he could think of. By the time I spoke to him yesterday afternoon, he told me his office had been called by 20 or 30 power-crazed commodity and

metals market men who placed orders for 308 bars.

Francosnub

Presumably hoping to avoid mass indignation, apoplexy or worse, speakers at the National Farmers' Union annual dinner in London the other night took great pains to avoid all reference to the Anglo-French row over trade in lamb and the suffering caused British growers by imports from France of Golden Delicious (allegedly a type of apple).

But the Francophobia which has gripped the British agricultural hierarchy manifested itself in more subtle ways. The menu, traditionally in appetising French, was this time rendered in plain-bolled English. The usual French wines had been passed over in favour of a tolerable German white and an only-just-drinkable red from Spain, and the whole affair was orchestrated in the kitchens by executive chef Oswald Mair—a German.

One detail appeared to have been overlooked. On each table was a jar boldly proclaiming its contents as "French" mustard. On close inspection, I am satisfied to say, the label revealed the condiment's origin as Hull.

Exploding myth

It is rare for a rumour to be traced right back to its source, mainly because no-one usually has any reason for doing so. An exception has been the curious scare about disposable butane lighters. Many unions and personnel officers have been sending out memos designed to terrify anyone with a disposable gas lighter in his pocket. Morbid reference is often made to two men working for a U.S. railroad company who blew themselves up.

In one instance, "according to a memo that has come into my hand," a welding spark

came into contact with a lighter carried in a shorts pocket. It burnt through the plastic case causing the gas to explode. The other case involved a man carrying a lighter in his trouser pocket. The exploding lighter blew his leg off, he died. Copious reference is often made to such lighters generating "a force equal to three sticks of dynamite."

Not unnaturally, the manufacturers of disposable butane lighters have been much alarmed by all this. Their alarm eventually translated itself into a demand that the British Health and Safety Executive try some experiments with gas lighters (they do not explode and the dynamite stuff is nonsense) and issue a Press release saying "greatly exaggerated" fears.

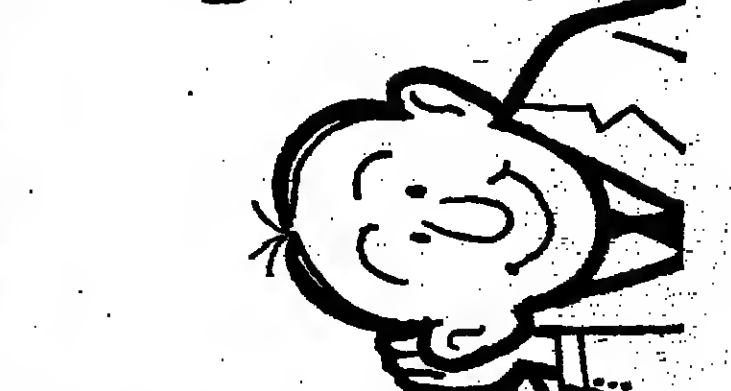
The HSE incidentally satisfied itself that the railroad welders did not blow themselves up. Bic satisfied itself of the same thing, and even claims to have traced the story to its source. It seems that two years ago some students at the New England Telephone and Telegraph vocational centre in Augusta, Maine, sent out a spoof safety bulletin apparently originating from the Union Pacific Railroad safety officer. Being responsible citizens, the recipients passed on the bad news. It crossed the Atlantic towards the end of 1979. To the chagrin of Bic, Feudor, Gillette, Clippert and others, it has still to be properly exploded.

Windscreens eats

The horticultural prowess of the Welsh—displayed to such stunning effect on the Industry Secretary's car earlier this week—seems destined to pass into the language. Bill Sits puzzled his robots yesterday by saying he had lunched on "a Keith Joseph and a cup of tea." I understand the steel workers' leader consumed an egg and tomato sandwich.

Observer

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Healey view of world economy

THERE IS really only one macroeconomic problem worth discussing. That is why the world economy experienced a century of unpreceded prosperity after World War II, and why—after a period of premonitions and warnings between the British devaluation of 1967 and the oil price explosion of 1973—everything seems to have gone sour and we have had slower growth, rising unemployment, faster inflation, creeping trade restrictions and all the other symptoms of stagflation. The two questions are of course mirror images of each other.

Merely to pose them disposes of many of the favourite scapegoats and nostrums. The special features of the British trade union movement can hardly account for the world-wide slowdown in industrial growth. The jungle of corporate controls imposed by the U.S. regulatory agencies can hardly account for the slowdown in employment in Germany and France. The fatuousness of the import control prescription for stagnant production in Britain emerges from the fact that this stagnation is merely a bad case of an international disease. It is arithmetically impossible for all the main industrial commodities to be suffering from a "balance of payments constraint" due to rising imports. If we are to find anywhere in diagnosis we must look for forces, which may just as well be domestic as international, but which are at least common to different countries.

One of the most interesting attempts to explain what has gone wrong can be found in an article by Mr. Denis Healey entitled "Oil, Money and Recession" in the winter 1978-79 issue of the U.K. quarterly *Foreign Affairs*. It is by far the most serious pronouncement of

the British ex-Chancellor since he left office, and very clearly not the work of any ghost or aide. Of course there are the usual Healeyisms, such as the footnote reference to Prof. Milton Friedman's premature prediction of the demise of the OPEC cartel, and an exaggerated attack on speculation in commodities. (This is at worst a superficial symptom, rather than a cause, of world economic disorders.) But it is quite conceivable that any of Mr. Healey's rivals for the leadership of the Labour Party could have written anything remotely in the same class.

Mr. Healey gives four main reasons for economic success in the period up to 1973:

- (1) The widespread acceptance of the free trade principle and the dismantling of trade barriers.
- (2) The use of Keynesian demand management techniques; and especially
- (3) The Bretton Woods regime of "fixed" parities, which finally broke down in 1971, restrained inflation and reduced uncertainty.
- (4) Several decades not merely of cheap, but of falling energy prices.

On the first and last points, there is little need for dispute. The growth of output and of trade were closely connected and mutually reinforcing. But I doubt if trade liberalisation was the motivating force. Because growth was rapid, in an atmosphere of full employment, it was politically easier to deal with protectionist pressures in the 1950s and 1960s than at any time before or since. The role of cheap energy may

if anything be even greater than Mr. Healey states. On the role of Bretton Woods, Mr. Healey is also largely right but my own detailed explanation is slightly different. The commitment to try to maintain a fixed exchange rate against the dollar meant that the price levels of internationally traded goods could not diverge very far from American ones; and so long as reasonable price stability was maintained in the U.S. it also prevailed elsewhere. Although few governments watched the money supply consciously in the Bretton Woods period, they did pursue interest rate and fiscal policies designed to maintain their dollar parities; and this fact on its own automatically meant that the money supply grew more slowly than in more recent years when more lip service has been paid to the need to control it.

Coincidence

During the 1950s and early 1960s, U.S. inflation was kept low by the happy coincidence that a Federal Reserve policy, geared to conventional interest rate objectives, also resulted in a non-inflationary rate of monetary growth. When the Vietnam War bulge in Federal spending came along, either taxes had to increase or interest rates rise. The refusal of the Johnson Administration to do either in good time set off the inflationary movement with which successive presidents have since been grappling. In any case, Bretton Woods was but an ersatz gold standard, too accident-prone to last.

As for the use by the U.S. of its postwar surpluses to finance deficit countries, which Mr. Healey stresses so much, I am not sure how much has

changed. It is true that the surplus countries of the 1970s, such as Germany and Japan, accumulated reserves in a way that the U.S. never did in its halcyon period. But there was such an explosion of reserve holdings in the 1970s for other reasons (contrary to what most advocates of floating currencies predicted) that the rest of the world was certainly not deprived. So far from finding it difficult to obtain finance, deficit countries have found an ease to doing so on the private international markets which is driving some central bankers to an early grave with worry.

When he leaves debating points to examine actual events—or to run policy—Mr. Healey is as good as anyone (and certainly better than the so-called doves in the British Conservative Party) at seeing through the fallacies of demand management. He stresses that inflation was "high and rising" before the 1973 increase in oil prices took place—very much as a result of excess demand stimulation in a number of countries simultaneously. But how was anyone to know that the stimulus would be excessive. President Nixon in the U.S. and Mr. Heath in the U.K. were for instance reacting to unemployment figures which were high by postwar standards. The monetary and fiscal guidelines which Mr. Healey himself introduced are a necessary fallacy device because of the sheer impossibility of calculating in advance the sustainable (or so-called "natural") rates of output and employment.

The real question is why the level of output and employment which is consistent with a stable inflation rate is now so much lower than in the 1950s and 1960s: or as Mr. Healey puts it, why bottlenecks and inflationary pressures occur at a lower level of economic activity than in the

past, and hence the increasing ineffectiveness of postwar economic policy instruments. If the sustainable rate of unemployment is too high, demand management will not work; if it is low, as in the 1950s and 1960s it is not needed.

Interestingly enough, the one hypothesis which Mr. Healey mentions—the effects of the energy price explosion in reducing productive potential—is the one most stressed for instance by the Federal Reserve Bank of St. Louis. But in itself I doubt if it is a sufficient explanation for stagflation; and I will myself take refuge in the ex-Chancellor's favourite word "multicausality". A further major structural change I would suggest is that while we have been talking about the North-South gap, developing countries have been making successful inroads on traditional Western manufacturing specialities.

At least as important in my view has been the end of "money illusion". For an astonishingly long period, workers ignored creeping inflation, treated a dollar as a dollar and a pound as a pound, and consequently settled for less than they could get in prevailing labour markets. It was therefore possible to maintain levels of employment, very high by the standards of nearly all past and subsequent periods. At about the same time that money illusion was shattered, and as part of the same process, people became much more conscious of the reduced costs of periods of oil of work under the Welfare State, and less inhibited about making the calculations.

But there is a further semi-political factor, implied but not mentioned by Mr. Healey, in the increased influence of producer groups insisting on non-negotiable rewards, well above market rates. This is a diagnosis

which could apply equally to trade unions domestically and to OPEC on the international stage, to name only the most conspicuous example. The activity of these groups gives the rest of us the choice between accepting inferior rewards, living on the dole, or withdrawing into the informal economy. A world of organised producer groups would be nasty, brutish and short of employment; and it is a criticism of the Brandt Report that with its support for price maintenance schemes, it could take us further along this route.

It is fascinating how many of the domestic arguments about "incomes policy" are mirrored in international discussions about how to deal with OPEC. The division is between those who want to accommodate interest groups by political deals and those who want to weaken them in the market place—Jim Prior versus Geoffrey Howe will large on the world stage.

One does not have to be an interventionist to examine Mr. Healey's specific idea of manufacturing countries accepting oil price increases, indexed to their rate of inflation, in return for output guarantees. But in oil as in wages, it is important to have the right type of indexation. It would be a tragedy to have a form which kept up real prices if Professor Friedman were to prove helmside right and the cartel were to break. Hints of how this could happen through increased exploration are contained in the Foreign Affairs article.

What I should prefer to see developed is a form of contract expressed in indexed form—for instance a price in a currency basket plus an inflation factor. But such a price need not always be linked with long-term contracts. Prices expressed in



Mr. Healey goes to Washington: the ex-Chancellor with his wife, Edna, at the Washington Monument.

indexed form could be adjusted in line with the oil market. In this way oil producers—like wage earners at home—could be protected against the vagaries of shrinking currency values, but not against the changing supply and demand for their products.

If, however, someone is looking for a political element to lubricate world markets, the proposal starting us in the face is the sale by Western governments of gold to OPEC monetary authorities. As

pointed out on this page on January 31, OPEC countries hold 4 per cent of official gold stocks, compared with 86 per cent held by the industrial countries of OECD. The former group clearly would like to hold more gold, and there is a mutually profitable deal here. If Mr. Healey wants to attack economic theology, let him attack the anti-gold one which prevents such a deal from being discussed.

Samuel Brittan

Letters to the Editor

Product liability

From the Director, Society of Motor Manufacturers and Traders

Sir—While agreeing with Mr. Sheaf (February 11) that it would be of help to industry if there were some form of harmonisation of product liability laws in the EEC, I cannot agree that this would be the major effect of the Commission's proposals as he seems to suggest. In point of fact, these go far beyond the current state of the law in any single member state.

The motor industry has long accepted the view that a move towards strict liability was inevitable and socially justifiable but the draft directive as worded at present would put severe restraints on our industry and make competition with our commercial rivals outside the Common Market yet more difficult.

The proposals expressly exclude a defence of development risk—that is to say that even if a part is as safe as science and technology can make it when designed and no one could have foreseen a problem which later developed, the producer would still be liable for any injury—"unlimited liability for unknowable risks" as it has been called. This cannot fail to increase insurance premiums—we feel much more than the EEC's predictions—and will also inhibit innovation which is so necessary in modern business. The EEC Parliament saw the devastating possibilities and voted to allow such defence. It was then completely ignored by the Commission bureaucrats.

There is to be a ten-year period of strict liability. This may be acceptable for some products but a car may have covered 120,000 miles, have been repaired with non-approved parts, badly maintained and poorly serviced. Yet the burden of proof will be on the producer right up to the ten year deadline to show that it was not defective when put into service—a practically impossible task. We have no doubt that the Courts will take it as a rule that anything within the period is the producer's fault. We would prefer to see no fixed limit so that the Courts could use their common sense.

Negligence—i.e. that a person should be liable only if something is his fault—is an old and fair concept. We can see there are social reasons for this to be abandoned for personal injuries—but we do not believe that there are the same arguments in the case of property damage and we are supported in this by the Strasbourg Convention, the Law Commission and the Pearson Commission which Mr. Sheaf himself used to back up his arguments.

We have many other points but it can be seen from the above that the directive is much more than simply an attempt to get a "more common approach". Anthony Fraser, Society of Motor Manufacturers and Traders, Forbes House, Halkin Street, SW1.

Post Office success

From the chairman, Mail Users' Association

Sir—So many criticisms have been levelled at the Post Office these last months, that it is a

pleasure to read John Lloyd's report (February 9) on a productivity deal in the London postal region. That such a development is long overdue should not sour our welcome for it now it has arrived.

Postal users will be looking for convincing demonstration of the scheme's success in reducing P.O. costs and improving customer service, as well as increasing postmen's earnings, and we hope that the P.O. will be able and willing to provide such demonstration in due course. Meanwhile, a measure of congratulation is due to the negotiators on both sides who have taken the first step on the long road towards regaining users' confidence. A. R. P. Fairlie, Mail Users' Association, 29 Sackville Street, Piccadilly, W1

Commercial breaks

From Mr. F. Brown

Sir—Mr. Derek Bloom (February 12) explains in full the elaborate mechanics of supervision which the Independent Broadcasting Authority con-

Developing London's dockland

From the Member for Merton, Mitcham and Morden, Greater London Council

Sir—Your report (February 5) "Bringing new life into docklands" was a timely reminder of the complex web of vested interests which have contributed so little to the positive re-use of the 5,000 acres of greater London, commonly called docklands.

The reactions of Mr. Heseltine to the lack of progress and to what he sees as a public disgrace are understandable. It's a pity the same cannot be said for his proposed solution which is not the one which Conservatives, especially those who are active in local government, expected from a Conservative Government. The Government is proposing more legislation, not less. One department (Mr. Heseltine's) is as determined to establish a third tier of administration in greater London as another department (Mr. Jenkin's) is determined to abolish a third tier of administration in the Health Service in greater London. Mr. Heseltine has not stated the reasons why he believes that a concept—the New Town Development Corporation—which relied on massive government funds to industrialise rural land owned by private individuals will be successfully applied in docklands where urban land owned by public authorities needs to be converted to other uses at a time when government funds must inevitably be restricted.

As a Conservative who has both lived and worked in a new town, I believe Mr. Heseltine is misguided in his approach and in grave danger of putting on the statute book a piece of "Conservative" legislation which is likely to prove as big a godsend to a future Labour Government as the Industry Act, passed in 1972 by Mr. Heath's Government, was for the last Labour Government.

There is an alternative approach to the slow development of docklands which should appeal to Mr. Heseltine since it will require little legislation, could be implemented very quickly and will help to defuse

siders to be necessary in order to ensure that TTV companies fulfil their contract requirements under the 1973 Act to provide a "proper balance in the subject matter of programmes" in a "public service of information, education and entertainment".

He argues that these mechanics of administration can be repeated to allow the fourth TV channel to be a competitive advertising network. What matters is the dynamics of TV, not the mechanics, and that is why the present Broadcasting Bill does not give Mr. Bloom what he wants.

Competition for advertising revenues leads to a limitation in choice and range of programmes for the viewer and a switch around channels in a hotel room in New York is ample evidence of this. It is the public service network, funded by grants and viewer subscriptions, which broadcasts the best British programmes and perhaps too many advertisers here take too much for granted the high standards of programming with which they are fortunate to be associated in the commercial breaks.

Small craft foundries

From the chairman, Economic Development Committee for Foundries

Sir—Dr. Hitchens (February 11) regards the closure of over 800 foundries in the last 20 years as "healthy"; we would expect foundrymen to dissent from that, but what of the customers? He need not be concerned at the closure rate if he were sure that other foundries remained to supply his needs. But there are no grounds for reassurance. Small craft foundries, the most subject to closure, perform a different function from that provided by larger, more mechanised foundries. Indeed, the foundry aid scheme to which Dr. Hitchens refers, increased this difference. Most of the investment which it encouraged was spent by larger foundries, and has had the effect of reducing still further their ability to produce small batches of castings quickly and economically; and the aid scheme's minimum expenditure level of £25,000 deferred small foundries from making use of it.

Consequently Dr. Hitchens' point about excess capacity in the industry is not relevant to our conclusion that the small craft foundry sector so far from going through a "healthy streamlining process" is suffering from a process which could leave the UK's engineering industry with a less than adequate supply of craft castings.

Dr. Hitchens' work will con-

cluded in 1972: eight years and some four hundred pages later the scene is very different. It is inevitable that if the manufacturing industry continues to decline at its present rate, foundry output will suffer; but at least let us make sure that we retain the necessary capacity to fulfil foreseeable future demands, particularly when the cost of our proposals for doing so is so small.

T. S. Kilpatrick, National Economic Development Office, Millbank Tower, Millbank SW1.

Fourth TV channel

From the Joint Managing Director Unibond

Sir—The Government proposals for the new TV channel are intended to give greater scope for minority interests. These interests of course relate to programme content. What proposals does the Government have with regard to advertisers? At a recent conference Mr. Whitelaw stated that advertising "air time" would continue to be under the control of the existing independent TV companies (or those appointed in the near future). Everyone involved in the advertising industry is aware of the enormously high cost of "air time" which being limited is fought for by the large company sector with the result that the small company is effectively cut out of the market.

The stated intention of the Government is to provide more competition in industry surely this should extend to commercial TV advertising. L. R. Bushby, Unibond, Tuscan Way, Industrial Estate, Camberley, Surrey.

Taxes and benefits

From Mr. D. Lindsay

Sir—Mr. Field (February 4) should know that a tax "allowance" (an unfortunate misnomer), whether personal, child or married man's is merely a component of the zero-rate band of income-tax, i.e., a part of the structure of the tax system, and designed to ensure that the tax take is fairly graded to family responsibilities, as well as to gross income. To equate it with a cash payment is to argue that any tax take of less than a 100 per cent of total income amounts to a state hand-out.

As £4.00 per week is far short of the cost of supporting a child, the bread-winning parent now has to find the necessary balance (say £Y) out of taxed income. If £X is an adequate income for a childless couple, the parent has to work that much harder to earn not only £X+Y (which, as a parent, he readily accepts) but also the tax on Y at marginal rate, which could be 50 per cent or higher—or, with his family, suffer poverty by comparison. D. G. Lindsay, 36 Orchard Camble, Whitechurch Hill, Reading, Berks.

Zany logic of the CAP

From Messrs. J. Kay and C. Morris

Sir—Few would disagree with your editorial view (February 11) that it is time to reform the common agricultural policy, or that its zany logic is hard to understand. So hard to understand, indeed, that your statement that recent rises in common prices have been modest is quite mistaken. It is true that the nominal increases in these prices have recently been small. The difficulty is that prices have been determined in units which bear no fixed relationship to any national currency and which have systematically increased in value in relation to the average of them.

Common wheat is a representative commodity. The stated increase in target price between 1977-78 and 1979-80 is 2.6 per cent. If we look at what happened in the four major producing countries, the price in Lire and in Sterling has risen by 26 per cent, in French Francs by 16 per cent and only in German Marks by a small 1 per cent. It is because of the excessive increases in prices, not their modesty, that the costs of the CAP have continued to spiral.

J. A. Kay, C. N. Morris, The Institute for Fiscal Studies, 1-2, Castle Lane, SW1.

GENERAL

UK: Steel industry craft unions meet on 14 per cent pay offer.

Mr. John Moore, Energy Parliamentary Under Secretary, visits Welsh Centre for Alternative Technology, Machynlleth, Inland Revenue 122nd annual report published.

The Queen gives reception for the winners of the Queen's Award for Export and Technology, Buckingham Palace.

Mr. J. Bjelke-Petersen, Premier of Queensland, Australia.

Home Affairs

Subject: Deaths in police custody. Witnesses: Director of Public Prosecutions, Coroners' Society, British Association in Forensic Medicine. Room 8, 4.30 pm.

Parliamentary Business: House of Commons: Debate on ECU fisheries policy.

House of Lords: Debate on Government's airports policy. Debate on security in Northern Ireland.

Select Committees: Agriculture. Subject: Implications of Common Agricultural Policy on milk and dairy products. Witnesses: Prof. V. H. Beynon, Prof. J. C. Bowman. Room 16, 11.45 am. (mid-January).

OFFICIAL STATISTICS

Consumers' expenditure (fourth quarter—second preliminary estimate). UK banks' assets and liabilities and the money stock (mid-January). London dollar and sterling certificates of deposit (mid-January).

Today's Events

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Birmid down 35% after strikes and reshape costs

AFTER rationalisation costs of £3.26m against £2.96m, profits before tax of Birmid Qualeast, West Midlands laundry and engineering products group, amounted to £3.11m in 1979 compared with £4.77m in the previous year, a decline of 34.8 per cent.

The tax charge this year is substantially lower at £377,000, against £2.35m, and after minorities of £70,000 (£97,000) the attributable profit of £2.5m is higher than the £2.31m of 1977-78.

First-half profits had fallen from £3.8m to £1.94m but the directors were expecting some improvement in the second six months. They now say that improved profits would have been earned in the second half had the group not suffered from the engineering dispute.

This dispute came at a time of other external strikes and while the group was competing the major and most expensive phase of the planned rationalisation programme. Had the group been able to trade normally, the directors estimate that profits would have been some £4m higher.

The board anticipates considerably improved results in the current year, but the possibility of strikes and the economic climate remain a problem and with this in mind the final dividend is 2.5p to make a 4p total against 4.85p at this level the dividend is covered by distributable profits and provides a base for future improvement.

Net earnings per share before rationalisation costs are stated as 8.1p against 6p and 4.2p (3.5p) after these costs.

Contributions to turnover £215.6m (£204.25m) and trading profit (£200k omitted) by foundry

DIVIDENDS ANNOUNCED				
	Current payment	Date	Corre- div. year	Total last year
Birmid Qualeast	2.5	—	—	4.85
Drayton Premier Tst.	6.8	April 3	5.4	8.8
Elbief	0.39	April 15	0.39	—
General Cons. Inv.	3.53	April 8	2.95	5.53
Press Tools	0.95	April 7	0.73	—
Securitor	1.02	—	0.87	1.47
Security Services	1.65	—	1.38	2.46
Weber Higgs	11	—	9	13
Thomas Witter	3.33	April 3	2.84	4.03
Yeoman Inv.	6.75	April 3	5.63	10.75

Dividends shown pence per share net except where otherwise stated. Equivalent after allowing for scrip issue. * On capital increased by rights and/or acquisition issues. † Plus special non-recurring dividend of 1.05p equivalent to exceptional income received from Shell. ‡ Includes special non-recurring dividend of 0.43p equivalent to exceptional income received from Unilever and Shell. § In lieu of final—plus special non-recurring dividend of 0.54p.

products were £130,992 (£122,924) and £5,075 (£5,965) respectively; heating products, £19,473 (£17,043) and £1,527 (£520); home and garden equipment £34,920 (£35,066) and £2,194 (£2,670); wrought and engineering products £30,324 (£29,216) and £852 (£721) loss. Miscellaneous activities produced a £19,000 profit.

The directors regard the current year for foundries as one of consolidation and expect to see some of the benefits accruing from capital expenditure and rationalisation costs incurred in recent years.

The adverse effects on output levels and financial performance of the lawnmower companies were partially offset by improved trading profits from the household products group.

The 1980 season has started with satisfactory order books, the directors say. The wrought and engineering products side should be able to recover but with weather conditions actions already taken reduce the risk of further heavy losses.

	53 wks. 1979	52 wks. 1978
Turnover	215,641	204,250
Trading profit	5,162	5,965
Interest payable	1,254	988
Profit	3,908	4,977
Associates losses	3,272	2,582
Rationalisation costs	3,105	4,767
Profit before tax	377	2,554
Tax	278	2,210
Net profit	100	344
Minorities	70	97
Attributable	2,780	2,310
Dividends	2,577	2,310
Transfer to reserves	203	—

† From reserves See Lex

Thomas Witter shortfall

A SECOND HALF decline from £1.24m to £0.85m left pre-tax profits of Thomas Witter and Co., floor and wall covering manufacturer, down from £1.57m to £1.63m for the year to November 30, 1979.

Profits were struck on little changed turnover of £28.31m (£28.48m), and was after investment income of £206,101 (£25,525).

With tax taking £781,000 (£986,688), the attributable balance after minorities amounted to £232,273 (£532,112). Earnings per 25p share are given at 9.5p (9.7p) and the final dividend is 8.5p (9.7p) net for a 4.03375p (3.511344p) total.

Press Tools higher

PRE-TAX profits of Press Tools improved from £170,000 to £206,000 in the half-year to October 31, 1979, on increased turnover of £4.1m, against £3.1m.

However, the directors say prospects of a record year may be jeopardised by the steel strike. Despite good raw material stocks, the effect could be severe and long term.

The company's strong financial position is some comfort in the face of the present industrial climate, they add.

The net interim dividend is raised from 0.725p to 0.85p—last year's total was 2.25p, paid from taxable profits of £345,846 (£250,127).

The group makes press tools, jig fixtures and automatic turned parts.

Elkington Securities halved

Taxable surplus of Elkington Securities was halved in the year to September 30, 1979, falling from £155,578 to £74,212 and the directors are withholding a dividend as the profit has been retained to build up reserves.

Turnover of the group, which is engaged in building contracting, property development and property investment, advanced from £1.98m to £2.55m.

Elkington has recently bought an interest in a London-based travel agency, Apex Travel.

W. L. Pawson resignations

TWO DIRECTORS at W. L. Pawson, the Leeds-based clothing manufacturer and retailer, are expected to resign from the board today or tomorrow. They are Mr. Tom Blumenthal, the former chairman of Silhouette, and Mr. Michael Bins.

Mr. Blumenthal joined Pawson last October after the group had acquired Silhouette in an agreed deal. Mr. Bins, who has responsibility for clothing production, has been with Pawson since October 1977.

Mr. Stanley Woodhead, the chairman of Pawson, said yesterday that he hoped the matter would be resolved by the weekend. He added that the parting would be "on an amicable basis".

BIDS AND DEALS

Mystery bidder wants car hire side of Godfrey Davis

A MAJOR European company is interested in buying the daily rental and chauffeur driven car hire business of Godfrey Davis.

The sale, if completed, would deprive the UK group of the division which has contributed over half its profits in recent years.

Further details, including the identity of the prospective buyer, should be released at the end of this week. Hill Samuel, advisers to Godfrey Davis, said yesterday that the company operates in a sector "closely related" to the car hire business.

The package under discussion comprises rental operations in the UK, the Netherlands and Spain, but Godfrey Davis would retain the bulk of its leasing business as well as all contract hire activities. The group's large Ford main dealership, together with its leisure and property divisions, would be unaffected by the sale.

Godfrey Davis is the largest car-hire operator in the UK, ahead of the U.S. giants Hertz and Avis, and has the exclusive contract for operating rail/drive at British Rail stations. It has car feet which varies between 5,500 and 8,000 vehicles according to the time of year. Its European operations, by contrast, are small and have never made a significant profit contribution.

The company's shares were suspended on Monday at a price of 148p, valuing the whole group at £2.4m. Rothschild Investment Trust owns around 27 per cent of the equity but has indicated in the past that it does not intend to bid for the whole company.

In the year ended March 31, 1979, Godfrey Davis made profits before tax of £4.47m on sales of £58.73m. Of this, the rental and leasing division contributed £2.5m in profits and £37.39m in turnover.

Turner & Newall buys further 11½% in Hunt

Turner and Newall Industries Ltd., a wholly owned U.S. subsidiary of Turner and Newall Ltd., has spent \$10.14m (£4.3m) on increasing its interest in Philip A. H. Hunt Chemical Corporation from 59 per cent to 63.5 per cent by its purchase of 664,520 shares of Hunt's common stock.

The shares were purchased at

City and Intl. in bid talks

THE directors of City and International Trust, an authorised investment trust, announced yesterday that discussions are taking place which may lead to a bid for the company. So far the interested party has not been named, but news of the approach pushed City and International's shares in the stock market up from 109p to 149p before they closed at 124p.

City and International's only comment was that the discussions "are at too early a stage for the board to predict the outcome".

If a bid does follow it will be the latest in a series of takeover bids which have been made in the last few years, mostly at the instigation of British investment trusts and corporations.

The last investment trust to be swallowed up in this way was Debenham Corporation, which was taken over by the British American pension fund.

City and International has a number of significant institutional shareholders including Pearl Assurance which owns 13 per cent of the equity, the Prudential Corporation (12 per cent), London and Manchester Assurance (8.7 per cent), Philip Hill Investment Trust (7.5 per cent) and Save and Prosper (3.6 per cent).

City and International is managed by Philip Hill (MBA), formerly chairman of the Association of Investment Trust Companies, is among the directors.

ELECTRA TRUST LIFTS STAKE IN HEYWOOD WILLIAMS

A significant stake in the building materials supplier and hotel group, Heywood Williams has changed hands with Electra Investment Trust's decision to buy the 678,485 shares (8.1 per cent of the equity) formerly owned by the British Aluminium Company.

This brings Electra's total holding in Heywood Williams to 12.6 per cent. Electra, which is itself owned 74.4 per cent by Globe Investment Trust, paid a little above 80p for the shares (about £548,000) against a price in the market of around 82p at the time.

Heywood Williams shares closed 1p higher at 83p. Mr. Douglas Oliphant, chairman of Heywood Williams, commented that while in some ways he regretted the ending of British Aluminium's interest in the group, recent capital spending on extra press capacity and the acquisition of FPA Construction Group had left his company both competing more directly with British Aluminium and less dependent on aluminium as a raw material.

Meanwhile, Mr. Colin Black of Electra, pointed out that the purchase of a bigger stake in Heywood Williams was in line with the company's policy of increasingly concentrating on special situations. "We don't mind taking a significant minority if it is an opportunity that we like," he said.

Anglo American Asphalt's development towards an industrial holding company. Anglo American Asphalt is a further step in Anglo American's development towards an industrial holding company. Anglo American Asphalt is a further step in Anglo American's development towards an industrial holding company.

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Norwest Holst requests suspension

Shares of Norwest Holst, the civil engineering group, were suspended yesterday at the company's request pending an announcement. On the stock exchange the shares were suspended at 118p valuing the group at £10.8m.

The suspension is understood to have been prompted by the near conclusion of discussion of two directors, Mr. Raymond Slater and Mr. John Lilley for the outstanding equity of Norwest Holst.

Dunham Mount, a private company controlled by Messrs Slater and Lilley, already holds a 58.7 per cent stake in Norwest. The two directors' intention to enter into discussions with a view to making an offer for the outstanding equity was announced in mid-November.

A further announcement is expected next week.

Further delay in Mr Lacey's purchase of stake in Lonrho

BY CHRISTINE MOIR

NEGOTIATIONS between Gulf Fisheries, the Kuwaiti company which owns 21 per cent of Lonrho, and Mr. Graham Ferguson Lacey, are now not likely to be completed for another fortnight.

Late in January, Mr. Ferguson Lacey announced that he was preparing to buy the stake, which has a current market value of around £42m, from Gulf.

Talks have been going on spasmodically since then but the terms appear to have changed. Instead of an outright sale Gulf is now considering a "co-operative" deal with Mr. Ferguson Lacey.

Mr. Ferguson Lacey is to meet Sheikh Nasser al-Sabah, Gulf's owner towards the end of the month to discuss the possible new deal.

Gulf has been a dissatisfied shareholder in Lonrho for some time although at one stage Sheikh Nasser was on the Board. He resigned to spend more time on his personal interest but early last year Gulf tried unsuccessfully to have two of its representatives appointed to Lonrho's Board again.

Mr. Ferguson Lacey's approach to Gulf is on behalf of his private interests. In the UK his main company is Birmingham

and Midland Counties Trust but he also has a U.S. holding company involved in energy and travel companies and this is thought to be the vehicle for the offer.

In addition Mr. Ferguson Lacey is chairman of National Carbonising and Rivington Reed and is currently bidding for Broomfield, a company which owns a third of the equity. He also has sizeable property interests in Northern Ireland and is an active investor in UK equities.

MR. HERSH LEAVES MOOLOYA BOARD
Mr. Barry Hersh has left the board of Mooloya Investments, owner of the Customagie stretch cover company, after selling all of his 100,000 shares late last month.

He has been replaced by Mr. Christopher Baldwin, who bought the shares and now holds 23 per cent of Mooloya. Mr. Baldwin also becomes acting chairman. Mooloya's shares were suspended at 82p in December after a delay in the accounts.

Mr. Baldwin believed that the subsequent share sale by Mr. Hersh, a former associate

member of stockbrokers Schayler, took place at a much higher price.

Along with Mr. Ian Phillips and others, Mr. Hersh was involved in last year's unsuccessful attempt by Nunnery Holdings to acquire the 38.8 per cent of Mooloya it did not own. Representations have been made to the Stock Exchange about recent share deals in Mooloya.

ANGLO AMERICAN ASPHALT PURCHASE
Anglo American Asphalt Company has completed a share purchase for a total of £577,000 cash of certain assets from Mr. Peter Dubutts (Riviera Hamlyn), the Receiver of Airoil Burner Company (GB) and Flaregas Engineering.

The assets acquired consist of leasehold premises, plant, stock, work-in-progress and goodwill, and have a net book value of about £380,000.

This acquisition is a further step in Anglo American Asphalt's development towards an industrial holding company. Anglo American Asphalt is a further step in Anglo American's development towards an industrial holding company.

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Telephone answering system

BRAID GROUP				
MOTOR VEHICLE DISTRIBUTORS				
Results at a glance				
Year to 30th September	1979	1978		
	£'000	£'000		
Turnover	41,235	30,877		
Profit before taxation	746	871		
Profit retained	598	746		
Earnings per share	11.71p	13.81p		
Dividend per share	1.77p	1.54p		

M. J. H. Nightingale & Co. Limited				
27/28 Lovat Lane London EC3R 8EB Telephone: 01-621 1917				
1979-80	Company	Price	Change	Gross Div (%)
98	73 Airprung Ind.	73	—	8.7
99	37 Amnagge and Rhodes	22	—	3.8
100	188 Bardon Hill	22	—	13.8
101	65 County Car 10.7% FI	86	—	5.0
102	63 Deborah Ind.	88	—	17.5
103	140 Deborah 17% CULS	350	—	7.3
104	88 Frank Harsell	95	—	12.8
105	100 Frederick Parker	105	—	18.5
106	104 George Blair	105	—	6.2
107	45 Jackson Group	113	—	12.8
108	113 James Burrough	113	—	31.3
109	242 Robert Jenkins	230	—	14.3
110	176 Torday Limited	220	—	12.8
111	104 Torday Limited	71	—	2.0
112	70 Twaleck 12% ULS	71	—	4.4
113	26 Unilock Holdings	51	—	8.3
114	42 Walter Alexander	53	—	—
115	138 W. A. Yates	184	—	—

* Accounts prepared under provisions of SSAP 1978

SECURICOR

RECORD RESULTS: Comment by Peter Smith, Chairman

Group profit was 28% higher at £6.9m from turnover up £21m at £142m. Overseas profit showed a substantial improvement at nearly £1m. Finance, investment, insurance, property, hotels and vehicles contributed £2.3m. Finance and insurance had a particularly good year benefiting from continued high interest rates.

Higher wages costs affected the competitive UK industrial security business. This, together with

setting-up costs of the new 2/50 parcels service (2 days/50 Kilos), is reflected in the lack of growth in this element of group profits. We look forward however to continued growth of the extended parcels service in 1980.

Since the financial year-end a professional property revaluation has shown a surplus exceeding £3m over book value.

SECURICOR GROUP LTD.

SECURITY SERVICES LTD.

Results for the year ended September 28, 1979

	1979	1978	1979	1978
	£000	£000	£000	£000
TURNOVER — UK	126,437	106,939	119,435	101,703
— Overseas	15,674	14,141	15,674	14,141
	<u>142,111</u>	<u>121,080</u>	<u>135,109</u>	<u>115,844</u>
PROFIT BEFORE TAX				
Industrial security — UK	3,624	3,730	3,624	3,730
— Overseas	978	620	978	620
Finance, Investments & Insurance	1,623	679	759	397
Property, Hotels & Vehicle Division	705	387	—	—
	<u>6,930</u>	<u>5,416</u>	<u>5,361</u>	<u>4,747</u>
Tax	1,331	1,618	934	1,340
NET PROFIT AFTER TAX	5,599	3,798	4,427	3,407
Due to outside shareholders	2,121	1,634	—	—
Extraordinary items	—	(187)	—	(230)
	<u>3,478</u>	<u>2,351</u>	<u>4,427</u>	<u>3,637</u>
EARNINGS PER SHARE	13.6p	8.8p	13.0p	11.7p
Final Ordinary dividend (proposed)	1.02p*	1.738p	1.65p*	2.303p
Interim Ordinary dividend (paid)	0.9p	0.8p	1.375p	1.25p

*on increased capital

UK COMPANY NEWS

Scuricor moves ahead 2% to record £6.9m

ALTHOUGH PROFITS from the UK security division were lower £3.62m, against £3.78m, substantially improved contribution from its other activities at that Scuricor Group ended pre-tax surplus by 28 per cent from £5.42m to a record £7m for the year ended September 28, 1979. Turnover rose 21m to £142.1m.

When rising first-half profits up £2.26m to £2.65m, Mr. Peter Th, the chairman, forecast further absorbing a proportion of the start-up costs of the extra parcels service, the fall's result should show some overall growth, although more modest rate than in 1979.

The chairman says the finance and insurance side has a particularly good benefit from continued interest rates. Profits from division jumped from £0.66m to £1.62m, while the property and vehicle business contributed £0.71m (£0.39m).

Overseas profits expanded by 58 per cent from £0.62m to £0.98m, but competitive UK industrial price side was affected by higher wages costs. This, together with setting-up costs of new 2/50 parcels service (two/50 kilos) was reflected in the lack of profits growth here, Mr. Smith comments.

However, board looks forward to continued growth of the extended parcel service in 1980. Stated earnings per 25p share were well at 13.6p (8.8p). A final dividend of 1.02p net effectively the total payment from 8.8p to 1.47p, justifying for one-for-one scrip issue.

Tax took 3m (£1.62m) and

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are intended or final and the sub-divisions shown below are based mainly on last year's statements.

TODAY
Interim—Ariel Industries, Dalgety, Robert M. Douglas, English Association of American Bond and Share Holders, Guildford Property, Malaysia Rubber, Throgmorton Secured Growth Trust, Fina—Adams and Gibson, General Finance Investment, Howard Machinery, Imperial Group, Lancashire

and London Investment Trust, Renown Incorporated, River and Mercantile Trust, River Plate and General Investment Trust, Tribune Investment Trust, William Whitlingham.

FUTURE DATES
Interim—Brown Brothers, Feb. 27; Staffordshire Pottery, Mar. 3; Utd. Real Property Trust, Feb. 20; Fina—Feb. 15; Gen. Accident Fire Life Assur., Feb. 27; Midland Bank, Mar. 14; Olivas Paper Mill, Feb. 18; Fina—Feb. 25; W. Coast Teas Reg. Inv. Trst, Feb. 19.

after minorities of £2.12m (£1.63m) and extraordinary credits of £0.19m last time, attributable profits climbed from £2.35m to £3.48m.

Since the year-end, a professional revaluation has shown a surplus exceeding £3m book value.

Turnover of Security Services, in which Scuricor holds some 52 per cent of the equity, was £19.27m higher at £135.11m, while pre-tax profits advanced from £4.75m to £5.36m for the year ended September 28, 1979, with £2.28m against £2.01m coming in the first half.

Earnings per 25p share are given up from 11.7p to 13p and the dividend total is effectively lifted to 2.475p (2.1318p) net with a final of 1.05p.

Attributable profits increased from £3.64m to £4.43m, after tax of £0.93m (£1.34m) and an extraordinary credit of £0.23m last time.

comment

OF the total £1.5m gain in pre-

tax profits last year at Scuricor, about two-thirds was derived from the finance, investment and insurance division. The two main factors here were the rise in interest rates and the contribution from insurance. The group's self insurance policy has paid off heavily over the period, since the Scotland Yard drive against gangs has cut the number of robbery attacks and cash taken from group operatives by about a fifth. Elsewhere, the loss from operations in mainland Europe was stemmed.

However, competitive pressure in the security services field resulted in a slight decline in the UK industrial security division, in spite of an improvement in the parcels service which now accounts for 40 per cent of the group's UK turnover and up to 70 per cent of profits. In the current year the group is still enjoying the benefits of high interest rates and reduced crime, while the new 2/50 parcels service is on target. The "A" ordinary share price rose 81p yesterday to 97 1/2p for a yield of nearly 3 per cent.

For the year ended April 30, 1979 pre-tax profits increased from £307,000 to £354,000. The net interim dividend is held at 0.935p per 10p share with payment waived by some directors and their associates an 7.84m (4.73m) shares—last year's final was 0.918p.

Half-yearly tax is estimated at £56,000 (£71,000), before taking into account any stock inflation relief which may become available.

Redfearn Nat. Glass on target

The first half at Redfearn National Glass was progressing according to plan, the group's chairman and managing director, Mr. J. L. C. Pratt, told shareholders at the annual meeting.

As already reported, pre-tax profits for the year to September 30, 1979, slipped from £3.9m to £3.3m and the chairman anticipated that the current half would produce only a break-even situation, but with a substantial improvement in the final six months.

Negotiations on a cost-reduction programme were completed before Christmas and the consequent redundancy payments had been made, Mr. Pratt told the meeting.

Start up of a new subsidiary, R. N. Plastics, had been delayed by the late delivery of ancillary machines and the commissioning problems encountered in bringing plant on stream. But the furnace rebuild at York had been completed satisfactorily and production had recommenced.

Following this conversion, CU will own about 85 per cent of CUA. NML will make a proportionate offer to each of the other shareholders in CUA for up to 50 per cent of their respective holdings at AS1.50 per share.

NML will then acquire from CU at the same price sufficient shares to give it an equal shareholding in CUA as is held by CU. This will give CU and NML each a holding of about 46 per cent in CUA. The total cost to NML will be some AS34.8m.

NML will also take over management of the life business of Commercial Union Assurance Company of New Zealand. The non-life business of CUNZ will be transferred to a new general insurance company in which CU and NML will each have 40 per cent and CUA 20 per cent.

NML will transfer all the shares in its general insurance subsidiary, National Mutual Fire Insurance Company, to CUA.

The life assurance business of Commercial Union Assurance Company of Australia is to be transferred to NML. The partly paid share of CUA will be converted into ordinary shares, with a request being made on CU for the uncalled liability costing AS4.8m.

The Commercial Union Assurance Company has published details of its arrangements with the National Mutual Life Association of Australasia regarding its non-life and life business operations in Australia and New Zealand. The link was first announced last August.

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First half downturn at Elbief

FOLLOWING the chairman's warning at the October annual meeting of a disappointing first six months, profits before tax of Elbief Company fell by £30,000 to £121,000 for the half year to October 31, 1979. Turnover of the manufacturer of handbags, frames, leathergoods accessories and picture frames slipped from £1.37m to £1.27m.

Some loss of production was suffered during the period because of the engineering strike and the unsettled trading conditions which followed saw some loss of turnover and erosion of profit margins.

The commencement of the second half, however, has seen an improving trend and some restoration of confidence.

Unless the steel strike is prolonged, the directors say its short-term effects are not likely to be damaging and the year's outcome is expected to be more satisfactory than seemed probable in the early months of the year.

For the year ended April 30, 1979 pre-tax profits increased from £307,000 to £354,000. The net interim dividend is held at 0.935p per 10p share with payment waived by some directors and their associates an 7.84m (4.73m) shares—last year's final was 0.918p.

Half-yearly tax is estimated at £56,000 (£71,000), before taking into account any stock inflation relief which may become available.

Redfearn Nat. Glass on target

The first half at Redfearn National Glass was progressing according to plan, the group's chairman and managing director, Mr. J. L. C. Pratt, told shareholders at the annual meeting.

As already reported, pre-tax profits for the year to September 30, 1979, slipped from £3.9m to £3.3m and the chairman anticipated that the current half would produce only a break-even situation, but with a substantial improvement in the final six months.

Negotiations on a cost-reduction programme were completed before Christmas and the consequent redundancy payments had been made, Mr. Pratt told the meeting.

Start up of a new subsidiary, R. N. Plastics, had been delayed by the late delivery of ancillary machines and the commissioning problems encountered in bringing plant on stream. But the furnace rebuild at York had been completed satisfactorily and production had recommenced.

Following this conversion, CU will own about 85 per cent of CUA. NML will make a proportionate offer to each of the other shareholders in CUA for up to 50 per cent of their respective holdings at AS1.50 per share.

NML will then acquire from CU at the same price sufficient shares to give it an equal shareholding in CUA as is held by CU. This will give CU and NML each a holding of about 46 per cent in CUA. The total cost to NML will be some AS34.8m.

NML will also take over management of the life business of Commercial Union Assurance Company of New Zealand. The non-life business of CUNZ will be transferred to a new general insurance company in which CU and NML will each have 40 per cent and CUA 20 per cent.

NML will transfer all the shares in its general insurance subsidiary, National Mutual Fire Insurance Company, to CUA.

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MINING NEWS

Norwich Park's new contract

BY KENNETH MARSTON, MINING EDITOR

AUSTRALIA'S biggest coal mining group, Utah Development, has signed a new eight-year contract with Japanese steel mills valued at about AS450m (£216m), reports James Forth from Sydney. Utah has also announced 1979 earnings of AS139.1m which compare with AS138.2m in 1978. Sales rose 11 per cent to AS587m.

The company is 10.8 per cent owned by Utah Mining Australia, the major balance of 89.2 per cent being held by America's Utah International which is a wholly-owned subsidiary of General Electric of the U.S.

Despite the marginal increase in profits Utah Development is raising its dividend distribution by 15 per cent to AS133.7m from AS116m. Consequently, the U.S. parent will receive a 15 per cent increase at AS119.25m and a similar increase will go to Utah Mining Australia.

The coal for the new contract with the steel mills will be supplied by Central Queensland Coal Associates, which is 75.25 per cent owned by Utah Development, 12 per cent by Mitsubishi, 7.75 per cent by the Life Office, the Australian Mutual Provident Society, and 4 per cent by Utah Mining Australia.

It will come from COCA's newest mine, Norwich Park. The contract is for 8.6m tonnes over eight years and accounts for about one-third of Norwich Park's planned annual production of 4.3m tonnes.

Other contracts were obtained last year with European customers but Norwich Park still has about one-third of production uncommitted. Taiwan and Korea are reportedly interested in entering into contracts.

The price obtained on the new contract is AS46.8 a tonne.

The managing director in Australia of Utah Development, Mr. Keith Wallace, said yesterday that increased costs associated with deeper stripping at the mines and higher labour and material charges had affected the company's profit.

He said that his company was looking to a reasonably good year in 1980 and that a further improvement in world steel output was expected. The Japanese steel industry was showing surprising strength and the signs were that this would continue in 1980.

The directors hoped that coal prices might begin to strengthen in 1980 and added that the group would have the benefit of a full year's production from Norwich Park for the first time.

Mr. Wallace also stated that Utah Development would invest "very substantial" funds in a minerals diversification programme.

OUTPUT CLIMBS AT BERJUNTAI

The concentrate output at Berjuntai, the largest producer in the Malaysia Mining Corporation group, climbed to its highest monthly level in January since August, 1978, the latest statistics show. But after nine months of the financial year production at 2,930 tonnes is still lagging behind the cumulative total of 3,150 tonnes reached at this stage last year.

Concentrate output for January 1979 was 310 tonnes, compared with 293 tonnes in January 1978. The group's total output for the first nine months of 1979 was 2,930 tonnes, compared with 3,150 tonnes in the same period last year.

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NORTH AMERICAN NEWS

Amex signs French cheques deal

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT

AMERICAN EXPRESS, the travel and banking group, has signed an agreement with three leading French banks, Credit Agricole, Banque Nationale de Paris and Credit Lyonnais, to form a jointly-owned French company to issue French franc travellers cheques. American Express said yesterday that the objective was "to provide a superior international payment medium for business and pleasure travellers of all countries travelling to and from the franc area."

The French banks will have majority ownership of the new company. The cheque business is scheduled to start in July. American Express says that the French banks, as well as banks in other European countries, have also agreed to explore co-operative arrangements for travellers cheques in other currencies.

The American Express move appears to be in response to current negotiations for the purchase of the Thomas Cook travellers cheque business by representatives of some 2,000 European banks, which are said to be making satisfactory progress.

An announcement about a possible deal with Midland Bank, owner of Cook, seems likely to be made in mid March at a world retail bankers' conference in Monte Carlo. The French banks' decision to operate with American Express does not seem to upset the Eurocheque organisation, which is handling the Cook discussions. Yesterday it was still being said that the three French banks might well join in the European travellers cheque venture.

Currency gain lifts Household Finance

By Our Financial Staff

A CURRENCY gain of \$5.4m, against a loss of \$22.4m previously, enabled Household Finance, the large consumer finance group with strong representation in merchandising, manufacturing and rental and leasing, to lift net earnings from \$153.2m or \$3.18 a share to \$161.2m or \$3.33 a share for 1978.

Diluted earnings rose from \$2.99 to \$3.15 a share. The net gain was after deducting 33 cents a share because of a change to the LIFO accounting for domestic merchandising and manufacturing stocks.

Finance business revenues increased by one-third to \$4.37m during the year. Retail sales rose 18.4 per cent to \$3.92m and manufacturing sales rose 17.7 per cent to \$2.45m, while transportation revenues advanced 18.7 per cent to \$3.10m.

Household Finance said its finance net before unrealised foreign exchange gains and losses fell 12 per cent to \$83.1m in 1978. It attributed the decline to higher interest rates and shorter-term interest rates averaged 11.4 per cent last year against 7.9 per cent in 1977.

Purchased vehicle contracts from Chrysler Financial Corporation totalled \$490.3m at the year-end.

Net merchandising earnings dropped 11 per cent and manufacturing earnings dropped 8 per cent, reflecting the adoption of LIFO accounting.

GTE advance despite rise in costs and Iran setback

BY DAVID LASCELLES IN NEW YORK

THE LARGE telecommunications concern, General Telephone and Electronics, reported a modest profit gain for 1978, despite higher costs and curtailment of one of its projects in Iran. Earnings were \$645.1m or \$4.20 per share, up 3.6 per cent on \$622.3m or \$4.17 earned in 1977. Revenues were \$8,966m compared with \$8,751m in the final quarter. GTE earned \$176.2m or \$1.14 per share, an increase of 10 per cent on the \$160.3m or \$1.06 earned in the same period of 1977. Sales came to \$2,785m, up from \$2,424m. The company said, however, that its fourth-quarter earnings were hit by

the rapid rise in silver prices. GTE uses silver in electrical contacts for the construction, power and other industries. Revenues from GTE's telephone operations rose 13 per cent to \$5.2bn, but the company said that earnings from its Canadian subsidiary had been reduced by foreign currency translation losses. Sales of consumer electronics rose 8 per cent, with a 17 per cent increase in communications products. The latter suffered, however, from the Iranian revolution which brought one of GTE's communications projects there to an abrupt halt.

GTE also reported large gains in sales of lighting and electrical equipment (14 per cent), and precision materials (24 per cent). Referring to the foreign currency loss, Mr. Theodore Brophy, chairman, said that the Financial Accounting Standards Board statement number 8 covering foreign currency accounting results "is a significant basic economic fact involved." Mr. Brophy added: "We therefore continue to hope that the FASB will issue its planned revision of this statement at the earliest possible time."

Northrop gain helped by lower taxes

By Our Financial Staff

LOWER taxes helped Northrop Corporation, one of the leading manufacturers of military aircraft in the U.S., to achieve higher earnings in 1978, despite a drop in sales. The company said that net income for the year rose 2.1 per cent, although pre-tax net declined 4.2 per cent.

Fourth quarter earnings fell 23 per cent to \$20.5m or \$1.44 a share against \$1.78 for the comparative quarter in 1977. Net income for the year rose to \$80.3m or \$6.35 per share, compared with \$88.4m or \$6.24 on sales which fell 15 per cent to \$1,585m compared with \$1,830m for 1977.

Its business backlog at December 31 totalled \$2.1bn, up 75 per cent from \$1.2bn a year. The increase, said the company, is due largely to the signing of a three-year Air Force contract for the Peace Hawk programme of training and support services in Saudi Arabia.

The company also has an agreement with Boeing for additional production work on the 747 jumbo jet for which it makes the fuselage.

Bechtel gets nuclear reactor clean-up job

By Our New York Staff

BECHTEL POWER Corporation, which is part of the large privately-held Bechtel group, has been assigned the job of cleaning up the crippled reactor at Three Mile Island, site of the U.S.'s worst nuclear accident last spring. The company says the work could take up to four years and cost \$320-400m, excluding replacing the damaged reactor core, which would cost about \$60-85m more.

Although the company has a plan for tackling the job, it will not know the magnitude of the task until workers can gain entry into the containment chamber where the radioactive water still lies. The initial "washdown" will have to be done by robot, after which the radioactive waste would be removed from the site. Finally, all the parts would be cleaned and replaced as necessary.

There was a brief alarm earlier on Monday when radioactive water leaked from the containment chamber to an auxiliary building, releasing some gas into the atmosphere. However, there was no serious danger, nuclear officials said.

Good year at General Signal

BY OUR FINANCIAL STAFF

GENERAL SIGNAL, maker of energy and pollution control equipment, has comfortably exceeded analysts' forecasts for 1978. Net earnings have increased from \$2.93 to \$3.53 a share, against recent prediction on Wall Street of around \$3.45. Total net gained 37 per cent to \$53.3m, on sales 30 per cent higher at \$1,344m.

In the final quarter, sales gained 17.5 per cent to \$331.1m, and earnings 14 per cent to \$23.46m. These gains compare with a 30 per cent rise in sales and 37 per cent in earnings over the whole year.

But the largest percentage gains were due in part to the inclusion of Leeds and Northrup, the major producer of energy and process control instrumentation, for all four quarters of 1979 as compared with only one quarter in 1978.

The Board says that 1980 will be another good year despite challenges posed by inflation and recession, and it believes that earnings growth rate will be maintained. Analysts have forecast a "moderate gain" in earnings in 1980.

In the final quarter, comments the company, results from transportation controls, energy distribution, and control and consumer products more than offset an earnings decline in the environmental and fluid process controls group.

In 1978, General Signal earned 36 per cent of total profits from

environmental and fluid process controls, some 30 per cent from transportation controls, and 29 per cent from energy distribution and controls.

In view of the growth potential for rail freight, urban mass transit, pollution control and energy markets, both short and longer term futures for the company are regarded as favourable.

Further improvement in sales total is expected this year, and the company also expects to benefit from higher profit margins, reflecting cost reduction and asset management.

In July last year, General Signal acquired for 200,000 shares, Voortek Manufacturing, which makes electric motors and had income of \$1m in 1978.

Fourth quarter earnings had also been helped by the effects of a price increase on July 30, higher engine and parts sales in what had been a record year for heavy duty truck production.

Mr. Schacht said he expects truck production to decline this year, but he did not quantify his forecast.

Last year the U.S. industry produced just over 3m trucks in all ranges, down from 3.7m in 1977. Demand has fallen especially sharply for light trucks.

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Cummins ahead of expectations

BY OUR NEW YORK STAFF

CUMMINS ENGINE, the world's leading manufacturer of high speed diesel engines, yesterday reported better than expected final quarter earnings but warned that it faces a tough period in the early part of this year.

Net profits in the quarter were down slightly at \$15.6m compared with \$16.7m in the same period of 1978, but this was a much better performance than analysts had feared. Sales were up by 9.5 per cent to \$461.8m.

For the year, earnings were

down to 10 per cent at \$58m on sales up from \$1.5bn to \$1.77bn. Mr. Henry B. Schacht, the chairman, warned, however, that a strike at International Harvester which began on November 1 would have a much greater impact on Cummins' earnings in the current quarter than in the last quarter.

The effects of the strike had been minimised at the end of last year by Cummins selling unclaimed orders for International Harvester to other customers, reducing its order-book as a result. That trend, he

said, was unlikely to continue. Fourth quarter earnings had also been helped by the effects of a price increase on July 30, higher engine and parts sales in what had been a record year for heavy duty truck production.

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Last year the U.S. industry produced just over 3m trucks in all ranges, down from 3.7m in 1977. Demand has fallen especially sharply for light trucks.

Kaiser Aluminum, Estel call off European talks

BY CHARLES BATCHELOR IN AMSTERDAM

KAISER ALUMINUM and Chemical Corporation of the U.S. and Estel, the Dutch-German steel making group, have called off their talks on a merger of their European aluminium interests following the sharp rise in aluminium prices. The two companies, which started their discussions in 1978, have agreed to meet again at the end of the year, to see if it is worth re-opening negotiations.

A merger of Holland Aluminum and the Belgian company Sidal, both subsidiaries of Estel, with Kaiser Aluminum Europe would have produced a company with annual sales of around \$1.5bn (780m) and a workforce of 6,000.

Estel would have contributed

Record fourth quarter for Holiday Inns

By Our Financial Staff

RECORD FOURTH quarter profits are reported by Holiday Inns. Earnings doubled from 1978's \$5.7m to \$11.4m, equal to 34 cents a share, on revenues up from \$247m to \$282.9m.

This lifted earnings for the full year by almost 56 per cent, from \$52.5m to \$71.3m, equal to \$2.25 a share on revenues of \$1.11bn against \$935.8m previously.

The latest annual results exclude losses from discontinued operations of 49 cents a share, against gains of 33 cents a share in 1978.

The group attributed the record operating results to another better year for the company's hotel business and an excellent turnaround at its steamship operations.

Strong upturn at Northgate

TORONTO — Northgate Exploration, the mining and resource group, earned \$9.7m or \$1.41 a share in 1978, compared with \$458,000 or 7 cents in the previous year.

In the final quarter, earnings increased from \$763,000 or 11 cents a share to \$2.3m or 34 cents.

Revenues from metals and metal concentrates in the fourth quarter were \$11.4m compared with \$2.3m a year earlier, and in the full year \$40.3m against \$9m.

The increased revenues were mainly attributed to higher metal prices, in particular lead and silver. Agencies

Papermill stake for NY Times

NEW YORK — New York Times has formed a partnership with Myllykoski Oy, of Finland, to expand a super-calendered papermill in Madison, Maine, at a cost of \$15m.

The partnership, Madison Paper Industries, will be managed by Myllykoski, which will hold 60 per cent.

Financing was arranged through a group of banks including Toronto Dominion Bank, the Bank of Montreal, Morgan Guaranty Trust Company and Chase Manhattan Bank.

Goodyear earnings slide 35%

BY OUR NEW YORK STAFF

GOODYEAR, the world's largest tyre manufacturer, saw profits slide 35 per cent last year in spite of a sharp rise in foreign earnings. Net earnings were \$146.2m or \$2.02 a share, against \$228.1m or \$3.12 previously during the year. At the same time Goodyear faced heavy modernisation costs.

Foreign earnings, however, were a different story. Profits rose by 21 per cent to \$75.5m on sales up 18.6 per cent to \$3,333m. This was in spite of

losses in Britain, where Goodyear closed a tyre plant, and in Turkey and Sweden. The company complained of productivity problems at its Swedish plant.

Earnings in Germany, Holland, France and Italy improved while there had been a strong gain in profitability in Asia, Africa and Canada. In South America, profits were lower, partly because of price controls in Brazil and Venezuela.

Advance at J. Ray McDermott

BY OUR FINANCIAL STAFF

J. RAY McDERMOTT said that its 42 per cent improvement in third quarter net earnings and revenues was largely due to the completion of a large onshore/offshore construction project in the Middle East.

Third quarter net advanced to \$49.3m or \$1.29 per share compared with \$34.7m or \$0.94 cents in the previous year's third quarter on revenues which rose to \$940.9m against \$800.2m. For the nine months, McDer-

mott, world leader in the construction of offshore production platforms, earned \$78.7m, down from \$122.5m on revenues of \$2,404m, up from \$2,349m.

The company said that improved marine construction activity in the Gulf of Mexico, a termination payment in conjunction with the cancellation of a nuclear power generation facility by the power authority of the State of New York and better results in the engineered

material group also contributed. The company did not detail the size of the termination payment. Mr. George G. Zipp, president and chief operating officer of the company's Babcock and Wilcox unit, is retiring, and Mr. Walter M. Vannoy, executive vice-president and chief administrative officer, will succeed him. Mr. Zipp is also resigning his posts as vice-chairman and a member of the Board.

AMERICAN QUARTERLIES

Company	1979	1978	Company	1979	1978	Company	1979	1978
BAXTER TRAVENOL			NATIONAL CAN			STERLING DRUG		
Fourth quarter			Fourth quarter			Fourth quarter		
Revenue	327.5m	278.8m	Revenue	222.3m	223.2m	Revenue	301.3m	328.8m
Net profits	24.78m	24.56m	Net profits	3.04m	3.92m	Net profits	25.48m	23.12m
Net per share	0.72	0.73	Net per share	0.79	0.40	Net per share	0.42	0.38
Year			Year			Year		
Revenue	1,151m	1,081m	Revenue	1,121m	978.3m	Revenue	1,551m	1,311m
Net profits	111.3m	91.68m	Net profits	46.55m	20.57m	Net profits	111.53m	94.69m
Net per share	3.29	2.73	Net per share	4.81	2.19	Net per share	1.85	1.57
CONTINENTAL TELEPHONE			G. I. SEARLE			TAMPAC		
Fourth quarter			Fourth quarter			Fourth quarter		
Revenue	297.4m	254.7m	Revenue	247.5m	204.7m	Revenue	39.2m	38.2m
Net profits	28.7m	26.34m	Net profits	24.55m	23.88m	Net profits	7.73m	7.65m
Net per share	0.52	0.52	Net per share	0.46	0.45	Net per share	0.69	0.66
Year			Year			Year		
Revenue	1,131m	995m	Revenue	898.4m	771.2m	Revenue	194.8m	170.6m
Net profits	114.3m	89.02m	Net profits	88.0m	80.16m	Net profits	47.71m	39.83m
Net per share	2.15	1.90	Net per share	1.05	1.02	Net per share	5.70	2.95

EUROBONDS

Dollar sector decline halted

BY OUR EUROMARKETS STAFF

THE MARKET for straight dollar Eurobonds saw some respite from its recent savage declines yesterday as a number of issues actually posted gains of between 1 and 1/2 points on the day.

Volume was low, however, and bankers cautioned against reading any particular significance into the movement which was entirely due to the somewhat stronger lead from the New York bond market.

Floating rate note issues were also quiet except for the Midland Bank issue of last December. This slipped a little as news came in of a similar offering by Standard Chartered Finance.

Standard Chartered is to raise \$75m through the issue of a convertible floating rate note lead-managed by Schroder Wagg and European Banking Corporation.

The bonds, due in 1990 will carry interest of 1 per cent over six months Libor but will be convertible until March 31, 1985, at the option of the holder, into a 101 per cent fixed rate bond paying interest on a semi-annual basis.

The terms for repayment vary depending upon whether conversion occurs. The fixed bond will have a sinking fund of 20 per cent per year starting on March 31, 1986. This will give an overall average life of 7 1/2 years.

The fixed version will also be redeemable from 1986 onwards at a premium which will diminish from an initial 10 1/2 per cent.

If the FRN remains a floater it will be redeemable at par from 1988 onwards and will not have a sinking fund. The minimum coupon is set at 5 1/2 per cent.

While Standard Chartered is not a name of the same calibre as Midland, dealers felt that the issue would go well, given that the dollar is not under pressure in the currency market.

Kreditbank of Luxembourg is trying out new tactics against the "Grey Market" (which trades bonds before issue) with a new issue denominated in European Units of Account for the Union Bank of Norway. The issue seeks to raise ECU 18m (\$25.8m) for 10 years on a 9 1/2 per cent coupon.

Kreditbank is itself going to perform the clearing of these securities until six weeks after the payment date, when the task will be passed to the established clearing agencies.

In this way, Kreditbank hopes to hold syndicate members to their standard commitment to place bonds in the long-term investment fund and not to sell them cheaply in the market. Underwriters will be asked not to commit themselves for more bonds than they can place, and Kreditbank feels it will be in a better position to observe their performance.

Prices for Deutschmark denominated bonds on the secondary market closed mostly unchanged yesterday, although some issues showed some gains on the success of the latest offering for Australia. This bond was heavily oversubscribed and lead managers Deutsche Bank yesterday quoted a price of 100 bid. The next new issue on the calendar is a private placement, again for Australia, of DM 200m. Deutsche Bank lead manager, is expected to announce the terms next Monday.

The Swiss Franc sector was very quiet with prices moving slightly lower in contrast to the steady rise during the past week.

BNP in the Middle East

Banque Nationale de Paris, one of the world's leading commercial banks, announces a further progression in its Middle East activities by the establishment of a Representative Office in Abu Dhabi.

BNP's Representative in Abu Dhabi is Mr. Antoine Rabbath, who will be pleased to advise on the wide range of banking services available from BNP's international network extending over seventy-five countries.

Banque Nationale de Paris Abu Dhabi

Al Ain Ahlia Insurance Co. Building (9th floor), P.O. Box 930 Abu Dhabi, Tel. 332530 Telex 23047 EM

Head Office: 16 Boulevard des Italiens 75009 PARIS Tel. 244 45 46 Telex. 280 605

U.S. \$25,000,000
The Tokai Bank, Ltd.
Negotiable Floating Rate U.S. Dollar
Certificates of Deposit
Series F Maturity date
17 August, 1981

In accordance with the provision of the Certificates, notice is hereby given that for the six months interest period from 14th February, 1980, to 14th August, 1980, the Certificates will carry an Interest Rate of 15% per annum. The relevant interest payment date will be 14th August, 1980.

Merrill Lynch International Bank Limited
Agent Bank

FIDELITY AMERICAN ASSETS N.V.

INCORPORATED UNDER THE LAWS OF NETHERLANDS ANTILLES

The Directors have declared a dividend of 48 cents (U.S.) per share the record date of which is February 13, 1980 payable February 27, 1980.

Holders of bearer shares should present Coupon No. 4 at the Head Office of the Bank of Bermuda, Hamilton, Bermuda or Kredietbank S.A., Luxembourg at 43 Boulevard Royal, Luxembourg.

Registered shareholders of record February 13, 1980 will have their dividend cheque mailed to their address.
Hamilton, Bermuda C.T. Collis, Secretary
February 13, 1980

Group sales last year (to January 31, 1980) rose to DM 9.25bn (\$3.3bn), an increase of 8.1 per cent. This output is the general growth of the retail industry in West Germany.

About 40 per cent of the goods sold by the group's Quelle mail order and retail stores operation are now imported, chiefly from suppliers in the Far East. Buying by U.S. companies in recent months in this region has enabled Schickendanz to secure several important new long-term bulk supply contracts.

The group's success in holding down prices in Europe will

of low-cost imports. In its latest catalogue for the spring and summer seasons it is keeping price increases to an average of 2 per cent—against an inflation rate running at 5.6 per cent in West Germany—and will hold this level for at least 6 months.

The group's total Quelle mail order business amounted to DM 5,47bn, a growth of 8.6 per cent. Of this, West Germany accounted for DM 4,51bn, an increase of 8.1 per cent which is ahead of the 6 per cent growth shown by mail order businesses in general in the Federal Republic.

The strongest growth was shown in France, however, where mail order sales by Quelle totalled DM 333m, an increase of 26.3 per cent. This sharp

Quelle's total sales in West Germany last year—including sales from its national network of department stores—totalled DM 6.57bn, an increase of 7 per cent.

The only fall in sales was shown by its Schöppfin mail order and retail store subsidiary, which Schickedanz is in the process of re-organising. Six of its 12 stores were either closed last year or taken over by Quelle, and Schöppfin is to be aimed more specifically at the mail order market for high fashion garments and home furnishings.

The total group includes an important paper-making subsidiary, Vereinigte Papierwerke, a brewery, Patrizierbräu, and a bank, Norik Bank. The industrial operations, including the paper mills, boosted sales by 11.5 percent last year.

Group profits, which will be announced later this week, should be well ahead of last year, when the domestic operation showed a net profit of DM 121m. Sales this year are expected to approach DM 10bn, says Hans-Joachim Dedi, deputy chief executive.

By Our Financial Staff

At the close of last year, the group balance sheet totalled DM 164bn compared with DM 93m a year earlier, while the parent bank balance sheet totalled DM 94.5m, against DM 85.9m. Business volume expanded by almost an eighth to DM 180.5m.

BY RUPERT CORNWELL IN ROME

The company also confirmed that talks are continuing for the sale of the majority stake in CEAT, held by Societa Finanziaria Industriale Torin (SOFIT), in turn controlled by the Tedeschi family. Until now the most likely buyer appeared to be Artemis Corporation of New York. But it is being intimated in Rome that other possible purchasers are being contacted.

The group's Italian operations showed a turnover of L241bn, up from L195bn in 1978. While tyre sales rose by 16 per cent, just in line with inflation, CEAT's cable activities grew by 35 per cent. Investments last year totalled L7.8bn, and a further L5bn of spending is planned in 1980 in the south of Italy.

By Robert Graham in Madrid

The company declined to give details of the price paid. Alcudia has capital and reserves of Pta 2.5bn (\$37m) and in 1978, the last published balance sheet, it recorded net profits of Pta 316m (\$4.7m) on turnover

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published on the second Monday of each month. Closing prices on February 13

STRAIGHTS		Issued	Bid	Offer	day	week	Yield
Avco Fin	104.38 CS	25	81	82	0	-23.4	14.47
Bel Canada	104.05 CS	50	89 1/2	89 1/2	0	-1	13.47
Can Pac	104.10 CS	30	88 1/2	88 1/2	0	-1	13.47
E. Can. Pac.	104.34 CS	50	88 1/2	88 1/2	0	-1	13.86
Fat. Can. Inv.	104.04 CS	30	87 1/2	88 1/2	0	-1	13.86
Gen. Inv.	104.00 CS	30	87 1/2	88 1/2	0	-1	13.86
Quebec	104.36 CS	50	88 1/2	88 1/2	1	-27.3	13.91
R. B. Canada	104.86 CS	40	88 1/2	89 1/2	0	-1	14.72
R. B. Canada	104.34 CS	40	79 1/2	79 1/2	0	-34.3	14.42
Can. Sec.	81.84 CS	50	88 1/2	88 1/2	0	-1	13.86
M. B. Omnit.	9.91 EUA	25	96 1/2	96 1/2	0	-1	9.57
SOFTE	89.89 EUA	40	86 1/2	87 1/2	0	-1	10.52
Can. Sec.	81.84 CS	50	88 1/2	88 1/2	0	-1	13.86
Nor. Gasoline	84.84 FI	50	97 1/2	97 1/2	0	-0.47	9.41
Ned. Midgib.	84.84 FI	75	95 1/2	95 1/2	0	-1	9.61
Can. Sec.	81.84 CS	50	88 1/2	88 1/2	0	-1	13.86
Phillips	84.84 FI	100	96 1/2	96 1/2	0	-0.51	9.41
Phil. France	84.84 FI	75	96 1/2	96 1/2	0	-1	9.35
Air France	81.84 FF	125	96 1/2	97 1/2	0	-1	11.86
Can. Sec.	81.84 CS	50	88 1/2	88 1/2	0	-1	13.86
Finland	114.84 FF	150	94 1/2	94 1/2	0	-1	12.24
Finland	115.88 FF	150	94 1/2	95 1/2	0	-1	12.24
Finland	115.88 FF	150	94 1/2	95 1/2	0	-1	12.24
18M France	114.84 FF	120	95 1/2	95 1/2	0	-1	12.79
Renault	94.95 FF	100	96 1/2	97 1/2	0	-1	12.79
Saint-Gobain	81.84 FF	125	96 1/2	97 1/2	0	-1	12.79
Solvay et Cie	81.84 FF	125	92 1/2	93 1/2	0	-1	13.19
Total Oil	94.81 FF	150	92 1/2	93 1/2	0	-1	13.49
Citicorp	95.125 L.S.	50	88 1/2	89 1/2	0	-1	14.35
Can. Sec.	81.84 CS	50	88 1/2	88 1/2	0	-1	13.86
Finance for Ind.	13.37 L.E.	15	90 1/2	94 1/2	0	-1	14.05
Fin. Int. Ind.	12.89 L.E.	30	90 1/2	91 1/2	0	-1	14.34
Can. Sec.	81.84 CS	50	88 1/2	88 1/2	0	-1	13.86
Indonesia	84.91 KO	7	192 1/2	193 1/2	0	-1	8.70
Mitsubishi	74.84 KO	10	195 1/2	196 1/2	0	-1	8.70
Can. Sec.	81.84 CS	50	88 1/2	88 1/2	0	-1	13.86
Occidental	84.91 KO	7	190 1/2	190 1/2	0	-1	8.60
Akzo	84.97 LuxF	500	94 1/2	95 1/2	0	-1	10.25
Eurochem	84.97 LuxF	500	94 1/2	95 1/2	0	-1	10.25
Fin. Int. Ind.	12.89 L.E.	30	90 1/2	91 1/2	0	-1	14.34
Fin. Int. Ind.	12.89 L.E.	30	90 1/2	91 1/2	0	-1	14.34
Vitro	84.97 LuxF	500	96 1/2	96 1/2	0	-1	9.85

FLOATING RATE		Spread	Bid	Offer	C. coupon	C. yield
Atlantic Irish	84.97...	0	97 1/2	98 1/2	2.75	15.41
Bank of Rome Int.	8.87...	0	89 1/2	90 1/2	26.15	15.79
Banco di Ireland	94.84...	10 1/2	97 1/2	98 1/2	27.12	15.69
Can. Sec.	81.84 CS	50	88 1/2	88 1/2	0	13.86
Can						

[illegible]

AGA Airholding	9/24	100	818	95	97	1	1.84
Alcan	9/24	100	818	95	97	1	1.84
Alcan Int. Fin.	9/24	100	818	95	97	1	1.84
Alcan Global	7/94	100	818	95	97	1	1.84
Canada	9/24	100	818	95	97	1	1.84
Cibach Oil	9/24	100	818	95	97	1	1.84
Credit Suisse	4/93	100	818	95	97	1	1.84
Deutsche	9/24	100	818	95	97	1	1.84
Environ	9/24	100	818	95	97	1	1.84
Fin. Sec.	9/24	100	818	95	97	1	1.84
IPC International	8/88	100	818	95	97	1	1.84
Mediobanca	8/88	100	818	95	97	1	1.84
Mitsubishi	8/88	100	818	95	97	1	1.84
Nippon	8/88	100	818	95	97	1	1.84
Nippon Sec. Ind.	8/88	100	818	95	97	1	1.84
Paribas	8/88	100	818	95	97	1	1.84
Union	8/88	100	818	95	97	1	1.84
Unicredit	8/88	100	818	95	97	1	1.84
Yokohama	8/88	100	818	95	97	1	1.84

* No information available - previous day's price.
 † Only one market maker supplied a price.
 ‡ Straight Bonds: The yield is the yield to redemption of the mid-point; the spread is the spread to the currency swap, except for Y bonds where it is in billions.
 § Change on week = Change over price a week earlier.
 ¶ Floating Rate Notes: Denominated in dollars unless otherwise indicated. Coupon = 3.00% or 3.50% or 4.00% or 4.50% or 5.00% or 5.50% or 6.00% or 6.50% or 7.00% or 7.50% or 8.00% or 8.50% or 9.00% or 9.50% or 10.00% or 10.50% or 11.00% or 11.50% or 12.00% or 12.50% or 13.00% or 13.50% or 14.00% or 14.50% or 15.00% or 15.50% or 16.00% or 16.50% or 17.00% or 17.50% or 18.00% or 18.50% or 19.00% or 19.50% or 20.00% or 20.50% or 21.00% or 21.50% or 22.00% or 22.50% or 23.00% or 23.50% or 24.00% or 24.50% or 25.00% or 25.50% or 26.00% or 26.50% or 27.00% or 27.50% or 28.00% or 28.50% or 29.00% or 29.50% or 30.00% or 30.50% or 31.00% or 31.50% or 32.00% or 32.50% or 33.00% or 33.50% or 34.00% or 34.50% or 35.00% or 35.50% or 36.00% or 36.50% or 37.00% or 37.50% or 38.00% or 38.50% or 39.00% or 39.50% or 40.00% or 40.50% or 41.00% or 41.50% or 42.00% or 42.50% or 43.00% or 43.50% or 44.00% or 44.50% or 45.00% or 45.50% or 46.00% or 46.50% or 47.00% or 47.50% or 48.00% or 48.50% or 49.00% or 49.50% or 50.00% or 50.50% or 51.00% or 51.50% or 52.00% or 52.50% or 53.00% or 53.50% or 54.00% or 54.50% or 55.00% or 55.50% or 56.00% or 56.50% or 57.00% or 57.50% or 58.00% or 58.50% or 59.00% or 59.50% or 60.00% or 60.50% or 61.00% or 61.50% or 62.00% or 62.50% or 63.00% or 63.50% or 64.00% or 64.50% or 65.00% or 65.50% or 66.00% or 66.50% or 67.00% or 67.50% or 68.00% or 68.50% or 69.00% or 69.50% or 70.00% or 70.50% or 71.00% or 71.50% or 72.00% or 72.50% or 73.00% or 73.50% or 74.00% or 74.50% or 75.00% or 75.50% or 76.00% or 76.50% or 77.00% or 77.50% or 78.00% or 78.50% or 79.00% or 79.50% or 80.00% or 80.50% or 81.00% or 81.50% or 82.00% or 82.50% or 83.00% or 83.50% or 84.00% or 84.50% or 85.00% or 85.50% or 86.00% or 86.50% or 87.00% or 87.50% or 88.00% or 88.50% or 89.00% or 89.50% or 90.00% or 90.50% or 91.00% or 91.50% or 92.00% or 92.50% or 93.00% or 93.50% or 94.00% or 94.50% or 95.00% or 95.50% or 96.00% or 96.50% or 97.00% or 97.50% or 98.00% or 98.50% or 99.00% or 99.50% or 100.00% or 100.50% or 101.00% or 101.50% or 102.00% or 102.50% or 103.00% or 103.50% or 104.00% or 104.50% or 105.00% or 105.50% or 106.00% or 106.50% or 107.00% or 107.50% or 108.00% or 108.50% or 109.00% or 109.50% or 110.00% or 110.50% or 111.00% or 111.50% or 112.00% or 112.50% or 113.00% or 113.50% or 114.00% or 114.50% or 115.00% or 115.50% or 116.00% or 116.50% or 117.00% or 117.50% or 118.00% or 118.50% or 119.00% or 119.50% or 120.00% or 120.50% or 121.00% or 121.50% or 122.00% or 122.50% or 123.00% or 123.50% or 124.00% or 124.50% or 125.00% or 125.50% or 126.00% or 126.50% or 127.00% or 127.50% or 128.00% or 128.50% or 129.00% or 129.50% or 130.00% or 130.50% or 131.00% or 131.50% or 132.00% or 132.50% or 133.00% or 133.50% or 134.00% or 134.50% or 135.00% or 135.50% or 136.00% or 136.50% or 137.00% or 137.50% or 138.00% or 138.50% or 139.00% or 139.50% or 140.00% or 140.50% or 141.00% or 141.50% or 142.00% or 142.50% or 143.00% or 143.50% or 144.00% or 144.50% or 145.00% or 145.50% or 146.00% or 146.50% or 147.00% or 147.50% or 148.00% or 148.50% or 149.00% or 149.50% or 150.00% or 150.50% or 151.00% or 151.50% or 152.00% or 152.50% or 153.00% or 153.50% or 154.00% or 1

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The big boost to earnings came from the adjustment for security values, which contributed Dkr 228m to profits in 1979 compared with Dkr 93m in 1978. Operating profits were up from Dkr 417m to Dkr 456m.

The accounts balanced at Dkr 382bn compared with Dkr 337bn in 1978, an increase of 13.3 per cent. Deposits were up by 6.2 per cent to Dkr 18.7bn and advances by 13.7 per cent to Dkr 15.6bn.

Guaranteed capital and reserves rose from Dkr 2.5bn to Dkr 2.9bn. Mr. Bernard Gomard, the board chairman, said that the bank was well equipped to meet the demands of the 1980s.

L'Oreal sees sharp rise

controlled by CGE increased by 12.8 per cent. Turnover of the group's three major sectors were: telecommunication and peripherals FFr 8.65bn, engineering FFr 5.16bn, and electricals FFr 3.89bn.

All these securities

Banco de
U.S. \$25,000
Guaranteed Floor

**Chemical Bank
International**

Arab Latin Am

**Lloyds Bank
International
J. Henry Schroder**

Banco Nacional de
 Bank of Tokyo Intern
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Centrale Rabobank
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(London) Limited
Société Générale**

International Mexican Bank
-INTERMEX-
Kuwait International Investment
Samuel Montagu & Co. Limited
Sanwa Bank (J. Inderswriters)

Svenska Handelsbanken
Trade Development Bank
London Branch

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Canada

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January 1980

NOTICE OF REDEMPTION
To the Holders of

Queensland Alumina Finance N.V.

9% Collateral Trust Bonds Due 1982

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Queensland Alumina Finance N.V. Collateral Trust Indenture dated as of April 1, 1979, U.S. \$2,539,000 principal amount of the above described Bonds have been selected for redemption on April 1, 1980, in full or in part for the purpose of the Sinking Fund, at the principal amount thereof, together with accrued interest to said date, each in the denomination of \$1,000 bearing serial numbers with the prefix letter "A" as follows:

Outstanding Bonds bearing serial numbers ending in any of the following two digits:

13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80
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Also Bonds bearing the following serial numbers:

605	3405	4305	6705	7805	10005	11705	13105	14505	16905	17905	18905
1705	3605	3905	7005	9005	10305	11905	13605	14705	16205	17705	1905
1905	4105	6105	7705	9405	10605	12405	13805	15005	16505	17305	18405

On April 1, 1980, the Bonds designated above will become due and payable in each coin or currency of the United States of America as at the time of payment shall be legal tender for public and private debts. Said Bonds will be paid, upon presentation and surrender thereof with all coupons appertaining thereto maturing after the redemption date, at the option of the holder either (a) at the corporate trust office of Morgan Guaranty Trust Company of New York, 30 West Broadway, New York, New York 10015, or (b) subject to applicable laws and regulations, at the main offices of Morgan Guaranty Trust Company of New York in Brussels, Frankfurt (Main), London or Paris or at the main offices of Bank Mess & Hope NV in Amsterdam or Banque Internationale à Luxembourg S.A. in Luxembourg. Payments at the offices referred to in (b) above will be made by check drawn on, or by a transfer to a U.S. dollar account maintained by the payee with a bank in New York City. Coupons due April 1, 1980, should be detached and collected in the usual manner. On and after April 1, 1980, interest shall cease to accrue on the Bonds herein designated for redemption.

QUEENSLAND ALUMINA FINANCE N.V.
By WILLIAM HOBBS, Managing Director

Dated: February 14, 1980

NOTICE

The following Bonds of U.S. \$1,000 each previously called for redemption have not as yet been presented for payment:

M-100	287	523	771	1634	4254	4561	5671	6880	7807	10887	12651	18095	19254
120	354	600	884	2435	4771	4723	5771	11787	14584	18103	19271	19280	19281
193	471	654	1307	3640	4397	4741	6073	7304	9320	11920	14770	18193	19660
207	587	693	1807	3840	4393	5300	6671	7546	9900	12400	17528	18273	

Companies
and Markets

INTERNATIONAL COMPANIES and FINANCE

\$300m syndicated loan
sought by South Korea

BY ANTHONY ROWLEY IN HONG KONG

THE STATE-OWNED Korea Exchange Bank is seeking a loan of US\$300m through a Hong Kong-led syndicate of international banks. This will be the first major loan to be negotiated by a Government agency since the assassination of Park Chung Hee, the South Korean President, last October.

As such, it is seen as a test of world banking confidence in the country. Confirmation of the plan comes in a week when Lee Hahn-Beon, Korean Deputy Prime Minister and Minister of Economic Planning, has flown to Washington in an effort to bolster such confidence.

Recently the U.S. Federal Reserve cautioned U.S. commercial banks operating in Korea against increasing their loan exposure to the country. The Seoul mission this week aims to muster financial support with the U.S. government, the International Monetary Fund, and the World Bank.

The loan is for eight years at 0.75 per cent over London inter-bank offered rate (Libor) for the first three years and with a margin of 0.875 per cent for the last five years. Bankers here said that South Korea had pressed for terms virtually as fine as those it could have expected without the series of upheavals following President Park's assassination.

Four banks are among the co-ordinating group for the latest loan. They are BA Asia, the Hong Kong merchant banking firm of Bank of America, Chase Manhattan Asia, which is Chase's Hong Kong merchant bank, Lloyds Bank International, and Morgan Guaranty Trust of New York.

The Korea Exchange Bank, is expected to re-lend the proceeds of the loan to government and private concerns in South Korea. Bankers suggested that the loan, which is understood to carry a management fee of

around 1 per cent, might in fact net subscriptions of more than \$300m, given the incentive of the slightly hardened rate. The loan might have been expected to carry a straight 0.75 per cent margin throughout its term but for recent events.

Last month, Seoul officially devalued the won by 16.55 per cent against the U.S. dollar as a measure to boost the country's exports. Even so, a current account deficit of around \$4.7bn is expected this year, and capital inflows such as that provided by the latest loan will be needed to compensate for this.

The Korea Electric Company (KEC) postponed a \$200m loan for a nuclear power plant last year, but bankers think it will not be long before the company is back in the market. The other major state bank, Korea Development Bank may also be back in the syndicated loan market before long, bankers feel.

Results at Sappi
vindicate Stanger
Pulp acquisition

BY JIM JONES IN JOHANNESBURG

SAPPI, South Africa's largest paper maker, has announced record profits for the year to December. The figures are not strictly comparable with earlier results because of the acquisition from June 1 of Stanger Pulp and Paper from Reed International, but operating profits increased by 48.7 per cent from R25.7m to R37.7m (\$46.2m), on a 27.5 per cent turnover advance to R261.5m (\$320m) from R205.1m.

Several Johannesburg analysts had expressed fears that the acquisition would be a drag on Sappi's earnings. But the management, in pointing to the year's profit and turnover advances, feels vindicated in its expansion decision. Stanger, which was consolidated in the accounts for only seven months of 1979, contributed approximately one third of the growth in sales and R2.9m of the operating profit.

For the current year, the board expects the group's performance to improve materially. Sappi has declared dividends totalling 38 cents compared with 22 cents from earnings per share of 89.2 cents against 50.5 cents. Improved demand for paper has reached the 39 per cent-owned Carillon Paper — South Africa's leading producer of disposable tissue products. Following disappointing interim results, Carillon made sales of R52.6m during the year, against R53.9m in 1978, from which pre-tax profits improved marginally, from R6.78m to R6.89m.

Gulf and Western bids for AFS

BY JAMES FORTH IN SYDNEY

THE STRUGGLE for control of the finance group, Australian Finance and Securities (AFS), took an unexpected turn yesterday with a \$511.5m (U.S.\$12.74m) takeover bid from the U.S. financier, Associates Corporation of North America, which is based in Dallas, Texas.

Associates is the seventh biggest finance group in the U.S. with shareholders' funds of U.S.\$530m and total assets of U.S.\$4.2bn. It is owned by Gulf and Western Corporation, which also owns Paramount Films.

Last month Marac Holdings, the New Zealand group, announced plans to buy a 24 per cent stake in AFS from Hambro Australia, the local offshoot of the UK banking group Hambros, with the approval of the Foreign Investment Review Board (FIRB). But the stock exchange stepped in and insisted that Marac should comply with new change regulations.

Perth Stock Exchange has queried the transfer by Mr. Alan Bond, the Australian businessman, from his family company, Dalhold Investments Pty, of a 15.05 per cent interest in AFS Enterprises, the Perth television group, to the publicly-listed Amalgamated Industries, which is associated with the Bond group of companies.

Amalgamated yesterday told the exchange that through its subsidiary, Industrial Distributors, it had received 1.67m TVW shares by transfer. These shares were earlier purchased by Dalhold and held in trust. Perth exchange replied expressing concern about the lack of information surrounding the transfer.

The exchange also pointed out that if Dalhold had been holding the TVW shares in trust for Amalgamated, then the market had been "misleadingly informed" since the original purchase date on December 14. It also reminded the "Ami" named directors that if the shares were recently purchased then a full meeting of shareholders should be called to vote on the acquisition of substantial assets from a director. Mr. Bond is chairman of Amalgamated.

Amalgamated directors said that the TVW purchase was a major investment in a Western Australian company that had substantial profit potential. Amalgamated was interested in building up the holding to at least 20 per cent, and would approach TVW for board representation.

market and take all shares offered. Several discussions were held between exchange officials and Marac representatives and the New Zealand group sought approval to lift its stake further by standing in the market.

It is understood that FIRB indicated that it would not give such approval, and that it was opposed to an increase in total foreign ownership beyond the present level.

Apart from Hambro, the Philadelphia National Bank owns 24 per cent, making the foreign ownership level 58 per cent. Associates, which is offering \$31.20 for fully-paid AFS shares and 80 cents for partly-paid shares, is prepared to bid for the entire capital if allowed, but stated that its offer was subject to obtaining at least 50 per cent of the capital.

Gold futures broker
suspended in Sydney

BY OUR SYDNEY CORRESPONDENT

ONE OF Australia's biggest futures brokers, Ross McConnell Kitchen (RMK) yesterday requested suspension from trading on the Sydney Futures Exchange. The suspension sent a shock through the futures market. No reasons were given but it is widely believed that the action was a legacy of recent hectic trading in gold futures, exacerbated by a backlog in the company's processing of positions held by RMK clients in the futures market were not being affected by the suspension. The clearing guarantees performance of futures contracts to clearing members. The clearing house itself is not affected financially and is at no risk since the suspended company has sufficient funds lodged to cover all deposits and margins. RMK is Australia's second largest gold futures broker and accounts for about 15 per cent of the volume in that market.

The status of the suspended broker is still uncertain but it was suggested last night that attempts were being made to organise a rescue operation, by the introduction of another substantial group. The size of any possible losses by the broker are not known at this stage.

A spokesman for the International Commodities Clearing House, the UK based organisation which registers futures contracts, said RMK was not in default on its contracts. He said the company was paid up in its margins and deposits and that

Empresa Lineas Maritimas Argentinas S.A.

US \$80,000,000

MEDIUM TERM LOAN

Guaranteed by

The Republic of Argentina

Lead Managed by

Grindlay Brandts Limited
The Dai-ichi Kangyo Bank, Limited

Managed by

Bayerische Vereinsbank
The Fuji Bank, Limited

Co-Managed by

Banco di Roma
Bank of Montreal International Limited
Barclays International Group
Canadian Imperial Bank of Commerce
The Industrial Bank of Japan, Limited

Provided by

Grindlays Bank Limited
The Dai-ichi Kangyo Bank, Limited
Bayerische Vereinsbank, Tokyo Branch
The Fuji Bank, Limited
Bank of Montreal International Limited
Barclays Bank International Limited
Banco di Roma International S.A.
Canadian Imperial Bank of Commerce
The Industrial Bank of Japan, Limited

Agent

Grindlay Brandts Limited

Société des Maisons Phénix

has acquired approximately 15%
of the common stock of

U. S. Home Corporation

We acted as financial advisor to Société des Maisons Phénix

American Express Bank
International Group

February 1980

LÉVESQUE, BEAUBIEN INC.

Canadian Investment Dealers
Founded 1902Warnford Court, Throgmorton Street,
London, EC2N 2AT
Telephone: 01-588 6771 Telex: 8813911

Montreal - Toronto - London - Geneva - and 12 other offices

Weekly net asset value
on February 11 1980Tokyo Pacific Holdings N.V.
U.S. \$70.93Tokyo Pacific Holdings (Seaboard) N.V.
U.S. \$51.68

Listed on the Amsterdam Stock Exchange

Information: Plesman, Holding & Plesman NV Hovengracht 214,
Amsterdam

NOTICE TO HOLDERS OF

THE DAIEL, INC.

(KABUNENI KASIRA DAIEL)

6% CONVERTIBLE DEBENTURES

DUE AUGUST 1, 1981

9% CONVERTIBLE BONDS

Pursuant to Section 44 of the Indenture dated as of June 30, 1979 relating to the 6% Convertible Debentures Due August 1, 1981 the "Debentures" and 9% Convertible Bonds Due 1984 (the "Bonds"), notice is hereby given as follows:

1. On February 5, 1980 the Board of Directors of the Company resolved to make a free distribution of shares of its Common Stock to shareholders of record as of February 28, 1980 in Japan, February 28 in New York City, London and Luxembourg, at the rate of 1 new share for each 10 shares held.

2. According to the conversion ratios at which the Debentures and the Bonds may be converted into shares of Common Stock of the Company will be adjusted effective as of March 1, 1980, upon the date the company's prices in effect before such adjustment are Yen 500 for the Debentures and Yen 1,000 for the Bonds, and the adjusted conversion prices will be Yen 500 for the Debentures and Yen 1,000 for the Bonds.

THE DAIEL, INC.

By: The Bank of Tokyo
Trust Company
as Trustee

Dated: February 14, 1980

MUIRFIELD SHIPPING INC.
OAKMONT SHIPPING INC.

US \$20,500,000

Fixed and floating rate dual currency
nine year shipping finance facility

arranged by

Oceanic Finance Corporation Limited
The Royal Bank of Canada (London) Limited

provided by

RoyCan Finanz A.G. Oceanic Finance Corporation Limited

FIDELITY PACIFIC FUND S.A.
INCORPORATED UNDER THE LAWS OF MONACO

The Directors have declared a dividend of 23 cents (U.S.) per share the record date of which is February 12, 1980 payable February 27, 1980.

Holders of bearer shares should present Coupon No. 9 at the Head Office of the Bank of Bermuda Limited, Hamilton, Bermuda or Julius Baer International Limited, 3 Lombard Street, London EC3V 9ER, or Bank Julius Bar and Co. Ltd., Bahnhofstrasse 36, Zurich, Switzerland or Kredietbank S.A., Luxembourg at 43 Boulevard Royal, Luxembourg.

Registered shareholders of record February 12, 1980 will have their dividend cheque mailed to their address.
Hamilton, Bermuda
February 12, 1980

C.T. Collis, Secretary

FIDELITY
INTERNATIONAL FUND N.V.

INCORPORATED UNDER THE LAWS OF NETHERLANDS ANTILLES

The Directors have declared a dividend of 20 cents (U.S.) per share the record date of which is February 8, 1980 payable February 22, 1980.

Holders of bearer shares should present coupon No. 2 at the Head Office of the Bank of Bermuda Limited, Hamilton, Bermuda or Julius Baer International Limited, 3 Lombard Street, London EC3V 9ER, or Bank Julius Bar and Co. Ltd., Bahnhofstrasse 36, Zurich, Switzerland or Kredietbank S.A., Luxembourg at 43 Boulevard Royal, Luxembourg.

Registered shareholders of record February 8, 1980 will have their dividend cheque mailed to their address.
Hamilton, Bermuda
February 8, 1980

C.T. Collis, Secretary

CURRENCIES, MONEY AND GOLD

Pound firm

Sterling showed a marginal improvement against most currencies in the foreign exchange market yesterday, in fairly dull trading. There was little in the way of fresh factors to stimulate much movement, and the pound traded weighted index finished slightly higher at 73.0 compared with 72.9 on Tuesday and 73.1 on Monday and 73.0 in the morning, against the dollar it opened at \$2.060 and dipped to a low point of \$2.055 before recovering to \$2.058. However, this was short-lived, and the dollar started to ease a little, sterling rose to a closing level of \$2.060-2.060, a rise of 1.15c from Tuesday.

The dollar traded steadily for most of the morning but started to ease during the afternoon to finish on a slightly above its worst level of the day. Against the D-mark it fell to DM 1.735 from DM 1.745, and against the Swiss franc it fell to Sfr 1.610 from Sfr 1.615. In terms of the Swiss franc, it was firmer, however, against the Japanese yen, rising to ¥225 from ¥241.00. On Bank of England figures, the dollar trade-weighted index fell 0.51 from 83.2.

D-MARK Very strong but improving steadily with the European Monetary Unit. Trading was quiet for most of the morning, apart from a brief flurry, which market speculators put down to intervention by the Swiss authorities to contain the rise of the dollar against the Swiss franc. The mark was firmer against the U.S. dollar, with the latter fixed at DM 1.735 against DM 1.745 on Tuesday. EMS currencies showed mixed changes against the D-mark, with the French franc down 1.00 from DM 42.65, the Danish krone down to DM 31.95 and the Dutch guilder down to DM 100 from DM 100.50.

FRENCH FRANC—Strongest member of EMS since December, but challenged recently by Italian Lira. Most currencies showed a weaker tendency against the French franc yesterday, apart from the D-mark and the Swiss franc. Sterling fell from FF 9.395 at the fixing to FF 9.390, and the dollar from FF 9.390 to FF 9.400.

DANISH KRONE—Basically weak, after two devaluations since EMS began last March. The krone was stronger against other European currencies, with the exception of the Belgian franc and the Swiss franc. Sterling and the U.S. dollar were both easier at the fixing at Dkr 12.5185 and Dkr 542.75 respectively, compared with Dkr 12.5200 and Dkr 544.35.

ITALIAN LIRA—Recent devaluations reflected tight conditions in the domestic money market. The lira showed mixed changes against other EMS currencies. The Deutsche Mark fell to L463.53 from L463.58, and the dollar was lower at L420.73 from L420.77.

BEIJING YUAN—Generally weaker than EMS, but resisted devaluation. The yuan was weaker against the French franc and punt, but improved against other currencies. The dollar eased to YR 23.19 at the fixing from YR 23.2475, and sterling was lower at YR 65.0475 against YR 65.0675.

JAPANESE YEN—Energy problems reflected in sharp decline last year, but steadier recently. The yen lost ground against the U.S. dollar, despite an estimated \$150m of support given by the Bank of Japan. The U.S. unit finished at ¥241.00 on Tuesday, compared with ¥241.175 on Tuesday. Sentiment over the yen was not improved by growing indications that Japan's economy may be heading for a downturn. After opening at ¥241.60, the dollar touched a high point of ¥242.15 during the afternoon.

EMS EUROPEAN CURRENCY UNIT RATES

Unit	ECU	Central bank	Change	Divergence
Belgian Franc	36.7897	40.5622	+1.34	+1.53
Denmark Kr.	7.2224	7.2903	+0.74	+1.12
German Mark	2.48208	2.50053	+0.11	+1.35
French Franc	5.48700	5.85363	+0.31	+1.52
Dutch Guilder	2.74326	2.75204	+0.09	+1.52
Irish Punt	0.68291	0.67620	-0.07	-1.52
Italian Lira	1157.79	1159.28	+0.13	+1.08

EXCHANGE CROSS RATES

Unit	£	US\$	DM	Sfr	Yen
Pound Sterling	1.0000	1.5336	2.4836	16.3360	241.175
U.S. Dollar	0.6523	1.0000	1.5336	16.3360	241.175
Deutsche Mark	0.4028	0.6523	1.0000	16.3360	241.175
Swiss Franc	0.0611	0.0611	0.0611	1.0000	241.175
Japanese Yen	0.0041	0.0041	0.0041	0.0041	1.0000

RO-CURRENCY INTEREST RATES

Term	Rate
Overnight	14.50-14.60
7 days notice	14.50-14.60
1 month	14.50-14.60
3 months	14.50-14.60
6 months	14.50-14.60
1 year	14.50-14.60

INTERNATIONAL MONEY MARKET

European short term interest rates remained firm yesterday, although day-to-day money in Frankfurt eased, while Swiss bank announced reductions in deposit rates. In Amsterdam rates were generally firm in nervous trading, and Paris call money returned to 12 1/2 per cent, a rise of 1/2 per cent from Tuesday, and equal to the five-year peak touched on Monday and late in December. On Friday the Bank of France will auction FF 2.4bn of 12-month Treasury bills. Conditions in the Dutch money market have become more nervous. The current three month banking quota ends next Wednesday. Doubts about the terms of the new quota from the central bank, and expectations of higher rates initially as banks borrow funds to maintain their individual quotas, has increased money market pressure.

In Zurich four major banks, Credit Suisse, Swiss Bank Corporation, Swiss Volksbank, and Union Bank of Switzerland, reduced rates for time deposits by non bank bank rates by 1/2 per cent to 4 1/2 per cent for three to five month deposits, and to 4 1/2 per cent for deposits from six months to a year. The adjustment, which is the first since January 23, is in line with earlier Eurodollar rates, and is the first downward movement since October. At that time rates were between 1 1/2 per cent and 2 1/2 per cent, but have since been raised seven times. Market sources

NEW YORK

Term	Rate
Overnight	12.375
7 days notice	12.375
1 month	12.375
3 months	12.375
6 months	12.375
1 year	12.375

FRANCE

Term	Rate
Overnight	12.375
7 days notice	12.375
1 month	12.375
3 months	12.375
6 months	12.375
1 year	12.375

THE POUND SPOT AND FORWARD

Day's spread	Close	One month	Three months	6 months	1 year
Feb. 13	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
U.S.	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Canada	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Netherlands	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Belgium	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Denmark	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Ireland	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Portugal	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Spain	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Italy	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Norway	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Sweden	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Japan	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Austria	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Switzerland	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058

Belgian rate is for convertible franc. Financial franc 66.70-66.80. Six-month forward dollar 3.00-2.90c, 12-month 4.50-4.70c.

THE DOLLAR SPOT AND FORWARD

Day's spread	Close	One month	Three months	6 months	1 year
Feb. 13	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
U.K.	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Canada	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Netherlands	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Belgium	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Denmark	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Ireland	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Portugal	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Spain	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Italy	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Norway	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Sweden	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Japan	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Austria	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Switzerland	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058

U.K. and Ireland are quoted in sterling. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

CURRENCY RATES

Bank	Special	European
Feb. 13	Bank	Bank
U.S.	1.5336	1.5336
Canada	1.5336	1.5336
Netherlands	1.5336	1.5336
Belgium	1.5336	1.5336
Denmark	1.5336	1.5336
Ireland	1.5336	1.5336
Portugal	1.5336	1.5336
Spain	1.5336	1.5336
Italy	1.5336	1.5336
Norway	1.5336	1.5336
Sweden	1.5336	1.5336
Japan	1.5336	1.5336
Austria	1.5336	1.5336
Switzerland	1.5336	1.5336

CURRENCY MOVEMENTS

Bank	Special	European
Feb. 13	Bank	Bank
U.S.	1.5336	1.5336
Canada	1.5336	1.5336
Netherlands	1.5336	1.5336
Belgium	1.5336	1.5336
Denmark	1.5336	1.5336
Ireland	1.5336	1.5336
Portugal	1.5336	1.5336
Spain	1.5336	1.5336
Italy	1.5336	1.5336
Norway	1.5336	1.5336
Sweden	1.5336	1.5336
Japan	1.5336	1.5336
Austria	1.5336	1.5336
Switzerland	1.5336	1.5336

OTHER MARKETS

Feb. 13	U.S.	U.S.	U.S.	U.S.	U.S.
Argentina Peso	366.3682	1670.1600	Australia Dollar	2.0940-0.0880	2.0940-0.0880
Brazil Cruzeiro	103.77.104.77	44.48-45.40	Canada Dollar	1.5336-0.0000	1.5336-0.0000
Finland Markka	8.56.56.56	8.56.56.56	France Franc	5.4870-0.0000	5.4870-0.0000
Germany Mark	2.48208-0.0000	2.48208-0.0000	India Rupee	13.25-13.25	13.25-13.25
Hong Kong Dollar	1.22.11.22	1.22.11.22	Italy Lira	1157.79-0.0000	1157.79-0.0000
Iran Rial	1.000.000.000	1.000.000.000	Japan Yen	241.175-0.0000	241.175-0.0000
Israel Sheqel	1.000.000.000	1.000.000.000	Netherlands Guilder	1.5336-0.0000	1.5336-0.0000
Kenya Shilling	1.000.000.000	1.000.000.000	Norway Kr.	1.5336-0.0000	1.5336-0.0000
Laos Kip	1.000.000.000	1.000.000.000	Sweden Krona	1.5336-0.0000	1.5336-0.0000
Malaysia Ringgit	1.000.000.000	1.000.000.000	Switzerland Franc	1.5336-0.0000	1.5336-0.0000
New Zealand Dollar	1.000.000.000	1.000.000.000	U.K. Pound	1.000.000.000	1.000.000.000
Saudi Arab. Riyal	1.000.000.000	1.000.000.000	U.S. Dollar	1.000.000.000	1.000.000.000
Singapore Dollar	1.000.000.000	1.000.000.000	Yugoslavia Dinar	1.000.000.000	1.000.000.000
South African Rand	1.000.000.000	1.000.000.000			
U.A.E. Dirham	1.000.000.000	1.000.000.000			

Rate given for Argentina in free rate. * Indication only.

THE POUND SPOT AND FORWARD

Day's spread	Close	One month	Three months	6 months	1 year
Feb. 13	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
U.S.	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Canada	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Netherlands	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Belgium	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Denmark	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Ireland	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Portugal	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Spain	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Italy	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Norway	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Sweden	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Japan	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Austria	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058
Switzerland	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058	2.058-2.058

Belgian rate is for convertible franc. Financial franc 66.70-66.80. Six-month forward dollar 3.00-2.90c, 12-month 4.50-4.70c.

THE DOLLAR SPOT AND FORWARD

Feb. 13	spread	Close
U.K.	2.3035-2.3095	2.3080-2.3090
Ireland	2.1270-2.1295	2.1285-2.1285
Canada	1.1611-1.1618	1.1612-1.1618
Nethld.	1.9103-1.9150	1.9103-1.9113
Belgium	1.9135-1.9150	1.9135-1.9150
Denmark	5.4210-5.4235	5.4320-5.4335
W. Ger.	1.7335-1.7395	1.7345-1.7385
Portugal	47-47.30	47.25-47.30
Spain	86-87.30	86.25-87.30
Italy	805.20-805.50	805.20-805.35
Norway	4.8600-4.8535	4.8580-4.8620
Sweden	4.8670-4.8635	4.8670-4.8635
Japan	4.1470-4.1430	4.1470-4.1430
Switzerland	241.50-242.25	242.20-242.30
Austria	12.458-12.4675	12.458-12.4635
Swtz.	1.6100-1.6115	1.6125-1.6135

1 UK and Ireland are quoted in U.S. dollars
discounts apply to the U.S. dollar

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Early Wall St. upsurge of 11.8

WITH TUESDAY'S late revival of buying interest in Glamour and Blue Chip issues becoming more forceful yesterday morning, Wall Street stocks generally moved ahead in very heavy early dealing.

The Dow Jones Industrial Average, up 9.4 on Tuesday, advanced 11.77 further to a new 1979-80 peak of 916.75 at 1 p.m. The NYSE All Common Index climbed 75 cents to a record \$68.26, while gains outpaced declines by a two-to-one ratio. Trading Volume swelled to 45.64m shares from Tuesday's 1.01m level of 32.72m.

Analysts said institutional investors, discouraged by the recent Bond market slump, were being further drawn to equities by the gains in stock prices so far this year and by encouraging international news and domestic energy developments.

Recent statements from Iraq and the U.S. State Department fuelled speculation about a possible release of the hostages. President Carter was scheduled to hold a news conference last night, but aides discouraged speculation about a breakthrough. News about a Wyoming

Among Glamours and Blue Chips, Owens-Illinois rose 3/4 to \$25 1/2. Procter and Gamble 2 1/2 to \$74 1/2, Xerox 2 1/2 to \$67 1/2, Walt Disney 1 1/2 to \$46 1/2 and Minnesota Mining 1 1/2 to \$54 1/2.

to \$70. The Justice Department's head trial lawyer in the IBM anti-trust suite reportedly said the trial is likely to end in the late spring.

Indiana Standard advanced 3 1/2 to \$11 1/2. Dow Chemical 1 10

7a \$288 and Gulf Oil paid to \$412, but rhine
7b Union Pacific caused to to \$693. Rhine
7c They are partners in the siderer
7d Kewanee Federal Number One unage
7e well in Wyoming which tested wage
7f 8.5m cubic feet of gas per day. Mac
7g Active Baxter Travenol lost most
7h 27 to \$205 after reporting only a rising

Closing prices for North America were not available for this edition.

Brown Boveri rose
Electricals and Da
DM 7 in Motors.
Public Authority
recorded further falls
to 50 pfennigs.

Tokyo
Shares finished on

oil gained 1 1/2% to \$34 1/2, benefiting from speculation of a major oil find in Algeria, although it lost the rumormongers, Adobe bought 600,000 shares at \$16.8m.

rowly outnumbered 1
338 to 313. Turnover
400m shares, against
340m.

Textiles, Foods, Y
icals, Chemicals, Ele
Shippings provided
while some Non-fer

and Metals and Min-
o 2,394.3. In Montreal,
ded 0.58 at 332.27 and
47 at 199.92.

any
by the overnight Wall
vance and progress in
the first West German

negotiation rounds, dustry Y21 to Y477,
ices generally staged, maceutical Y90
rival in lively trading, Toyama Chemical
Friday's setback. The, Foji Electric Y90
bank index, down 12.1, Pioneer Electro
ous day, picked up 8.6, Y2,050 and Daile
Y10 to Y1,450.

noted that the 0.3 per cent increase for 1980 during overoight negotiations by a branch of the IG Metall. The decision was a rise. The decision was by the IG Metall metal workers in North

Profit-taking Resources stocks took a breather yesterday, following a sharp upsurge in prices in the boom conditions of the trading volume on Monday. Sydney All Ordinaries closed 10.10 to 92.50.

and Linde. In the Stores
Kaufhof advanced DM 11,
DM 7 and Neckermann
6.412.89.

Essex prices overland in London for gold, silver and tin commodities apparently was taken as no excuse for London profit-taking of Australian shares, and some Australian investors were quick to follow the move. Copper issues also reacted, although the commodity price had reached a new record but

Western Mining Inst 18 cents
to \$55.00, NIM 28 cents in
\$56.10, CRA 10 cents to \$56.70
and Bougainville Copper 5 cents
to \$54.45

Utah moved ahead 20 cents to
\$55.50 on speculation over its
December figures, due after the
market closed, but other Coals

reached Tuesday's \$81.30 in \$81.00. Thies 56 cents to \$89.74 and Oakbridge 20 cents to \$54.10.

CSR, with enal, oil shale and sugar interests, came back 40 cents to \$57.00 despite a fresh surge in the sugar price, but

Harocresley rose 10 cents to A\$4.60 on consideration of the new contracts with the Japanese

to Y314, steel mills. but BHP dipped 30
55, Toyn cents to A\$13.70.

Following Tuesday's sharp upthrust, the market closed on a mixed note yesterday, although the Hang Seng index, up 24 points the previous day, improved 321 more to a new six-month peak of 937.34.

The further index rise was attributed largely in a good performance by bank shares in anticipation of the annual results due after the Chinese New Year. Otherwise, trading was slightly nervous awaiting the outcome of

Yesterday's second and third readings of the new rent Bill in the Legislative Council.

Hongkong Bank gained 30 cents to HK\$23.00 and Hang Seng Bank HK\$1 to HK\$138.

Elsewhere, **Hong Kngg Land** rose 20 cents to HK\$14.70 and

time high, lost 20 cents in the first
d Minerals Swire Pacific "A" 10 cents in
123.54 to HK\$9.85, but Jardine Mathiesons
put on 10 cents in HK\$18.50.

CANADA	BELGIUM (continued)	HOLLAND	AUSTRALIA
	Price + or -		Feb. 13 Price Aust. \$ + or -
Feb. 13			Feb. 15
			Yan + or -

[illegible][illegible]

Noranda Mines	Feb. 13	Price	+ or -	Feb. 13	Price	+ or -	Feb. 13	Price	+ or -	Feb. 13	Price	+ or -	Feb. 13	Price	+ or -
Noranda Energy	58 1/2	52 1/2		Moulinex	335	+1	Bergens Bank	120		Chuang Kong	23	+0.5	Incshape Bhd	2.37	
Nth. Telecom	46 1/2	43 1/2		Pechiney	188	-2.8	Borsgaard	167.5		Caspio Prop	10	+0.18	Malay Kangas	2.10	
Oakwood Pet.	18 1/2	19 1/2		Permco Ricard	289	-1.5	Bondville	120.5		Ch. Rebour	10.10	-0.09	Amal Brev	3.26	
Dmnl.	3.65	2.60		Peugeot Cit.	268.3	-2.2	Elkem	27.5	+5.0	Eastn Asia Nav.	5.30	+0.18	OCBC	6.50	
Pacific Copper	6.85	5.25		Polinar	323	+7	Kosmos	712.5	+7.8	Nong Sen Bank	6.40		Prn Elect	1.81	
Pan Can Petrol.	75	74 1/2		Redoute	432	+2	North N.Y.Ro	125.2	+2.5	NK Kowloon Wh.	97	70	Simd Trade	3.15	
Patine	70	68 1/2		Rhena-Poulenc	141	-0.4	Storebrand			NK Land	35.00	+0.30	Strate Trds.	2.30	
Pleaser Indst.	12	16 1/2		Roussel-Uclaf	137	+3.2				NK Telephone	68.50	+0.25	UBA	4.28	
Power Corp.	70	65		Gx Gobain	137	+3.2				Nutolisen	12.50	+0.18			
Quebec Strgn.	51 1/2	51		Sic Rossignol	1,040	-				New World Oev.	4.67	-0.01			
				Thomson	431	+8				OCN Trust	12.5				
				Thomson Brandt	50	+2				Swire Pac A.	9.85	-0.16			
										A Wheel'k Mart's	5.05	+0.05			

Companies and Markets

[illegible]

Collins Alkman.....	72g	11g	Orain2er (WW)....	39	62	Merrill Lyon.....
Celt Inds.....	521g	61				

Indices

NEW YORK—DDW JONES

	Feb. 12	Feb. 11	Feb. 8	Feb. 7	Feb. 6	Feb. 5	1272-80		Lines Comp'd %	
							High	Low	High	Low
* Industrials	889.58	889.58	885.70	888.44	891.53	879.52	898.56	768.87	1091.70	41.82
H'me B'nds	58.84	59.84	59.89	59.79	70.41	79.71	59.18	55.54	117.70	(21/85)
Transport	287.23	300.84	306.90	299.28	294.31	284.18	300.80	256.78	805.86	12.25
Utilities	112.80	112.29	111.35	111.28	116.89	119.18	112.52	89.24	155.35	(17/89)
							(12/2/80)	(24/10)	120/148	28/44
Trading Vol 000's	44,890	58,658	57,869	57,690	51,960	47,888				

*Day's high 201.37 low 890.27

	Feb. 8	Feb. 1	Jan. 26	Year ago % approx
Ind. div. yield %	6.50	6.60	6.40	6.96

STANDARD AND POORS

	Feb. 12	Feb. 11	Feb. 8	Feb. 7	Feb. 6	Feb. 5	1972-80		% Since Comp'd %	
							High	Low	High	Low
* Industrials	164.83	182.78	163.78	151.95	158.95	129.69	185.88	167.08	134.84	5.52
							(12/2/80)	(27/10)	(11/1/72)	(88/152)
% Composite	117.88	117.12	117.65	116.28	114.69	111.88	117.95	102.18	105.40	4.40
							(8/15/80)	(27/5)	(11/1/70)	(14/82)

	Feb. 8	Jan. 26	Jan. 25	Year ago % approx
Ind. div. yield %	4.22	4.82	4.27	6.15
Ind. P/E Ratio	8.22	8.29	8.14	8.80
Long Gov. Bond Yield	11.88	11.12	10.68	8.95

N.Y.S.E. ALL COMMON

	Feb. 12	Feb. 11	Feb. 8	Feb. 7	1979-80		Rises and Falls					
					High	Low	(Feb. 18 Feb. 11 Feb. 8)					
* Industrials	87.53	87.11	87.57	87.55	67.57	55.26						
					(8/2/80)	(27/8)						
	Feb. 12	Feb. 11	Feb. 8	Feb. 7	1979-80		Issues Traded					
					High	Low						
Rises							1,915					
Falls							767					
Unchanged							771					
New Highs							1,018					
New Lows							407					
							574					
							178					
							85					

MDNTREAL

	Feb. 12	Feb. 11	Feb. 8	Feb. 7	1979-80		High		Low	
					High	Low				
Industrial	384.54	384.08	378.70	375.62	384.85	311.68	213.18	(1/1)	225.85	(2/1)
Combined	386.98	386.08	382.18	345.08	388.95	312/80				
TORONTO Composite	2171.1	2118.9	2161.1	2052.2	2116.8	1712/80	1516.8	(2/1)		

NEW YORK ACTIVE STOCKS

	Stocks traded	Closing price	Change on day	Stocks needed	Closing on day	Change on day
Tuesdays						
Gulf & Western	747,400	21 1/4	+1 1/4	386,100	67 1/2	+1 1/4
Texaco	678,500	22 1/4	+1 1/4	385,500	68 1/2	+1 1/4
	715,500	26 1/4	+1 1/4	383,500	69 1/2	+1 1/4

	Feb. 13	Feb. 12	Feb. 11	Feb. 8	1972-80 High	
AUSTRALIA						
ASX All Ord. (1/15/84)	324.85	924.95	915.29	898.64	955.95 (12/2/80)	845.79
Ord. & Minis (1/8/85)	5412.89	8655.45	8762.87	8145.91	9635.48 (12/2/80)	2897.
AUSTRIA						
Index Aktien (2/1/82)	95.77	68.64	68.89	69.87	90.46 (7/1/80)	8
BELGIUM						
Belgian SE (5/1/85)	106.15	104.85	106.75	104.95	109.47 (5/1/80)	84
DENMARK						
Copenhagen SE (1/1/78)	81.38	81.59	81.55	81.26	87.48 (26/7/80)	81.
FRANCE						
CAC General (29/12/81)	114.9	116.5	116.5	116.35	119.7 (18/2/80)	62.
Tendence (29/1/79)	103.7	105.9	106.3	106.80	104.8 (12/2/80)	85.
GERMANY						
AZ-Aktien (8/1/85)	255.52	258.94	254.92	255.52	265.80 (19/1/79)	212.
Dommerzbank/Coc. (1/85)	724.8	725.8	738.8	758.30	939.59 (11/1/78)	588.
HOLLAND						
ANP-CBS General (1/79)	86.6	88.7	87.8	86.9	94.2 (24/1/78)	8
ANP-CBS Index (1/79)	89.5	89.7	87.8	87.2	89.8 (24/1/78)	8
HONG KONG						
Hong Seng Bank (3/1/76)	857.24	864.85	898.87	907.75	957.24 (18/2/80)	45
ITALY						
Italy Seng Bank (3/1/76)	81.85	86.96	81.15	82.05	83.05 (4/1/80)	89
JAPAN						
Nikkei Average (18/5/84)	6825.59	8829.05	(c)	6818.83	8925.59 (15/2/80)	88
Tokyo New SE (4/1/85)	471.57	471.88	(c)	471.06	471.21 (15/2/80)	4
NORWAY						
Oslo SE (1/1/72)	145.47	141.71	142.70	142.25	145.47 (18/2/80)	74
SINGAPORE						
Strait Times (1/85)	473.45	470.87	471.57	471.58	474.35 (1/2/80)	548
SOUTH AFRICA						
Gold (1980)	(u)	559.5	552.1	554.2	635.1 (1/1/80)	27
Industrial (1/85)	(u)	514.5	515.8	509.5	514.5 (12/2/80)	27
SPAIN						
Madrid SE (25/1/79)	100.55	101.91	(c)	100.85	102.22 (31/1/80)	95
SWEDEN						
Jauchson & P. (1/1/85)	876.87	861.42	885.89	896.39	881.84 (8/2/78)	8
SWITZERLAND						
Swiss Bank Co. (5/1/85)	817.4	817.3	817.9	816.40	829.10 (2/6)	25
WORLD						
Capital Impl. (1/1/80)	—	142.6	142.5	142.1	142.8 (12/2/80)	15

Base values of all indices 640 except NYSE All Common-
and Poors-10; and Toronto-1,000; the last named based on 1975-
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20 Transportation, 5 Capped, 5 Unlevered.

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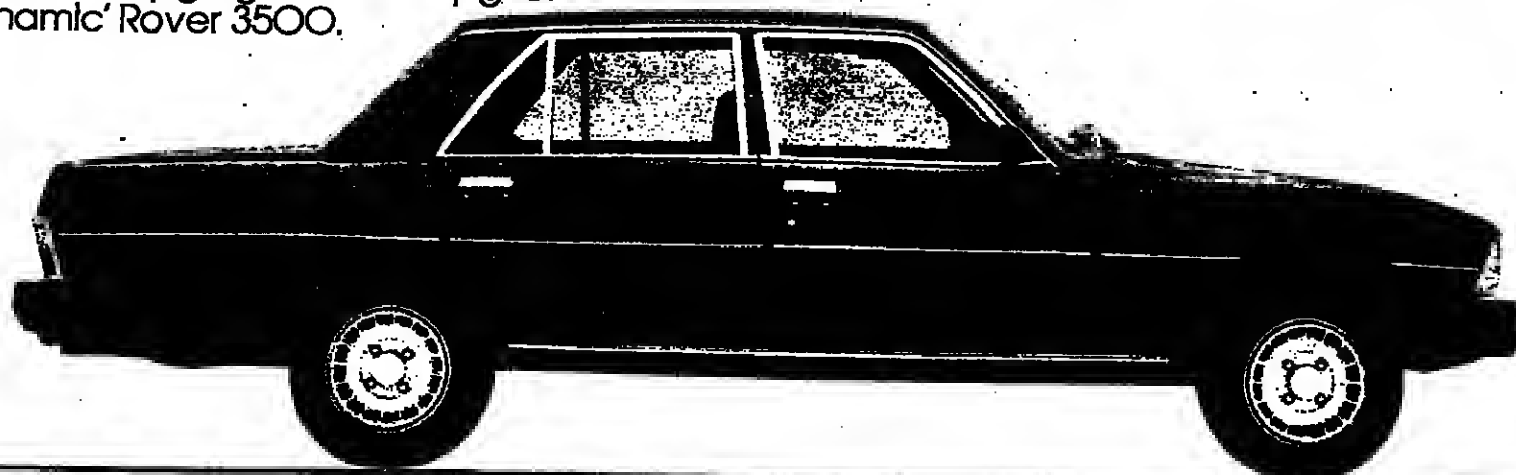
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FINANCIAL TIMES SURVEY

Thursday February 14 1980

هنگامه مالی

MONACO

Although Monaco originally made its name as Europe's most exclusive gambling centre, the sovereign principality is now seeing the benefits of modernisation and long-term re-development as a widely-based but superior holiday resort and conference centre.

A subtle change of image

By Robert Mauthner

THERE MUST be very few people in the Western world who have never heard of Monaco, or at least of Monte-Carlo, its glittering heart. It is only a dot on the map, a tiny beauty spot on the cheek of France. Yet, even those who, like the American tourist about to leave on a vacation in Europe, asked whether you had to take a ferry to get to Monaco, know what it is all about.

The publicity that the minuscule principality has had in novels, plays, films and popular songs, has been incomparable, not to say priceless. And it has all been based on one image: that of a top-batted archduke, accompanied by a ravishingly beautiful woman, dripping with diamonds, stepping out of their Rolls Royce and about to enter the magnificently baroque and wickedly exciting Casino.

Fleshed out with a few more details such as "The man who broke the bank at Monte Carlo" and tragic suicides in lonely hotel rooms of those who lost their fortunes at the tables, and you have every schoolboy's picture of Monte Carlo. Or, as one author once maliciously described it, "a sunny place for shady people."

Not even the most romantic visitor in 1930 would expect to find that the real article lived up entirely to the myth that has been built up around Monte Carlo. Of course, the place has

changed, as have the attitudes of those responsible for its development. It now has a skyline reminiscent of Hong Kong or Rio de Janeiro in miniature, with high-rise buildings dominating what remains of the most spectacularly beautiful sections of the Côte d'Azur.

Modern tourist and conference facilities have been built, land has been reclaimed and laid down on a rugged coast-line which offered no natural advantages of this kind, the state-controlled Société des Bains de Mer's avant-garde Monte Carlo Sporting Club summer complex, with its restaurants, new casino, night clubs and exotic gardens, all built on the reclaimed Carvotto peninsula, is certainly one of the most impressive of its kind in Europe.

New projects

To the east—beyond Monaco's famous Rock in which Prince Rainier's Palace and the Old Town are perched—an ambitious industrial, commercial and property development is being carried out at Fontvieille, on land reclaimed from the sea.

Monaco now has its own football club, which now heads the First French Division. The Principality also has its own radio station, Radio Monte Carlo, though the latter is controlled by the French Government.

Yet, it has miraculously retained much of the old atmosphere, at least around the so-called "Golden Square," which includes the Casino, the Hotel de Paris, the Café de Paris and the Hermitage Hotel. It has something to do with both the architecture and the people to be found in Monte Carlo. They are both not quite of this world. The second empire opulence of the Hotel de Paris, the Opera and the Casino takes your breath away, while the people, mostly foreigners, leave the visitor from a West European welfare state with a sense of irritation. Perhaps, it is jealousy.

There are still more Rolls-Royces and other luxury cars to the acre in Monaco than in most other places and it clearly remains a haven for the wealthy foreigner. Indeed, foreigners make up about 21,000 out of a total population of 25,000, outnumbering the native Monegasques by 5 to 1.

While it would be quite untrue to classify all (or even the majority) among the idle rich, there are some indisputable fiscal advantages of residing in the principality, which even the authorities do not deny.

The French, who are the biggest foreign element in the country, have to pay French income tax; American citizens, too, are subject to their own tax regulations. But others, such as the British, of whom

there are some 850, pay no income tax whatsoever if they have managed to establish official residence in Monaco. Companies and businesses also benefit from certain tax advantages, which are dealt with in more detail on Page IV of this survey.

While Monaco is not, in the strict sense of the term, a complete tax haven, it has certainly provided a shelter for some of those who have been buffeted by the Arctic winds of their domestic fiscal systems.

The exemption from personal income tax applies not only to the foreign population—French and Americans excepted—but is the general rule. It is one of the startlingly original features of the Monegasque economy that it can do without it and still balance its national budget, as it regularly does—a phenomenon which should bring the world's economists flocking to the principality.

Certainly, Mrs. Margaret Thatcher, the British Prime Minister, should be interested to learn that VAT accounts for about 50 per cent of the national revenues.

The question is often asked whether Monaco is not an anachronism and whether it would not be better for all concerned if it were incorporated into France, to which it is culturally closest and on which it is economically dependent.

The answer is to be found in the principality's long and complicated history, during which it often fell under foreign domination or suzerainty, but always continued its struggle for independence. The present sovereign, Prince Rainier III, is a member of the Grimaldi family, and can trace his ancestry back for seven centuries to two noblemen, who were expelled from Genoa by the Ghibellines, after their victory over the Guelphs.

While Monaco is a sovereign state, with its own diplomatic representatives in other countries, its independence is circumscribed by successive treaties and agreements with France. In particular, the treaty of 1918 between the two countries lays down that, in return for France's undertaking to defend the independence, sovereignty and territorial integrity of Monaco, the principality's Government gives a pledge to exercise its sovereignty "in conformity with French interests."

A guarantee that these interests are respected in practice is provided by the procedure for appointing the Minister of State, or Prime Minister, who must be of French nationality. Though the Prince makes the appointment, he chooses his Minister of State from a list of several names submitted to him by the French Government. Thus, the present incumbent, M. André Saint-

Mieux, was previously a French career diplomat. It is all done in a friendly way and the French Government no doubt would agree to change its list of candidates if none of them was considered suitable by the Prince.

Tax regulations

Indeed, with the exception of a crisis between France and Monaco, as in the early 1960s, when General de Gaulle succeeded in forcing Monaco to bring its tax regulations into line with those of France, at least as far as French citizens were concerned, it matters little what nationality the Minister of State holds. For Monaco remains an absolute, if benevolent monarchy and the Government, composed of the Minister of State and three counsellors responsible for finance, home affairs, social affairs and public works, also appointed by the Prince, is subject to the final authority of the sovereign.

In the circumstances, it comes as something of a surprise to learn that Monaco has a parliament, or National Council, as it is called locally, consisting of 18 members elected by universal suffrage for five years.

The Parliament, it should be said, has little in common with similar institutions in other

Western countries. The constitution specifically states that legislation is initiated by the Prince and that laws represent "a compromise between the wishes of the sovereign and those of the National Council."

The temptation to criticise such an undemocratic system is great. But it is only fair to say that the majority of the population likes it that way. Significantly, all the members of the National Council currently belong to the pro-Government party, which certainly makes it easier for the Prince's Bills to be adopted.

As for the foreign residents, who do not have a vote, they will not permit a bad word to be said about the Prince and his wife, Princess Grace, the former American film star Grace Kelly.

For them, everything is wonderful in the principality, including, particularly, its oversized police force, which allows bejewelled and mink-clad ladies to walk through the town in the middle of the night without being molested and escorts long-haired hippies to the border.

Security and quality remain the Principality's watchwords and, if boredom sometimes arises in such a perfect environment, one can always hop over the border to France or Italy for a brief encounter with the real world.



Prince Rainier... keen to encourage the development of new hotels and tourist facilities along one of the most expensive strips of land in the world.

ON OTHER PAGES

Property market	II
Société des Bains de Mer	II
Tourism developments	III
Industry/business	IV
Tax conditions	IV



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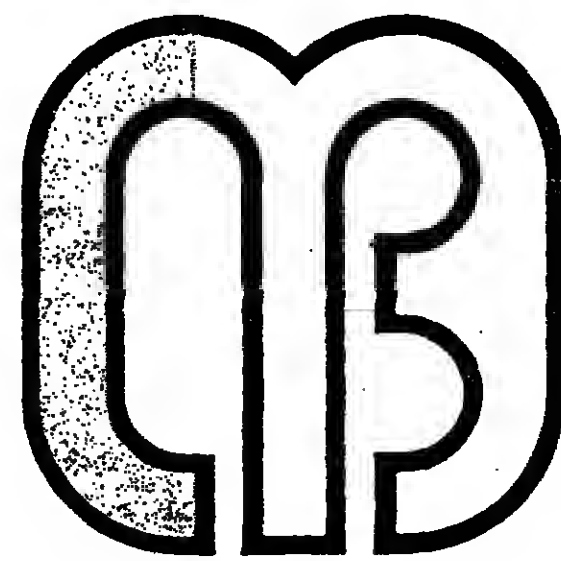
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MONACO II

Reclamation eases land shortage

MONACO'S PROPERTY industry has lived on a virtual conjuring trick for the last two decades. How can a country, surrounded on three sides by mountains, edged in on the other by sea, and already built up to overflowing point, pack in yet more flats, hotels and pleasure palaces? The answer: build out to sea.

Reclamation has increased Monaco's exiguous territory by about 20 per cent—or some 31 hectares—since work began in 1958. The two main infilling projects form an essential element in the principality's effort to develop its tourist industry and increase its population of wealthy apartment-owners.

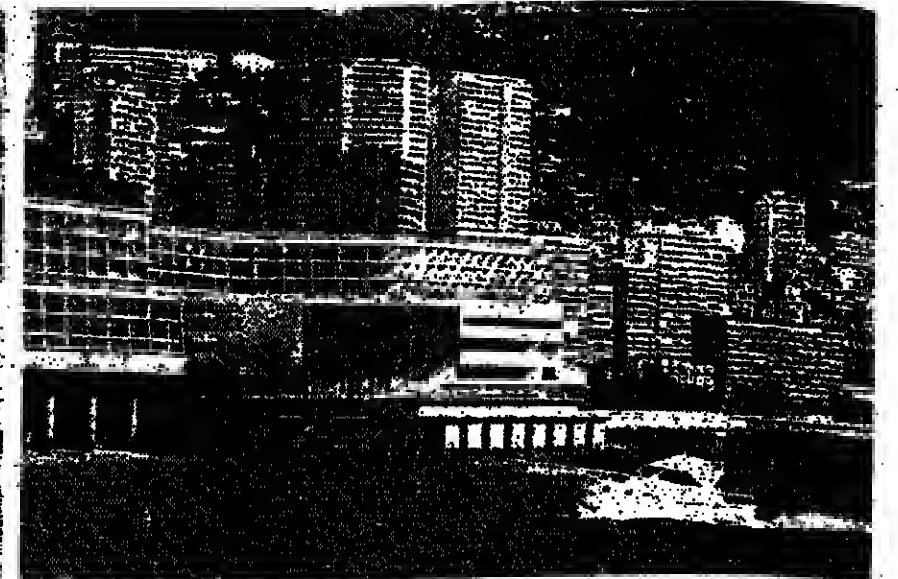
Without the first reclamation, now completed in the east of the principality, Monaco would not have a real sand beach; it would be extremely short of green space and deprived of the Sporting Club's entertainments complex which houses, among other facilities, what is claimed to be the biggest sliding roof for a cabaret dance hall in the world.

With the second development, now half completed to the west of the coastal strip, Monaco

will have two yacht harbours, an extensive complex of new apartments, and a new home for the local Football Club which now heads the French first division.

The reclamation plan to the east, based on two infillings at a point where the sea was relatively shallow, was combined with another ambitious development and engineering project. The plan was to obliterate the railway line which ran behind the sea front, and fit it into a tunnel through the mountain at the back of the town where it would not waste land. With the area released by the former railway line, the authorities have been able to build a new road, opening out the beach to the motor cars which are now tucked away behind the front in two large underground car parks.

The 450-metre front faces an artificial beach created from imported sand which is protected from being washed away by breakwaters. This is bounded at one end by an artificial peninsula, built by the Société des Bains de Mer, and housing the so-called Sporting Club complex of restaurants, night clubs and



Contrasts on Monte Carlo's changing skyline left, the world-famous Casino and, right, the modern Convention Centre and Auditorium, overlooking the Mediterranean

gaming room.

At the other extreme, the development runs into a complex of new buildings below the Casino, which includes the new Loews hotel and the State-owned conference centre. This again is an architectural and engineering novelty, standing on stilts pushed out a few metres into the Mediterranean in order to win a little more space and an uninterrupted view out to sea.

The more recent Fontvieille development in the west has still to sprout buildings. But, in engineering terms, it is an even more daring venture than the earlier reclamation. The artificial peninsula is located in between 30 and 40 metres of water based on large prefabricated blocks sunk onto the seabed. Behind this barrier, the land has been filled in and allowed to settle over a number of years; it is now considered to be ready for development.

Most of this recent expansion effort falls closely within the Government sphere, partly funded by central funds and clearly controlled by the authorities as part of the tourist development programme. The Government, for example, has financed the public works programmes, and helped fund the 1,200 new hotel rooms by special deals with the hoteliers for the land, which is all owned by the State.

Equally the new conference centre was built and is operated by the Government, while the artificial Loretto peninsula in the east was constructed by SBM, a

nationalised company, under a special contract with the State. Through SBM, the Government has also given a lead to redevelopment within the older-established area of the principality, where a programme of reconstruction has been launched to win more housing space out of the available terrain.

Away from the sea front, most of this expansion has been upwards. Today, far from looking like a sleepy Mediterranean township, Monaco is sprinkled with skyscrapers and high-rise buildings which might have been transplanted from virtually any 1960s urban development area, and which, as an official rightly puts it, give Monaco "a special quality."

Strong opinions

Visually, as might be expected, these developments have run into strong criticism, both for creating a skyline quite out of proportion to the size of the place, and for the way in which high rise buildings have been allowed close to the sea front, rather than tucked back against the hillsides.

Officials are sensitive to these charges, arguing that a great deal of green space has been established to "balance the concrete". Monaco fares relatively well with most French cities in comparisons of available open space per inhabitant. But although, in common with the rest of the world, there is now less enthusiasm for skyscrapers, the authorities argue that they still have to win space

vertically to cope with the land shortage. Three big excavations close to the centre of the principality underline the continuing support for big building projects.

Since 1949, the building programme has delivered 9,500 new apartments in Monaco, compared with 1,200 hotel rooms. Many of these properties have come onto the market in the last decade or so—no new hotels were built in the principality between 1980 and 1980—and there are still another 2,500 apartments planned, which should be finished by about 1986.

Apart from SBM, a range of companies has been behind these development projects. By far the most important of these is a local Monegasque enterprise, Pastor Filis, which is calculated by some experts to have put up about 30 per cent of Monaco's new buildings in the last 30 years. Pastor has established an outstanding local reputation as a company which does everything—buying the land, financing the building, building the property and then running it. Today, the company is said to have such a sound financial base that it never sells a building, and can finance all its own operations without going to the normal investment finance institutions.

Most of the other big project in recent years, however, have been funded by outside finance. A great deal of this money has been channelled through Italian companies, although some French groups, such as the Empain-Schneider property subsidiary and Banque Roths-

child, have also been active. Many of these developments have been much more speculative in nature, with buildings put up and then sold off to private individuals.

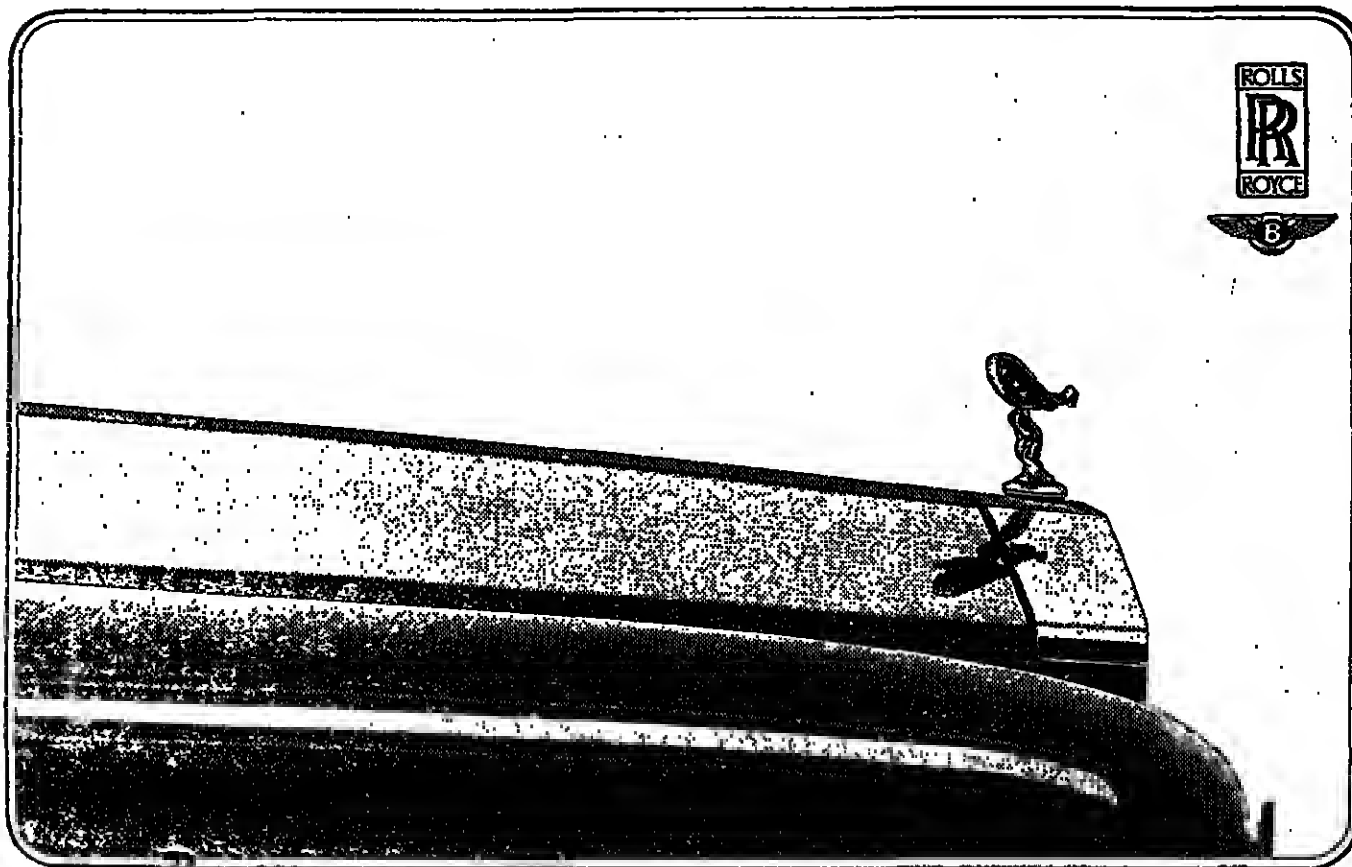
Italian interest is explained both by Monaco's proximity to the Italian border, not far from the heavily industrialised Milan-Turin belt, and to the high number of Italian citizens who have either bought apartments in the principality or gone to live there.

According to M. Raoul Boni, the head of the local estate agents' federation, Italians probably account for about 60 per cent of Monaco's flat ownership today. People buy in Monaco either because of the considerable fiscal advantages given by local residence—the main factor behind the big decline in French ownership was the removal of these taxation privileges in 1963—or because Monaco is seen as a safe haven for capital.

The biggest category of buyers at present, says M. Boni, are those who buy property to rent out again. But it is notable that few purchasers of this kind come from strong currency countries such as Switzerland where they can find plenty of local investment opportunities and where the value of their money is not likely to fall.

Buying-prices are roughly in line with those of Paris or Cannes—the latter an area which has been influenced by heavy Arab acquisitions—at (F1,071-£2,143) a square metre, according to its position.

Terry Dodsworth



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MONACO USED to be described as "a State within a company," the ubiquitous Société des Bains de Mer, which not only provided the principality with most of its revenues, but owned much of its most valuable real estate.

If the SBM, as it is familiarly called by all residents and regular visitors to Monaco, does not have quite the overpowering position today, as it once had, it still makes an immense contribution to the Monegasque economy.

The SBM owns one-tenth of Monaco's territory, including the famous casino, opera, the luxury Hotel de Paris and the Hermitage, the Monte Carlo Sporting Club, with its gaming rooms, restaurants and night clubs, the Monte Carlo Golf Club and prestigious properties along the beach, comprising hotels, restaurants and a modern conference centre.

The SBM's turnover of FF471m in the 1978-79 financial year was equal to more than half the principality's budget; the royalties paid by the company to the State for the right to exploit the Casino and other facilities, plus the dues on gambling revenues, represented nearly 10 per cent of the national budget.

Stroke of genius

It is no exaggeration to say that Monaco's history over the past 100 years has been fashioned by SBM and that, like it or not, the principality's prosperity has been built up on its gambling facilities. In the middle of the last century, the tiny State consisted of no more than a poor township of 1,200 inhabitants, perched on a rock, which was ignored by the rich foreign tourists (mostly English), who began to frequent what is now called the Côte d'Azur in the winter. It needed a stroke of genius to change Monaco's destiny.

The original idea of making Monaco into a gambling centre, which would attract wealthy foreign visitors away from the fashionable French Mediterranean resorts (where gambling was forbidden) came, appropriately, from the ruling princely family.

After several vain attempts to set the ball rolling, Prince Charles III finally found the right man in 1863 in Francois

Blanc, a Frenchman who had made the fortunes of the Grand Duke of Bavaria by creating a casino in Bad Homburg.

Francois Blanc, who is still looked upon as a national hero in Monaco, provided the Midas touch which the poverty-stricken principality so badly needed. The prince gave him the concession to exploit for 50 years the "Société Anonyme des Bains de Mer et du Cercle des Etrangers."

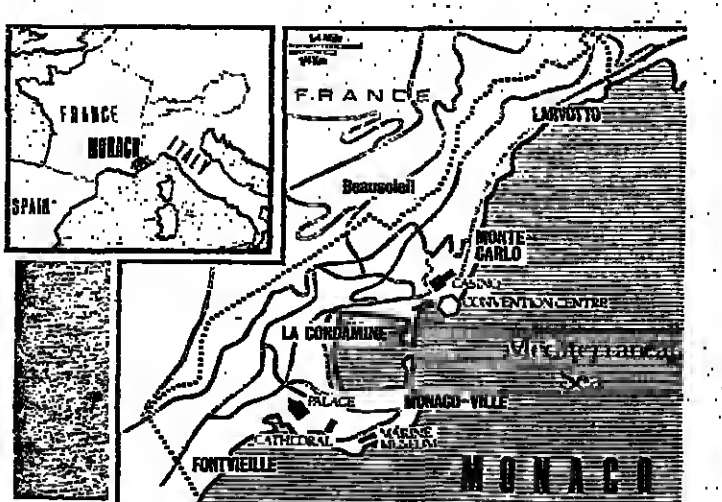
In return for the gaming monopoly, Blanc accepted responsibility for running the public services which should normally have been administered by the State.

The title of the company was a coy cover for what, in those days, were considered to be somewhat immoral activities, as well as indicating that gambling was open only to foreigners. To this day, Monegasques and employees of the SBM are debarred from gambling.

Within a few years, Monaco was transformed by Blanc's revolution. Not only did he build the most sumptuous casino in the world, but he provided its distinguished patrons—including kings, queens, and members of Europe's leading aristocratic families—with a place to rest their weary bones: the Hotel de Paris, which still ranks as a mecca of its kind. To mark the transformation, the burgeoning town was christened Monte Carlo—or Mount Charles—in honour of its reigning monarch.

Since its belle époque heyday, the SBM's fortunes have varied and the company took a long time to adapt itself to rapidly-changing economic and social conditions. Two world wars and successive economic crises deprived the principality of its traditional clientele and the search for a new image, tailored to attract less-affluent foreign visitors, provoked a much-publicised clash in the 1960s between Prince Rainier and the late Mr. Aristide Onassis, the Greek shipowner.

What began as a friendly relationship between the two men, progressively turned sour when it became clear that the policy of Mr. Onassis, who had bought a controlling interest in SBM, did not fit in with Prince Rainier's long-term strategy. The Prince was anxious to invest in new hotels and tourist



facilities, while Mr. Onassis was more interested in preserving Monte Carlo as a playground for the rich, though he also built a number of profitable luxury apartments and office blocks.

The clash between the palace and Mr. Onassis ended in a victory for Prince Rainier in 1966 when the Monaco Government decided to increase the company's capital by creating a block of non-transferable shares in its name, thus reducing the Greek shipowner's stake in the SBM to less than one-third.

After losing an appeal in the courts, Mr. Onassis eventually sold his entire holding to the principality, which now has a solid 69 per cent interest in the company.

Today, the SBM still finds some difficulty in defining its brand image, which falls somewhere between that of the old Monte Carlo and a modern tourist resort, despite all the efforts to underline the latter vocation.

The SBM has gone a long way, in recent years, to achieve the desired blend of quality and popular appeal, but it remains resolutely up-market.

The company's hotel activities have progressed by leaps and bounds over the past few years. On a turnover of FF104.7m in this sector in financial 1978-79, gross profits jumped by as much as 63 per cent on a year-on-year basis to FF4.9m.

The expansion of SBM's hotel operations has gone hand-in-hand with a re-organisation of its gambling activities, which remain by far the most profit-

able part of its business, despite all the efforts to diversify. Revenues from gambling rose by nearly 30 per cent last year to more than FFrs. 340m, more than two-thirds of the company's total turnover.

Little wonder, therefore, that the SBM has made a great effort to attract a much wider clientele to its gaming salons by opening a new room for "American games" in the Temple of Roulette and Chemin de Fer.

Diversification plans include the complete modernisation of the Café de Paris, a pole of attraction for visitors and residents because of its location on the beautiful Central Square, bordered by the Casino and the Hotel de Paris.

Another ambitious diversification scheme, aimed at attracting a wider variety of tourists to Monte Carlo, is the production of 24 jumbo TV shows in the big auditorium of the Summer Sporting Club, with the participation of world-famous stars.

Under a contract signed with 20th Century Fox Television and Pasetta Overseas, SBM's participation has been fixed at 25 per cent, involving an investment of some FF5m.

Not only will it help to extend the Monaco tourist season by about two months, but the SBM clearly hopes to earn a large amount of money and publicity from sales of the "Monaco Show" to the world's major TV networks. If the gamble comes off, the company could well become a producer of TV shows in its own right.

Robert Mauthner

موناكو

MONACO III

Superior resort aims to widen its tourist appeal

MONACO BECAME a resort during the grand era of European aristocracy, when the rich invariably went south to the Côte d'Azur (French Riviera) in winter.

However, the development of Monaco (officially, Principauté de Monaco) during this century has been concerned with adapting to a different sort of tourism. Democracy reversed the calendar and changed the clientele, putting the emphasis on the summer season, and bringing a new variety of tourists—prosperous, no doubt, but not as extravagantly rich as the princes and dukes who put the principality on the map as Europe's most exclusive gambling centre—and a reputation far exceeding its size of about 1.9 sq kms.

Monaco's promotional effort in recent years has therefore been aimed at adapting to a kind of mass tourism. With wealth more widely spread, the principality has had to cast a broader net, aiming for greater turnover, more visitors, and a better utilisation of the heavy overheads attached to one of the most expensive strips of land in the world. But at the same time it has sought to maintain its image as a superior resort, specialising in gambling, but also offering other, more democratic attractions.

Fresh impetus

These changes began to gather pace with the accession of Prince Rainier III in 1949 and the subsequent adoption of a wide-ranging development plan. The primary impact of this programme was to increase the number of hotels in Monaco. All of these are in addition to luxury establishments, such as the main hotel, dating from the last century, but they have brought fresh impetus to the industry by increasing competition, and tapping new markets.

Alongside this hotel expansion, the Monaco Government has pumped in money to enhance the principality's limited basic resources as a summer resort: the sun and the sheltered environment have always been there, but no beach; so a beach was built, artificially. There was only limited open space for promenaders; so parks



A section of the Rainier Watersports Stadium

were built, again on reclaimed land. And in an effort to come to terms with the motor car, the railway was torn out of the heart of the seaside area so that new roads could be opened up leading to the front, and underground car parks.

The re-building effort has been accompanied by a subtle change of emphasis in Monaco's image. It no longer wants to be known merely as the capital of European gambling, although it has been quietly creating new gambling centres, such as the American Room, devoted to American-type games, at the Loews Hotel.

Instead, it is imposing on top of this traditional gaming element the image of a widely-based holiday resort, which finds time to patronise the arts which supports a vigorous musical life, and which stages shows, spectacles and prestige sporting events, such as the Grand Prix de Monaco and the newly-established tennis tournament.

Some of these elements in Monaco's life go right back to its sudden emergence as a holiday centre in the mid-19th century. The Opera, for example, was built on to the Casino, a hundred years ago on the

insistence of a music-loving member of the Royal Family. The opera, as well as the Foyer de la Danse, saw the premieres of most of the works by the famous Ballet Russe de Monte Carlo of Sergey Diaghilev.

The Opera rapidly established itself as the centre of a range of artistic attractions, becoming the home of the local symphony orchestra and going through a glittering period at the turn of the century when it staged performances by Sarah Bernhardt and ballet by Nijinski. Nowadays these traditions are being revitalised. The symphony orchestra has been built up into a professional touring and recording group; the Opera sustained (with subsidies from Société des Bains de Mer) for four programmes a year; and ballet is encouraged on an occasional basis. In addition, an annual music prize has been introduced for new scores which has helped to carry the principality's name to distant corners of the world, even from areas where it cannot expect to win much trade; last year there was an entry from China.

All of this is dependant on heavy State patronage. Monaco devotes some 2.5 per cent of its annual budget to the arts (by contrast, France has never achieved 1 per cent). Underwriting the orchestra, for example, amounts to FF10m, or about 80 per cent of its annual costs. But the return appears to be worth it. Virtually every performance in the principality is regularly sold out.

Patronage of the musical arts has also been extended into other spheres during the reign of Prince Rainier. A literature prize for writing in French was created in 1951, another prize for international contemporary art in 1964, and various festivals launched—for amateur theatre, television, ballet, specialised music and for fireworks displays. In the area of natural sciences, Monaco has also endowed prizes for undersea research, and the protection of nature. These awards again revert to a long-established Monaco tradition dating back to Prince Albert I, an amateur scientist of the earlier part of this century who established the Pease Institute, helped create Interpol and endowed Monaco with its celebrated exotic gardens and its Oceanographic Museum, built in 1910.

The museum continues to draw finance from a foundation established by Albert and this helps to fund Oceanographic Research. It was from here that Jacques Cousteau, the underwater explorer became an international figure and he remains director of the Research Institute which specialises in studies on the effects of radio active waste in the sea.

Extended season

At the same time, the museum's collection of exotic fish has become an immense attraction in its own right. Last year, the museum was the fourth most popular attraction of its kind in France, bringing in 900,000 visitors (compared with 3m at the Eiffel Tower and 1.5m each at the Louvre and Versailles).

State patronage has also played a part in the rapid development of Monaco's sport in recent years. Again, the basic elements were already there. In motor racing, the Monte Carlo rally dates back to 1911, and the Monaco Grand Prix to 1929. These have been fostered and other events added.

Similarly, the clay tennis courts date back to 1923, but these have now been updated as the venue of one of Europe's main annual tournaments by the nationalised SBM group. SBM, in addition, is considering a similar promotional venture for the golf course it owns.

A variety of other sports have been developed, often under the direct guidance of Prince Rainier—snash, swimming and water polo, sailing and, of course, football. Monaco's football club has been carefully nurtured by the state, receiving subsidies and eventually entering the French second division in 1948.

Four years later it was pro-

moted to the first division, and in 1961 won the French championship. This year it is again at the top of the first division, and will soon move into a new stadium on the Fontvieille development site.

All of these efforts to support the arts, science and sport clearly have a spin-off, deliberate or not, in promoting Monaco's name. The Grand Prix brings in 150,000 visitors, the tennis tournament 30,000, and the festivals attract people to stay or for day trips. Perhaps the most graphic evidence of the impact of these activities, which show that the number of visitors has risen from 650,000 in 1965 to 900,000 now.

This expansion in tourism has clearly been closely interwoven with the development of the hotel industry. The extra visitors could not have been housed without more hotel rooms—no new hotels were built between 1960 and 1966—and the hotels, in turn, could not have filled their rooms without the development of new attractions.

Big attraction

But the development plans seem to have meshed together neatly. The only quiet months in Monaco now are from November to the end of February, and even then hotel occupancy stays relatively high except for December.

The figures show how effectively Monaco has extended its season. Peak hotel occupancy last year was in September, when overnight stays amounted to 57,700, giving an occupancy rate of 86.8 per cent. This compared with 56,337 (81.2 per cent) overnight stays in August, and a level of well over 50,000 throughout the period from April to October, when occupancy rates never fell below 75 per cent.

Between 1973 and 1978, annual average hotel occupancy rose from 53 per cent to 66 per cent, while the number of visitors—influenced, clearly, by the growth in hotel capacity—rose from 137,000 to 224,000.

In the last decade or so, the hotel expansion programme set in train in 1960 has been completed, adding about 1,200 rooms, of which 660 are in the Loews building near the Casino. Along with the Metropole, owned by Grand Metropolitan Hotels, and the two 19th century SBM buildings—the Hotel de Paris and the Hermitage—Monaco now has a capacity of about 2,600 rooms.

The hotel groups themselves have made their own efforts in creating new interests. SBM in particular has invested heavily in the entertainment industry, building the new sporting club complex on the reclaimed Larvotto Peninsula to house restaurants, night clubs and dance halls.

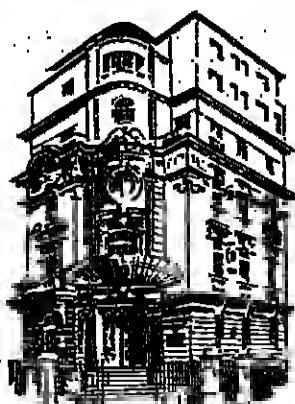
The Holiday Inn and Loews have also moved into the conference and business travel sector in a big way. The Loews project raised doubts to begin with: because of the large capacity of the hotel, but it has achieved an occupancy rate of about 80 per cent regularly since opening five years ago, drawing heavily on the American and some European markets.

Loews' success in tapping a new market has encouraged SBM to give its hotels more freedom to operate as separate entities, rather than appendages to the Casino. This policy has brought the SBM hotels out of a period of unprofitability and raised their occupancy rate to almost 70 per cent.

M. Claude Malatier, SBM's director of marketing, says: "The hotels depended on the Casino before; everything in them was offered to help the Casino. Now they can push themselves."

This, in microcosm, is what has happened to tourism in Monaco in the last 30 years. The Casino, while still the big attraction, is now surrounded by a range of ancillary activities which bring in visitors who may never see a roulette ball during the whole of their stay.

Terry Dodsworth



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MONACO IV

Plans to boost industrial and business services



A Sotheby auction in Monaco.

CLOSE TO Monaco's yacht harbour are some apparently architecturally undistinguished buildings—but, since they are well-situated, could well be expensive flats. If you look down on them, as you travel up the rock on which Monaco's old town is built, you can see the greenery of landscaped roof-gardens. It is only when you notice the loading bays at the back that you realise they are industrial premises, as well-disguised as nuclear weapon silos.

Monaco, under the surface of its most obvious aspects—its hotels and property development—has, nevertheless, a certain importance in a surprisingly wide variety of business. As much in an oil crisis as at any other time, funds keep coming in and, in the opinion of at least one of Monaco's best-established foreign businessmen, the boom is only just beginning.

If the principality's prime vocation is (and will continue to be) linked to its tourist attractions, there is also a burgeoning activity in banking, insurance and other services, business conferences, research and light industry (due to expand on the tongue of artificial land on the other side of the rock).

Monaco has to play on its image to offset its chronic space problems, looking for "quality" activities producing high-value goods and services, taking up little room and sparing the environment—being located in Monaco is considered to be a privilege.

The amount of private wealth in Monaco explains the dynamism of some sectors. Banks have a thriving activity in deposits. The volume of bank credits, in general terms, makes up only one-third of the deposits received, which are largely personal savings. No figures for these deposits are available.

In an area of less than 500 acres, and for a population of 25,000, there are no fewer than 25 banks, and some of these have several branches. Foreign banks are present, either

directly or through associated Monegasque banks, the representation being spread between French, Italian, British (Lloyds and Barclays), U.S. and Swiss interests. Conditions for approval are strict, and it is doubtful if there is much more room in the banking sector.

Although banking secrecy is respected, Monaco does not have numbered accounts and thus affords less protection than Switzerland. It is probably, therefore, no more than a secondary haven for funds. Monaco, although its banking sector is highly active, also has no pretensions as a fully-fledged financial centre. The Government has, in the past, entertained fleeting thoughts about a stock market—but no more than that. For one thing, the principality is subject to France's exchange control regulations, which affect, for instance, the expatriation of funds.

Art market

In the past five years, Monaco has become, out of the blue, an important art market—since, that is, the arrival of Sotheby's. Several outstanding auctions have been held by Sotheby's in co-operation with the Société des Bains de Mer, including last year, the Daniel Wildenstein collection of 18th century furniture, which had been bought by the Saudi financier Mr. Akram Ojibeh, and the collection of jeweller Louis Cartier, which fetched twice its estimated value. These much-talked-about sales threaten to eclipse the Paris auction business, which suffers from heavier taxes.

Other activities which have grown up in Monaco include engineering and research bureaux, insurance and commodity brokerages and shipping agencies—among the latter, Olympic Maritime, the last remnant of the late Mr. Aristotle Onassis's once-powerful empire in the principality. Some areas are easier to move

into than others; it is hard, for instance, to break the local circle of legal offices or accountants.

Rigid selection procedures are imposed on companies applying for a Monaco base. In order to avoid a proliferation of phantom companies, the practice is to cancel investment permits if the intentions originally stated have not been fulfilled after two years. Until recently, there was a vogue in setting up Monaco-based administrative offices for foreign groups, but the Government has become more choosy, anxious to weed out "tin-can companies" and unidentified Panamanian-based interests.

There is little investment from Arab countries and no effort by Monaco to sell its image in that part of the world. The Iranian interests, which have been growing apace along the coast in Nice and Cannes, have hardly surfaced in Monte Carlo. Government officials admit they are not keen on Iranian investment, regarded as being "not very stable capital."

Monaco has no possibilities for heavy manufacturing industry. The constraints are obvious—shortage of space, accommodation and, more acutely, moderately priced accommodation, and the need to preserve the environment as a tourist asset. The emphasis is therefore on small industries, not labour-intensive, producing high added value, and conforming to strict norms on noise and pollution.

Industrial policy, which began in earnest in the 1960s, has concentrated on highly specialised activities such as pharmaceuticals, micro-electronics and plastic trim for motor cars.

A certain amount of industry had been set up before then, based first on supplying the building trade and then, up to the Monaco-France agreement in 1968, exploiting a very favourable fiscal situation which meant that a French-owned company only paid tax on the profits it earned in France. Some traditional industries

have held on, such as textiles and fish canning. The smell of anchovies sometimes pervades the industrial quarter; textile producers have tended to focus on luxury items.

One of the oldest industries, the Monaco Brewery, which started in the late 19th century, has closed and had its premises bought up by a property developer; the premises now serve as a warehouse.

Manufacturers

A cluster of small manufacturing companies accounted for 23 per cent of Monaco's total turnover in 1976 of FF 5.2bn. Industry accounts for a larger share of State budget revenues, since it provides VAT and profit tax, which all companies pay, since none is dependent entirely on the local market. Some 32 per cent of sales go to countries outside France and can be counted as real exports.

French investment continues to dominate, but there are also important interests from the U.S. (the biggest company is a light engineering subsidiary of Eaton Corporation); Britain (the Beecham Group controls a beauty products concern); Italy and Holland.

The land extension at Fontvieille, described in the article on property in this survey, will provide a further base for high-technology industries, slotted in behind residential and commercial developments. Some extra space is also being made available in old Fontvieille.

The authorities favour, above

all, electronics, pharmaceuticals and cosmetics. Some companies already in Monaco are as extend on in the new site. But negotiations are also being completed with other foreign interests, whose investment applications have to pass through French, as well as Monegasque, hands. There are already more applicants than space.

The advantages of a Monaco plant—low tax, low social charges, the rarity of strikes—have to be set against the extra transport costs (almost all supplies go by road to Nice), high rents (although no higher than in chic districts of other Riviera towns), and high indirect charges. Staff can be found who are ready to commute from Nice or Ventimiglia, but there are sometimes problems finding highly-skilled workers. Minimum pay scales are the same for all categories of workers as in Nice.

In a more obvious means of cashing in on its quality image, Monaco has joined the front rank of European conference centres with its new Convention Centre, inaugurated in February last year.

Since the building of Monte Carlo as a resort and gaming centre in the 1860s, Monaco's main orientation has been towards tourism and the pleasures of the rich. This seems unlikely to change. But this reputation is also an invaluable asset in helping to build a more regular and more obviously dependable economic base.

David White

Sensitivity over tax conditions

IF H. M. BATEMAN, the British cartoonist and chronicler of social gaffes, had lived to be in Monaco in 1980, he might have done a drawing something like this:

A blushing and dumfounded visitor, notebook in hand, stands amid a gathering of shocked dignitaries, their mouths wide open, hair on end, champagne glasses crashing to the ground, with the ladies looking away in embarrassment. All above a caption which does not say, as you might think, "The man who stubbed his Gaultoise out on the roulette table" but, worse still, "The man who uttered the words 'tax haven' in Monte Carlo."

The expression is taboo. There is, after all, direct tax in Monaco, even if most individuals do not pay it. And if the Principality's reputation rests partly on its tax privileges, the Government has an active policy of discouraging publicity about them.

The Government's basic guidance brochure for foreign investors puts these privileges at the bottom of the list of "reasons why companies have chosen to set up in Monte Carlo," but they are, in fact, the less: "No tax on individual income, except for French nationals. Very advantageous tax conditions for companies." Why, when they list tax advantages as an obvious attraction, are the authorities so sensitive about the subject? There are really two reasons.

The first is that the Prince's Government does not want the unwholesome connotations of what the French call a "fiscal paradise"—redolent of fraud and of tinpot statelets open to scoundrels of all hues—to rub off on Monaco, which likes to have only the most respectable guests. The other reason is that the Principality clearly does not want to stir up trouble.

It had trouble once, with France in the early 1960s, when General de Gaulle, enraged by what French companies were getting away with in the Principality, clamped down on the border (which runs part of the way down the middle of a street) and forced Monaco into a fairly cramping tax agreement. Almost 17 years afterwards, the blow is still ringing in the Monegasque authorities' ears.

The 1963 agreement made Frenchmen—and Frenchmen alone—subject to income tax in Monaco just as if they had never left France. It also brought in a profit tax for companies, irrespective of nationality.

The 35 per cent profit tax was the first direct tax to be levied in Monaco since 1869, when individual, commercial, land and property taxes were abolished by decree. It remains the only direct tax affecting business in

the Principality. All companies with commercial activities, including those which are simply there to receive royalties, come under it if 25 per cent or more of their revenues originate outside Monaco itself.

This 25 per cent clause makes it something of a curiosity among tax laws these days. In Monaco, only exporters get hit. Companies—and there are a number—which have set up administrative offices in Monaco to run their regional interests, with no profit account of their own, pay at the 35 per cent rate on the basis of 8 per cent of their overheads, which works out at 2.8 per cent.

This tax level remains advantageous compared, for instance, with Britain, or for that matter with France, where corporation tax is 50 per cent.

Allowances

The 1963 treaty included a vague provision for the level to be increased at a later date to 40 per cent. This provision has been quietly forgotten. Monegasque officials say the current rate is higher than it looks, since there are relatively few allowances for setting against tax.

But the company in Monaco has a further advantage over the company in France in that there is no "professional tax"—the payroll-and-plant levy which is the bane of French companies and the lifeblood of local governments.

Indirect taxes, on the other hand, fall into line with France's. VAT, at the same basic rate of 17.6 per cent, is levied on all goods circulating in Monaco and France. In this sphere, as in a number of others, the Monaco Government has its hands tied, and the Principality is treated to all intents and purposes as part of France.

When the French changed their tax regulations on banks, Monaco had to follow suit. The director of the Monaco fiscal service is a French Government appointee, in the same way as the customs and excise are French (a small percentage of the revenue being given to the Monaco Treasury); as exchange regulations are under the Bank of France; as investment and residence permits have to pass through French hands; and as the French authorities have pre-emptive rights on French art treasures sold in Monaco.

The one sphere in which Monaco has managed really to maintain its novelty is income tax, or rather, unless one is unfortunate enough to be French, the lack of it. In this sense, Monaco is indisputably a tax haven, favoured essentially by Europeans (Americans are caught in the ubiquitous U.S. tax net) and fashionable among

sportsmen. Bjorn Borg has a sports shop in Monte Carlo and trains regularly on its tennis courts. Jody Scheckter, the racing driver, lives almost next door and rubs shoulders with fellow driver Clay Regazzoni.

To come under the Monegasque tax system one has to furnish proof of effective residence—that is, six months of the year in the Principality. The thousands who travel in every day from outside, including Italian workers, are of course liable to taxes where they live. But since bank accounts in Monaco are in normal circumstances undisturbed, loopholes doubtless exist.

Even the French retain a few advantages in Monaco. Those who have been there for a number of years qualify for Monegasque inheritance tax, which for direct heirs is nil. The Principality also has an advantage for people in France Zone A countries, who can send funds there without problem into accounts, which earn tax-free interest.

Despite the profit tax, it is still possible to set up in business in Monaco—a shop or a craft business for instance—and not pay tax, as long as the sales are made on the spot. There is also no capital gains tax on property transactions.

Could Monaco not enforce a more orthodox tax system without risking a mass exodus? Undoubtedly it could. But the alarmingly simple answer is that it does not need more tax revenue.

The revenue side of Monaco's budget is projected at FF 730m for this year—\$180m. Of this, VAT accounts for about half. Another 20 per cent is made up by various duties, from tobacco sales, from the radio and television stations, from Société des Bains de Mer (5 to 6 per cent of the total), from gambling (3 per cent), from postage stamps. And profit and inheritance taxes help provide the remainder.

It is a small budget, but then Monaco has no farmers to support, no regions, no pressing social problems; it uses other people's airports, motorways, postal services and electricity. Two-thirds of budget expenditure are running costs—principally the police, education and health. The rest is earmarked for investment.

There will be an extra burden for administrative and sports facilities on the Fontvieille reclaimed land development, but the Government intends to finance this from its reserves.

The budget is due to show a small surplus this year—FF 50m—as usual. France, with a deficit 50 times the size of Monaco's total budget, can only look on with envy.

David White

Banque Centrale Monegasque

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Brussels bid to eliminate sugar export subsidies

BY OUR COMMODITIES STAFF

THE EEC Commission yesterday slashed the export subsidy on sugar shipped outside the Community. At its weekly export tender it set a maximum export rebate of 1.478 European currency units (ECUs) per 100 kilos compared with 1.978 last week and over 30 ECUs earlier in the season. The Commission this week reduced the standing rebate granted on sugar exports from 5 ECUs to zero, and is believed to have also suspended the granting of subsidies at future weekly tenders.

The move results from the sudden upsurge in world sugar prices which has wiped out the difference between EEC and world prices thereby eliminating the need for subsidies to make EEC sugar competitive

on the export market. If the world market price rises continues, a Commission spokesman said, not only will the subsidy disappear altogether but it may become necessary to impose a levy on exports. Last year the Community paid out an estimated 1475m in rebates on sugar exports—7 per cent of the 1979/80 campaign.

Rebates have already been granted on 1.5m tonnes out of the 2.5m tonnes of EEC sugar available for export at the start of the 1979/80 campaign. World sugar prices continued to rise in early trading yesterday. But the rise faltered after the May position on the London futures market had reached \$314.50 a tonne, and by the end of the day the price was only

slightly above Tuesday's closing level. However, the London daily price for new sugar was lifted by \$18 to \$280 a tonne.

Dealers said confirmation that the International Sugar Organisation had decided to release 837,000 tonnes of sugar from its reserve stock with effect from today had little impact on market sentiment.

The release was triggered by the rise of the ISO 15-day average price above 18 cents a pound. But the release only went through after producers failed in a determined attempt to get the rule set aside. With the average price already above 25 cents a pound the rest of the 2m tonnes reserve stock is likely to be released by the end of this month.

EEC cutback plan in jeopardy

BY MARGARET VAN HATTEN IN BRUSSELS

THE RECENT sharp rises in the world sugar price could jeopardise the EEC Commission plans to cut back Community production quotas as part of a wider attack on EEC farm surpluses.

However, the Commission fears that the powerful EEC sugar lobby, and the French and Belgian Governments in particular, will take advantage of the world market situation

to press for higher sugar prices and to fight the proposed quota cuts.

Officials yesterday played down rising prices, as "temporary and purely speculative," pointing out that the Community still has an exportable surplus of 2.5m tonnes, of which only 1.5m tonnes so far is committed under sales contracts.

Sugar and dairy products constitute the Community's two

main structural surpluses, and together consume more than half the annual EEC budget. Because of strains produced by farm spending, the Community is expected to run out of money before the end of the year. The Commission's attempts to live within the budget have been hampered by the rise in the price of oil.

Similar proposals, presented for this year's farm-price review, are expected to meet tough opposition

U.S. pledge on grain shipments

WASHINGTON—The U.S. has promised eastern bloc countries dependent on Soviet grain imports that the U.S. will help them to obtain grain shipments withheld by the Soviets because of the U.S. embargo. Agriculture Secretary Bob Bergland said.

He told a Washington agricultural group: "We think it would make no sense to deny access to markets to, for example, East Germany because it lies in the Soviet orbit."

Mr. Bergland named East Germany and Poland as countries the U.S. promised to help, saying that although the U.S. asked Poland not to transship grain to the Soviets, the U.S. "expects some leaks."

However, the U.S. expects the leaks to be minor and have little effect on the embargo.

Meanwhile, the USDA is considering four ways to deal with the contracts it will be assuming from the exporters on grain embargoed for shipment to the USSR.

Officials said the first approach would be to tender the grain back into the market for sale overseas if prices are above the level on January 4, when the embargo was announced.

The next approach would be to pay a premium to the exporter to roll forward the contract and delay delivery until after the embargo is lifted.

Third, USDA could assume the grain at export locations and then switch it for corn or wheat at country elevators.

Last, USDA's Commodity Credit Corporation could take over physical possession of the

embargoed grain, they said. Three grain export firms have already agreed to the USDA offers to assume the contracts, and other acceptances are expected soon.

U.S. satellite photographs of Soviet winter grain-growing regions show some areas vulnerable to damage due to lack of snow cover, an USDA official claimed.

Winter weather in the Soviet Union so far has been mild, leaving exposed crops that could be harmed by a severe freeze, James Murphy, Director of the Agriculture Department's Crop Assessment Division, said.

He warned that 5 to 8 per cent of Soviet winter crops might be lost due to a lack of snow needed to protect plants from cold weather.

Cocoa prices up sharply

By John Edwards, Commodities Editor

COCOA trading sprang to life on the London futures market yesterday with prices in some positions advancing the permissible limit up and reaching the highest point since December. The May position closed \$41.5 up at \$1,513 a tonne after reaching a high point of \$1,522.

Dealers were somewhat at a loss to explain the sudden upsurge. There were rumours that producing countries had decided to stop selling completely before the meeting of the Cocoa Producers Alliance. But traders generally attributed the rise to speculative buying encouraged by the strong rise in sugar and rubber prices.

The upward move was then accelerated by prices breaching through a significant chart point, which brought in further buying interest. However it was noted that producers might be encouraged to start selling again if prices continue to rise and there were reports that the Cameroonians were in the market, although offerings were well taken up.

First, supply is nothing like as good as the figures suggest. Although the U.S. and the Soviet Union, the world's major producers, had good crops last year, virtually the entire world output has already been sold. In addition, demand has started eating into the so-called "carry over" from the previous year.

Ernest Simon, cotton specialist at Bache Halsey Stuart Shields, the Wall Street brokerage firm, comments bluntly: "The supply side is extremely tight."

Adding to uncertainties is the scarcity of information about production in China, another major producer, and the fact that the Soviet Union appears to be curtailing exports outside the Communist bloc, either because it needs the cotton itself or because it has decided to stockpile.

The rise reflected another sharp rise overnight in the far east market. Dealers had been buying ahead of this weekend's market closures in Singapore and Malaysia for the Chinese New Year. They also said that given current political tension and inflation rubber appeared to be undervalued compared with other commodities.

Rubber hits new peaks

NATURAL RUBBER prices rose to all-time peaks on the London physical market yesterday with the RSS No. 1 spot position gaining 2p to 90p a kilo.

The rise reflected another sharp rise overnight in the far east market. Dealers had been buying ahead of this weekend's market closures in Singapore and Malaysia for the Chinese New Year. They also said that given current political tension and inflation rubber appeared to be undervalued compared with other commodities.

U.S. phosphate ban call

Washington, 74 members of Congress called on President Carter to halt shipment of 1m tonnes of phosphate fertiliser to the Soviet Union until Soviet troops are withdrawn from Afghanistan. Reuter

WORLD COTTON

ON THE FACE OF IT, the cotton market has ceased to make sense. With world production exceptionally high, and experts predicting a record crop for 1980, one might have expected prices to be slack or steady at best. But the opposite is true.

On the U.S. futures market, which sets the world prices, values have risen steadily for the last three months, and have been particularly strong this month.

Prices on the New York Cotton Exchange had risen 55 cents since early autumn before conditions eased off slightly this week. But cotton is still close to 80 cents a pound on the New York Exchange.

Traders acknowledge the apparent contradiction. But they say that there are plenty of explanations for what is going on.

First, supply is nothing like as good as the figures suggest. Although the U.S. and the Soviet Union, the world's major producers, had good crops last year, virtually the entire world output has already been sold. In addition, demand has started eating into the so-called "carry over" from the previous year.

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The Chinese purchases came against the background of growing demand from Europe and the Far East, spurred by the

Good crops, high prices

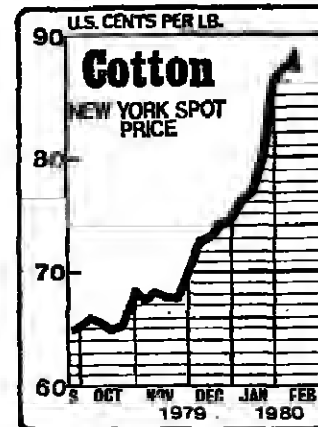
BY DAVID LASCELLES IN NEW YORK

Exceptionally strong overseas demand for U.S. cotton will boost exports to 8m bales in the current 1979/80 crop year, according to the U.S. agriculture department. This is 500,000 bales above last month's forecast and 1.5m bales up on last season's exports. Continuing strong demand from Asia and Europe, lagging exports from the USSR and an improved U.S. transport outlook are expected to contribute to higher exports.

The Russians are reported to have made a special effort to improve cotton production in the last 10 years. But their consumption is also soaring as they strive to replace or at least check use of oil-based polyesters in the face of their looming oil supply problems.

The latest run-up in the cotton price can be traced back to last October, a time when the market was still bullish in the wake of an excellent 1978-1979 crop. Around that time, China suddenly slipped in an order for 2m bales in the space of eight weeks. This was so much more than the half million bales it usually bought that, in the words of one dealer, "the whole situation changed."

The Chinese purchases came against the background of growing demand from Europe and the Far East, spurred by the



Europe have still to buy a lot of cotton before the current crop year ends on July 31.

Overlying these "fundamentals" are a number of technical factors which have helped the market on its giddy rise. One is speculative spillover from the metals markets where soaring prices and trading restrictions have driven out all but the wealthiest traders. It takes only \$2,300 to speculate on a single cotton futures contract, against \$75,000 for silver.

The market also got a boost from a new year feature in the Wall Street Journal which singled out cotton as one of the best prospects for 1980.

Speculative fever in cotton has also created technical complications in a number of contracts, notably March where there are rumours that the open interest (outstanding positions) could exceed the amount of cotton available for delivery. If this happens there would be a queue on the market which would drive prices even higher. However, it is still too early to assess this danger, and traders say the situation will not become fully clear until February 25, the first day that deliveries are made or accepted on the March contract.

Although reports and rumours will continue to tug the market in the coming weeks, the next landmark date is April 17 when the U.S. Department of Agriculture announces U.S. farmers' planting intentions. In January, the USDA predicted an acreage of 14m, about the same as last year, but officials there say the crop run-up in the cotton price will probably push this figure up too.

One is the growing popularity of cotton-based fashions, corduroy and velours. Another is the influence of polyesters whose price is being pushed steadily higher by the soaring cost of oil.

The market has a theory that people buy better clothes at a time of economic recession, and that this has spurred demand for natural fibres. However, many market economists dismiss this argument, saying that demand is strong because the world economy is still strong.

Whatever the truth, analysts agree that the main source of new demand is not the U.S. (where price controls on oil have kept polyesters cheap), but from the Far East and Europe. The U.S. Department of Agriculture, for instance, predicts that most of its estimated 1.4m bale increase in demand this year will come from abroad.

Market analysts also believe that both the Far East and

Call for UK to quit EEC

A CALL for Britain to turn her back on the "Brussels blunderbuss" was made yesterday at the National Farmers' Union annual meeting in London. Several delegates felt Britain should quit the EEC and "paddle its own canoe."

One big source of annoyance is the EEC lamb war. "There is a groundswell of discontent about the situation in the Common Market. It is time we got out and turned our backs on the corruption, distortion and deceit of the EEC and

the Brussels blunderbuss," a delegate said.

But NFU president Mr. Richard Butler said it was imperative that Britain stayed in the EEC and not only in the interests of world peace and maintaining the balance of power.

"I don't think we would be in any easier a position if we were out and relying on our own governments for financial aid," he added.

Another delegate felt the

Milk deliveries under threat

Common Agricultural Policy was "a complete jungle and shambles," he said. "We have got nothing out of it, we have only put into it. Nothing is coming out of it for us."

"We should come out now and paddle our own canoe."

Mr. Joe Raine, chairman of the NFU's livestock committee, said sheep meat producers were in a difficult position, especially because of France's illegal ban on UK imports.

DOORSTEP deliveries of the dairy pint of milk are under threat because of soaring inflation and rising fuel costs, farmers warned. They demanded a ban on all New Zealand imports of butter and a further increase in the retail price of milk.

At the NFU annual meeting farmers warned there would be a serious drop in the size of the dairy herd in the next two or three years because of present difficulties.

BRITISH COMMODITY MARKETS

BASE METALS

COPPER—Lower on the London Metal Exchange, turnover muted as EEC selling and U.S. selling which pared the price to £7,400 before a close on the last Korb of £7,415. Turnover: 1,195 tonnes.

LEAD—Lower on the London Metal Exchange, turnover muted as EEC selling and U.S. selling which pared the price to £1,360 before a close on the last Korb of £1,365. Turnover: 2,700 tonnes.

ALUMINIUM—Lower on the London Metal Exchange, turnover muted as EEC selling and U.S. selling which pared the price to £1,360 before a close on the last Korb of £1,365. Turnover: 2,700 tonnes.

AMALGAMATED METAL TRADING reported that in the morning cash wirebars traded at £1,360, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 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656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000, 1001, 1002, 1003, 1004, 1005, 1006, 1007, 1008, 1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016, 1017, 1018, 1019, 1020, 1021, 1022, 1023, 1024, 1025, 1026, 1027, 1028, 1029, 1030, 1031, 1032, 1033, 1034, 1035, 1036, 1037, 1038, 1039, 1040, 1041, 1042, 1043, 1044, 1045, 1046, 1047, 1048, 1049, 1050, 1051, 1052, 1053, 1054, 1055, 1056, 1057, 1058, 1059, 1060, 1061, 1062, 1063, 1064, 1065, 1066, 1067, 1068, 1069, 1070, 1071, 1072, 1073, 1074, 1075, 1076, 1077, 1078, 1079, 1080, 1081, 1082, 1083, 1084, 1085, 1086, 1087, 1088, 1089, 1090, 1091, 1092, 1093, 1094, 1095, 1096, 1097, 1098, 1099, 1100, 1101, 1102, 1103, 1104, 1105, 1106, 1107, 1108, 1109, 1110, 1111, 1112, 1113, 1114, 1115, 1116, 1117, 1118, 1119, 1120, 1121, 1122, 1123, 1124, 1125, 1126, 1127, 1128, 1129, 1130, 1131, 1132, 1133, 1134, 1135, 1136, 1137, 1138, 1139, 1140, 1141, 1142, 1143, 1144, 1145, 1146, 1147, 1148, 1149, 1150, 1151, 1152, 1153, 1154,

Grand Mop	12	Tenco	7		
U.S. 'A'	30	Thorn	25	Minres	
Guardian	23	Trust Houses	34	Charter Cons.	
K.N.	22	Tide Invest.	47	Cons. Gold	
Swiker Sided	16	Unilever	20	Loarino	
House of Fraser	12	U.O.T.	4	Rio T. Zinc	

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WAKO SECURITIES CO., LTD.
Tokyo, Japan
Wako International Capital Ltd.
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Wako Securities Co., Ltd. (Incorporated in Japan)
Tokyo, Japan
Tel: 03 3555 1111, 3555 1112, 3555 1113, 3555 1114, 3555 1115, 3555 1116, 3555 1117, 3555 1118, 3555 1119, 3555 1120, 3555 1121, 3555 1122, 3555 1123, 3555 1124, 3555 1125, 3555 1126, 3555 1127, 3555 1128, 3555 1129, 3555 1130, 3555 1131, 3555 1132, 3555 1133, 3555 1134, 3555 1135, 3555 1136, 3555 1137, 3555 1138, 3555 1139, 3555 1140, 3555 1141, 3555 1142, 3555 1143, 3555 1144, 3555 1145, 3555 1146, 3555 1147, 3555 1148, 3555 1149, 3555 1150, 3555 1151, 3555 1152, 3555 1153, 3555 1154, 3555 1155, 3555 1156, 3555 1157, 3555 1158, 3555 1159, 3555 1160, 3555 1161, 3555 1162, 3555 1163, 3555 1164, 3555 1165, 3555 1166, 3555 1167, 3555 1168, 3555 1169, 3555 1170, 3555 1171, 3555 1172, 3555 1173, 3555 1174, 3555 1175, 3555 1176, 3555 1177, 3555 1178, 3555 1179, 3555 1180, 3555 1181, 3555 1182, 3555 1183, 3555 1184, 3555 1185, 3555 1186, 3555 1187, 3555 1188, 3555 1189, 3555 1190, 3555 1191, 3555 1192, 3555 1193, 3555 1194, 3555 1195, 3555 1196, 3555 1197, 3555 1198, 3555 1199, 3555 1200, 3555 1201, 3555 1202, 3555 1203, 3555 1204, 3555 1205, 3555 1206, 3555 1207, 3555 1208, 3555 1209, 3555 1210, 3555 1211, 3555 1212, 3555 1213, 3555 1214, 3555 1215, 3555 1216, 3555 1217, 3555 1218, 3555 1219, 3555 1220, 3555 1221, 3555 1222, 3555 1223, 3555 1224, 3555 1225, 3555 1226, 3555 1227, 3555 1228, 3555 1229, 3555 1230, 3555 1231, 3555 1232, 3555 1233, 3555 1234, 3555 1235, 3555 1236, 3555 1237, 3555 1238, 3555 1239, 3555 1240, 3555 1241, 3555 1242, 3555 1243, 3555 1244, 3555 1245, 3555 1246, 3555 1247, 3555 1248, 3555 1249, 3555 1250, 3555 1251, 3555 1252, 3555 1253, 3555 1254, 3555 1255, 3555 1256, 3555 1257, 3555 1258, 3555 1259, 3555 1260, 3555 1261, 3555 1262, 3555 1263, 3555 1264, 3555 1265, 3555 1266, 3555 1267, 3555 1268, 3555 1269, 3555 1270, 3555 1271, 3555 1272, 3555 1273, 3555 1274, 3555 1275, 3555 1276, 3555 1277, 3555 1278, 3555 1279, 3555 1280, 3555 1281, 3555 1282, 3555 1283, 3555 1284, 3555 1285, 3555 1286, 3555 1287, 3555 1288, 3555 1289, 3555 1290, 3555 1291, 3555 1292, 3555 1293, 3555 1294, 3555 1295, 3555 1296, 3555 1297, 3555 1298, 3555 1299, 3555 1300, 3555 1301, 3555 1302, 3555 1303, 3555 1304, 3555 1305, 3555 1306, 3555 1307, 3555 1308, 3555 1309, 3555 1310, 3555 1311, 3555 1312, 3555 1313, 3555 1314, 3555 1315, 3555 1316, 3555 1317, 3555 1318, 3555 1319, 3555 1320, 3555 1321, 3555 1322, 3555 1323, 3555 1324, 3555 1325, 3555 1326, 3555 1327, 3555 1328, 3555 1329, 3555 1330, 3555 1331, 3555 1332, 3555 1333, 3555 1334, 3555 1335, 3555 1336, 3555 1337, 3555 1338, 3555 1339, 3555 1340, 3555 1341, 3555 1342, 3555 1343, 3555 1344, 3555 1345, 3555 1346, 3555 1347, 3555 1348, 3555 1349, 3555 1350, 3555 1351, 3555 1352, 3555 1353, 3555 1354, 3555 1355, 3555 1356, 3555 1357, 3555 1358, 3555 1359, 3555 1360, 3555 1361, 3555 1362, 3555 1363, 3555 1364, 3555 1365, 3555 1366, 3555 1367, 3555 1368, 3555 1369, 3555 1370, 3555 1371, 3555 1372, 3555 1373, 3555 1374, 3555 1375, 3555 1376, 3555 1377, 3555 1378, 3555 1379, 3555 1380, 3555 1381, 3555 1382, 3555 1383, 3555 1384, 3555 1385, 3555 1386, 3555 1387, 3555 1388, 3555 1389, 3555 1390, 3555 1391, 3555 1392, 3555 1393, 3555 1394, 3555 1395, 3555 1396, 3555 1397, 3555 1398, 3555 1399, 3555 1400, 3555 1401, 3555 1402, 3555 1403, 3555 1404, 3555 1405, 3555 1406, 3555 1407, 3555 1408, 3555 1409, 3555 1410, 3555 1411, 3555 1412, 3555 1413, 3555 1414, 3555 1415, 3555 1416, 3555 1417, 3555 1418, 3555 1419, 3555 1420, 3555 1421, 3555 1422, 3555 1423, 3555 1424, 3555 1425, 3555 1426, 3555 1427, 3555 1428, 3555 1429, 3555 1430, 3555 1431, 3555 1432, 3555 1433, 3555 1434, 3555 1435, 3555 1436, 3555 1437, 3555 1438, 3555 1439, 3555 1440, 3555 1441, 3555 1442, 3555 1443, 3555 1444, 3555 1445, 3555 1446, 3555 1447, 3555 1448, 3555 1449, 3555 1450, 3555 1451, 3555 1452, 3555 1453, 3555 1454, 3555 1455, 3555 1456, 3555 1457, 3555 1458, 3555 1459, 3555 1460, 3555 1461, 3555 1462, 3555 1463, 3555 1464, 3555 1465, 3555 1466, 3555 1467, 3555 1468, 3555 14

